



VBA Management Development Program

Session One, Part One, PRE-WORK

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“History cannot give us a program for the future, but it can give us a fuller understanding of ourselves, and of our common humanity, so that we can better face the future.”
Robert Penn Warren

The history of banks in Virginia, why and how and by whom each was founded, tells the long and compelling story of our industry. Understanding the history of your own bank will tell you the story of what drives the decision making on the part of the bank management and the services that have attracted and will continue to attract your customers.

Your assignment for Session One, Part One of the VBA Management Development Program is to learn about the history of your organization. When was it founded, why and by whom? How has your bank grown and evolved over the years? How has the scope of services your bank provides changed from the year it was founded to today? What are some of the most significant milestones your bank has experienced?

Please have with you on September 17th some examples of the history you were able to find to include books, articles, stories, mementos or memorabilia. If you are participating in MDP with other employees from your bank, you may work together on this assignment.

During Session One, we will ask a representative from each bank to spend 30 seconds to one minute sharing one or two of the most interesting things that you learned or that stood out the most in your research.

Please reach out to me directly at bruce@vabankers.org with any questions.