

Advertising Opportunities Also Available in Virginia Banking Annual!

VIRGINIA Banking

VIRGINIA BANKERS ASSOCIATION

VIRGINIA BANKERS ASSOCIATION
SERVING VIRGINIA'S FINANCIAL COMMUNITY SINCE 1893



Published digitally **monthly** and circulated to more than **5,900 recipients**.



Reach top level decision-makers including **CEOs, presidents, directors** and **executive** and **senior vice presidents**.

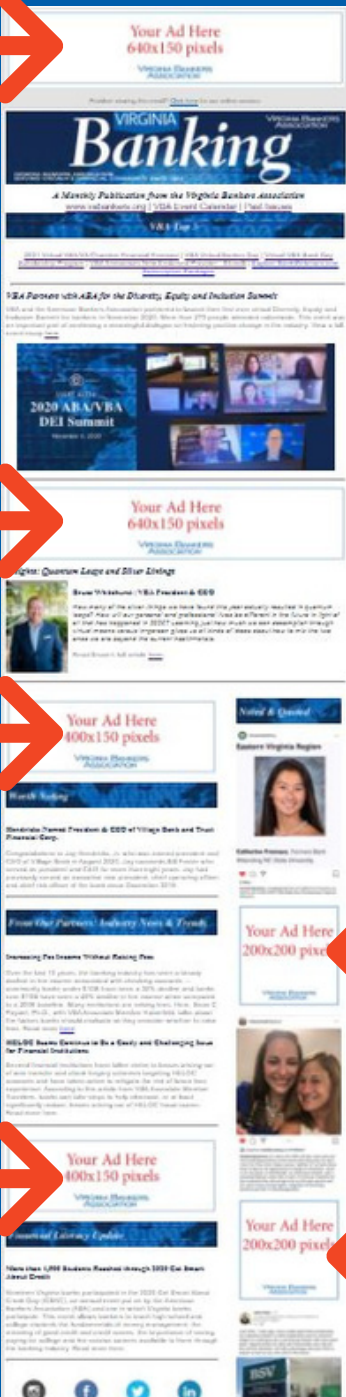


Reach **more than 1,500** mid-management level readers in departments such as **retail, mortgage, lending, marketing** and more.



Each issue is devoted to **legal, legislative** and **informational articles** related to the state of the banking industry, technology issues, bank profiles and personnel updates.

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2023 Virginia Banking Monthly Ad Rates

Pricing is Per Quarter -*

One Ad Per Month for Three Months

Position 1: Header - \$1,025

640 x 150 pixels

Position 2: Middle - \$775

640 x 150 pixels

Position 3: Lower - \$525

400 x 150 pixels

Position 4: Sidebar - \$275

200 x 200 pixels

**Rates listed are for VBA members.*

There is an additional \$225 fee for non-members.

Interested in advertising in Virginia Banking Monthly, Virginia Banking Annual or contributing an article for possible inclusion in the next digital issue?

Contact Amy Binns at abinns@vabankers.org.

Learn more about our publications by visiting our website, www.vabankers.org/news-publications.

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Virginia Banking Monthly

a digital publication

2023 Advertising and Article Submission Due Dates

Publication Month	Publication Content Due to VBA	Date of Publication
January	1/3/2023	1/10/2023
February	2/7/2023	2/14/2023
March	3/7/2023	3/14/2023
April	4/4/2023	4/11/2023
May	5/2/2023	5/9/2023
June	6/6/2023	6/13/2023
July	7/4/2023	7/11/2023
August	8/1/2023	8/8/2023
September	9/5/2023	9/12/2023
October	10/3/2023	10/10/2023
November	11/7/2023	11/14/2023
December	12/5/2023	12/12/2023

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Questions?

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