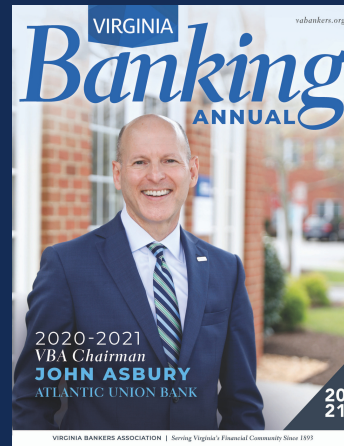


# Advertise in Virginia Banking Annual!

## 2022 Media Guide



This publication will serve as a **"year in review,"** covering the Virginia banking industry and the VBA from June 2021-June 2022.

This commemorative keepsake will be available in a select number of **print copies** for bank CEOs, VBA committee chairs, and VBA Associate Member CEOs and will be distributed **digitally** to **5,900+** bankers, legislators and industry partners.

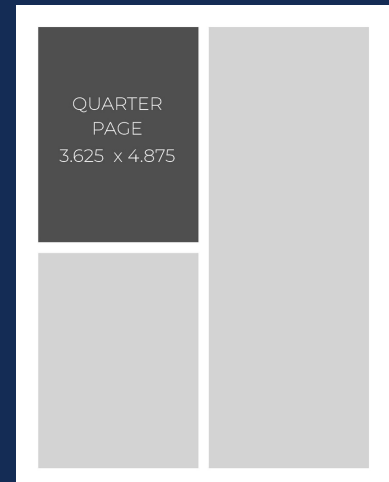
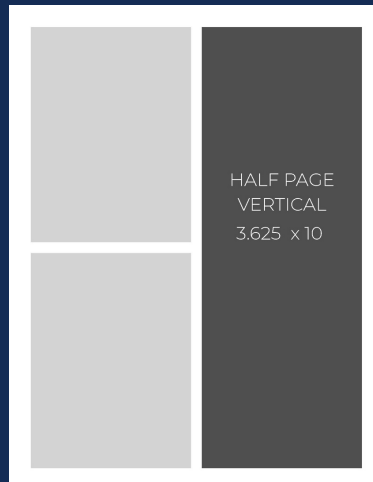
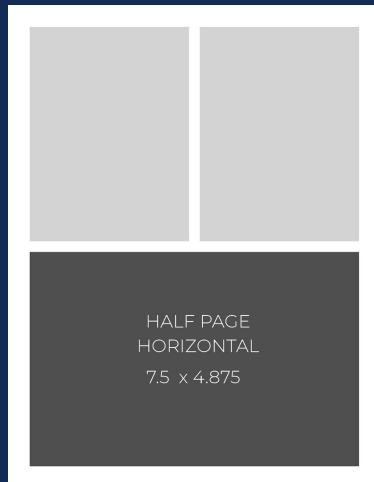
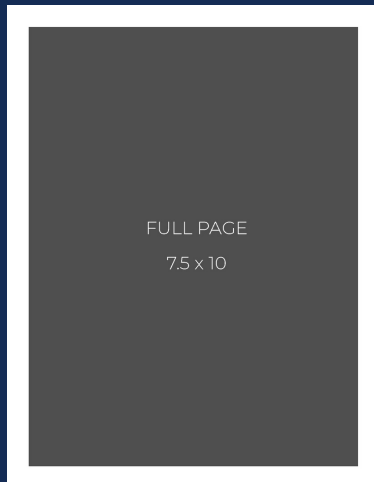
Features will include **reflective thoughts** on the year from VBA staff and the VBA Chairman; highlights and pictures from VBA **education and training events**; a recap of industry and VBA efforts in **diversity, equity and inclusion**...and more!

## 2022 Advertising Rates

Size	Price*	Dimensions (inches)
Outside Back Cover (full page) <i>Includes company logo on mailing envelope</i>	\$1,500	7.5 x 10
Inside Front Cover (full page)	\$1,250	7.5 x 10
Inside Back Cover (full page)	\$1,250	7.5 x 10
Full Page	\$1,000	7.5 x 10
Half Page Horizontal	\$750	7.5 x 4.875
Half Page Vertical	\$750	3.625 x 10
Quarter Page	\$500	3.625 x 4.875



*\*Companies that advertise in issues of Virginia Banking Monthly will receive a 20% discount on Virginia Banking Annual rates.*



**All ad sales must be secured by April 29, 2022 and ad artwork is due no later than May 20, 2022.**  
**Interested in advertising in Virginia Banking Annual? Please contact Amy Binns at [abinns@vabankers.org](mailto:abinns@vabankers.org). Visit <https://www.vabankers.org/virginia-banking> to view the 2020-2021 issue of Virginia Banking Annual.**