



CHALLENGE EXECUTIVE SUMMARY

Venture Through Virginia Part 1: Western VA



Venture Through Virginia - Part 1: Western VA

INDIVIDUAL WALKING ROUTE CHALLENGE
APRIL 1, 2026 - APRIL 30, 2026



Challenge Results & Highlights

Total Participating Groups 13

Total Challenge Sign Ups 533

Total Successful Challenge Participants 178

Total Steps Taken 96,224,546

Total Average Steps 2,532,087

Top 3 Groups By Total Average Steps:

1. The Bank of Marion - 272,306
2. Virginia Bankers Association - 244,503
3. MainStreet Bank - 221,963

Top 3 Groups By Total Steps:

1. Farmers & Merchants Bank - 19,139,680
2. National Bank of Blacksburg - 14,804,070
3. Benchmark Community Bank - 12,677,650

Challenge Fun Fact!

In total **~48,100 miles** were walked by the end of the challenge! This is equivalent to walking across the state of Virginia **~112 times!**