



VIRGINIA BANKERS ASSOCIATION

GET OUT THE VOTE

TOOLKIT

Virginia



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Disclaimer:

Virginia Bankers Association (VBA) prepared this toolkit to educate Virginia banks and employees about the Virginia voting process - and does not serve as a candidate endorsement.





How to Utilize the VBA GOTV Toolkit



How to Utilize

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan Get Out the Vote (GOTV) activities.

These materials will help you create awareness and promote voter participation amongst your employees. Visit [VBA Bankers.org/Get-Out-The-Vote](https://VBABankers.org/Get-Out-The-Vote) for additional tools and resources.



Posters and Flyers

If people are forced to visualize voting they are more likely to vote. For example, flyers and posters create a buzz around participating in upcoming elections.

Place copies of the promotional posters and flyers in this guide in high traffic areas (such as your lobby, break rooms, elevators or general areas) where employees gather to encourage them to register and vote.

Remember, every vote counts!



Are You Ready to Vote? VIRGINIA

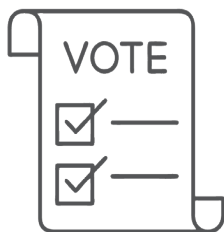
Three Opportunities to Vote! (2025)



Vote by Mail

The last day to request an absentee ballot for the General Election is **October 24th**.

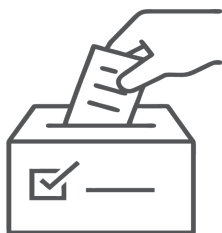
Find [more information](#) on how to vote absentee.



Early Voting

You can vote early in person between **September 19th through November 1st** for the General Election.

Visit [VBA's GOTV Center](#) to find early voting sites and schedules in your locality.



Vote In-Person

Election Day is **November 4th** for the General Election. Check [VBA's GOTV Center](#) for information about voting requirements - and to find your polling place.



Are You Ready to Vote? VIRGINIA



Virginia General Election Dates (2025)



Sept 19

Early Voting Begins

Oct 24

**Last Day to Register to Vote or
Update Registration***

Oct 24

**Last day to Request Absentee
Ballot**

Nov 01

Early In-Person Voting Ends

Nov 04

General Election Day

**May register through Election Day, and vote using a provisional ballot.*





When & Where to Vote in Virginia! (2025)



Important General Election Dates

September 19 Early In-Person Voting Begins for General Election

October 24 Last Day to Register to Vote or Update Registration*

October 24 Last Day to Request Absentee Ballot

November 1 Last Day to Vote Early In-Person

November 4 General Election Day

**May register through Election Day, and vote using a provisional ballot.*

Vote by Mail

Last day to request an absentee ballot for the General Election is **October 24**.

Find more information at the [VBA GOTV Center](#).

Early Voting

Vote early in-person between **September 19 through November 1** for the General Election.

Find early voting sites and schedules in your locality [here](#).

Vote In-Person

Election Day is **November 4** for the General Election.

Check the [VBA GOTV Center](#) about requirements for voting in-person.





GOTV Bank Communications

Template: Communicating with Bank Staff

You may use your bank's internal communications tools (e.g. intranet & email) or staff meetings to encourage staff to participate in upcoming elections. Any staff communication should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

Sample Email: Bank Leadership GOTV Message

Election Day is almost here!

This year we have the opportunity to elect state lawmakers who will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard. **Election Day is Tuesday, November 4th.**

Visit the [Virginia Bankers Association \(VBA\) GOTV Center](https://VABankers.org/Get-Out-The-Vote), and enter your address to learn more about key election dates and deadlines, to find out how to apply for an absentee ballot or vote early, and see a list of Virginia state candidates running in your district.

Let's make sure our voices are heard - vote on **Tuesday, November 4th!**





Are You Ready to Vote?
VIRGINIA

VBA Staff Contact Information



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