

# VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

## AGENDA

### Retail Executives Committee Meeting

September 10, 2025 | 10:00 a.m. – 1 p.m. (lunch included)  
VBA Office

- I. **Welcome** – Goly Hervey, Retail Executives Committee Chair
- II. **Icebreaker** – Amy Binns
  - Choose one item from your desk that you would want to have with you if you were stranded on a desert island; why is that your choice? *(this is just for fun so don't overthink!)*
- III. **Retail Execs Committee Benchmarking Report/Corporate Brochure Overview** – Amy Binns
- IV. **Education & Training Update** – Kristen Reid
  - [Elder Financial Exploitation Prevention](#)
  - [Leadership Series](#)
  - 2026 Connect|Protect Planning
  - New Opportunities
- V. **Roundtable Discussion**
  - To ensure we're capturing the topics/challenges that are most relevant/important to all committee members, we are requesting that each member contribute two things to the roundtable discussion:
    - 1- provide a topic/challenge for discussion during the roundtable
    - 2- provide the name of one vendor your bank works with that to share
- VI. **Adjourn**

### Final 2025 Retail Executives Committee Meeting

December 10 – 10am-Noon (Virtual via Zoom)

