

AGENDA

Retail Executives Committee Meeting

May 9th, 2023 | 10:00am-1:00pm
VBA Office, Glen Allen

Welcome & Announcements – Joe Lewis

2023 VBA Connect & Protect Experience Debrief/Update on 2024 Event – Amy Binns

Roundtable Discussion Topics

1. What strategies are you looking to put in place for Fed rate hikes and/or falls that are expected to happen by year-end? How are you preparing front line teams? What other things are you hearing?
2. Are you seeing an increase in ICS activities? How are you preparing your front line to continue conversation with clients?
3. How has the staffing been for your organization so far this year? What is HR doing at your bank to help reset market expectations on salaries?
4. What are your big initiatives for 2023?

Other topics

Adjourn

Remaining 2023 Meeting Dates

September 20, 2023 (In-Person, VBA office)
December 6, 2023 (Zoom)



New! VBA DEI Peer Connections – first meeting May 23 via Zoom (register [here](#) if interested in participating). The VBA is launching a new DEI Peer Connections which is an open forum that will meet virtually twice per year to discuss diversity, equity, and inclusion topics. The purpose of this forum is to create a space where any Virginia banker can share their perspectives, questions, and ideas on how we can build a more inclusive banking industry together and offers a platform to ensure that more Virginia bankers have an opportunity to participate in our DEI discussions. Candace Davenport with First Bank, VA will serve as a co-facilitator with VBA's Chandler Owdom and the forum will be driven by the involvement of all participants and provide a place for open communication, building relationships, and creating a sense of community around DEI.

Interested in staying connected in this space? You can opt in [here](#) to receive future communications and updates on the DEI Peer Connections forums and other DEI events and information from the VBA.

Committee Mission Statement

Fostering a robust retail banking environment in the Commonwealth of Virginia whereby customers prosper by way of enhanced products, services and delivery options; senior retail executives grow professionally through peer exchange and education; banks profit from enhanced retail strategies; and the VBA promotes and safeguards retail banking against threats within the financial system with the support of state legislative officials.