

VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

AGENDA

Retail Executives Committee Meeting

January 24, 2024 | 10:00am-12:00pm | Virtual via Zoom

Zoom Meeting

<https://us02web.zoom.us/j/86262404052?pwd=bysrVUtTa2J4bTE0VFF4Uk5sMXJZdz09>

Meeting ID: 862 6240 4052 | Passcode: 672574

- I. **Welcome & Announcements – Joe Lewis**
Welcome Devika Wimalkantha – John Marshall Bank
- II. **Committee Handbook & Resources Review – Amy Binns**
- III. **2024 VBA Connect & Protect Experience Update – Kristen Reid**
March 11-13, Williamsburg, VA – Don't Forget to [Register!](#)
- IV. **Roundtable Discussion – Come Prepared to Share a Topic of Importance to YOU!**
Instead of having predetermined topics on this meeting's agenda, we're asking that EVERY committee member come prepared with one item (or more if you'd like!) to talk about - this can be something that is keeping you up at night, a challenge you're dealing with, OR something good that is happening that you'd like to share with the group. Maybe you can provide tips/best practices for why something is working well at your bank. **Please come prepared to interact and share as this is what this committee resource is all about!**
- V. **Adjourn**

2024 Meeting Schedule

January 24 (Zoom) – 10am-Noon

May 9 (In-Person, VBA Office – Joint with VBA Training Committee) – 10am-1pm

September 18 (In-Person, VBA Office) – 10am-1pm

December 4 (Zoom) – 10am-Noon

Committee Mission Statement

Fostering a robust retail banking environment in the Commonwealth of Virginia whereby customers prosper by way of enhanced products, services and delivery options; senior retail executives grow professionally through peer exchange and education; banks profit from enhanced retail strategies; and the VBA promotes and safeguards retail banking against threats within the financial system with the support of state legislative officials.



**Register by
February 15!**

