

# VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

## AGENDA

### Retail Executives Committee Meeting

December 6th, 2023 | 10:00am-12:00pm | Zoom

#### Zoom Meeting

<https://us02web.zoom.us/j/85276161096?pwd=VmZlUzINTXhQRFIOS25uRFBTRW0wdz09>

Meeting ID: 852 7616 1096 | Passcode: 362315

- I. Welcome & Announcements – Joe Lewis
- II. 2024 VBA Connect & Protect Experience Update – March 11-13, Williamsburg
  - a. Other educational items
- III. Committee Planning Information/Updates – Amy Binns
- IV. Roundtable Discussion Topics
  - a. What new fraud schemes are you seeing?
  - b. Looking ahead to 2024:
    - o What are your deposit growth strategies?
    - o What other strategic priorities are you planning for?
    - o What challenges are you foreseeing based on current economic conditions?
  - c. As 2023 comes to an end, what are you seeing as your areas of success/strength and what areas have you identified as opportunities?
- V. Other topics
- VI. Adjourn

#### 2024 Meeting Schedule

January 24 (Zoom)

May 9 (In-Person, VBA Office)

September 18 (In-Person, VBA Office)

December 4 (Zoom)

#### Committee Mission Statement

Fostering a robust retail banking environment in the Commonwealth of Virginia whereby customers prosper by way of enhanced products, services and delivery options; senior retail executives grow professionally through peer exchange and education; banks profit from enhanced retail strategies; and the VBA promotes and safeguards retail banking against threats within the financial system with the support of state legislative officials.



March 11-13, 2024  
Williamsburg Lodge, Williamsburg

