

# Maximizing Your Summer Internship

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# Agenda

- Introductions: Who am I?
- What does the Chamber do?
- Why is Richmond awesome?
- How to get the most out of your internship experience
- Succeeding in a virtual environment
- Questions



So what is  
ChamberRVA?

## AVERAGE COMMUTE TIME



## AVERAGE HOUSING COST PER/MONTH



## ACCOLADES:

#2 PLACE WHERE  
MILLENNIALS ARE MOVING  
TIME 2017



RANKED TOP 10 TRENDIEST  
AND AFFORDABLE CITIES  
REALTOR.COM 2017



# Why Richmond?

**1,305,584**

**Population (2020)**

Population grew by 58,919 over the last 5 years and is projected to grow by 65,315 over the next 5 years.

**689,666**

**Total Regional Employment**

Jobs grew by 4,895 over the last 5 years and are projected to grow by 21,864 over the next 5 years.

**\$68.5K**

**Median Household Income (2019)**

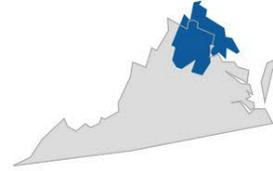
Median household income is \$5.7K above the national median household income of \$62.8K.

## RVA: Economy Overview (Emsi)

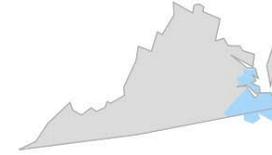
## Columns Sorted By:

Jobs (2025) for Management Occupations

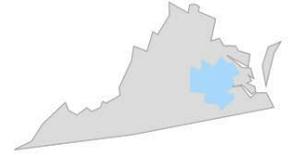
Washington-Arlington-Alexandria, DC-VA-MD-WV



Virginia Beach-Norfolk-Newport News, VA-NC



Richmond, VA



## Regional Metrics

COL Index

116.9

104.5

104.6

Unemployment Rate % (Mar 2021)

4.6%

5.9%

5.5%

Median Household Income (2019)

\$103,751

\$66,759

\$68,529

## Industry Metrics

Finance and Insurance

Job Change %

+9%

+6%

+6%

Jobs (2015)

98,267

23,800

41,085

Jobs (2025)

106,724

25,339

43,558

## Commercial Banking

Job Change %

+14%

-40%

+15%

Jobs (2015)

14,749

4,062

3,760

Jobs (2025)

16,827

2,431

4,322

## Consumer Lending

Job Change %

-2%

-55%

+4%

Jobs (2015)

904

706

342

Jobs (2025)

884

321

356

## Sales Financing

Job Change %

+103%

+369%

+39%

Jobs (2015)

517

302

520

Jobs (2025)

1,050

1,415

725

# Tips for Internship Success

6. Be observant

7. Show enthusiasm!

8. Stay organized and keep track of projects

9. Keep in touch

10. Reflect on your experience

# Entering a Virtual World of Work

- Communication is critical (and pick up the phone)
- Block off time and set boundaries
- Virtual doesn't mean zero facetime
- Professionalism still matters
- Be patient (with yourself and others)
- Set time for "water-cooler" chats

# Preparing for Virtual Job/Internship Searching

- Virtual events: panels, live Q&A, tours
  - How to prepare
- Utilize career services now more than ever
- Update/create your online profiles (LinkedIn, Handshake etc.)
- Prepare for virtual everything: especially interviews

Networking:  
why do we do it?

- Learn about a prospective job or career
- Find prospective candidates for an open role on your team (many companies have referral bonuses!)
- Get advice about a project
- Learn about other's career paths
- Find a mentor
- Make friends and professional connections!

Who should be  
in your  
network?

- Current and former coworkers
- Fellow members of professional organizations
- Friends and family
- Former professors and instructors
- Former classmates

How? Why would they want to talk to me?

- Networking happens everywhere
- Events: be picky
- What's the worst that could happen?
- Utilize LinkedIn for warm connections
- Be authentic and make sure to listen!
- Continuity

Questions?

Thank you!

