



VBA EMERGING BANK LEADERS

Agenda

VBA Emerging Bank Leaders Steering Committee Meeting
July 7, 2022 | 10 am – 1:15 pm with Lunch
VBA Office | Glen Allen, VA – Capitol Room and Virginia Room

- I. Welcome and Committee News – Sherry Williams (10:00-10:05am)
- II. VBA Updates – Chandler Owdom (10:05-10:10am)
- III. *The rest of the agenda will take place with the VBA Internship Program Participants:*
 - o Fireside Chat on Decentralized Finance, Fintech, Cryptocurrency and Bank Culture – Bruce Whitehurst | VBA and [Ciaran McMullan](#) | Banking Executive (10:15-11:15am)
 - o Capstone Project Group Check-In & Discussion (11:15am-12:30pm)
 - o Lunch (12:30-1:15pm) – Please feel free to leave by 1 pm if you need to.

VBA Education Foundation/Financial Literacy Update July 7, 2022



Virginia Banking Fellows Program

- The Foundation has made a \$120,000 commitment over the next two years to sponsor a total of 12 students, six per year.
- Seven Virginia banks are also sponsors of this program, each supporting a Fellow at a local community college for the 2022-2023 school year, meaning there will be a total of 13 Fellows for the pilot year.
- In May, the VBA held a bank sponsor orientation. Bank sponsors now have access to a program resource page that houses information on the VFCCE Fellows Program, program timeline, VBA sponsored events, press kit, information on ABA online training options and more.
- A student orientation for the Virginia Banking Fellows will be planned for the fall in conjunction with the VFCCE Fellows Program Orientation.

VBA Bank Day Scholarship Program

- Awarded \$26,000 in scholarships to 12 students
- More than 420 students registered with 19 banks
- Bank hosted students in-person and virtually this year; students also received access to a webpage full of industry information and resources, which was provided by the Foundation. Access to the resource webpage was available to students over a three-week window from March 14-April 1.
- Learn more about this year's winners [here](#). Thanks to those of you who judged essays or helped with hosting students this year!

Virginia Reads One Book

- The Foundation and 16 banks contributed nearly \$60,000
- Reached more than 12,100 students at 29 Title I elementary schools across VA
- VBA staff recorded chapter readings to share with Foundation and bank sponsored schools
- View a program recap [here](#).

Teach Children to Save Day

- Seventeen Virginia banks partnered with schools across the Commonwealth to celebrate the ABA Foundation's Teach Children to Save (TCTS) program with savings education in April 2022 in conjunction with Financial Literacy Month. More than 6,800 students explored a variety of financial literacy topics such as the difference between needs and wants, how to identify expenses, trade-offs, and ways to cut spending.

Virginia Foundation for Independent Colleges

- The Foundation was a gold level sponsor (\$1,000) of the Virginia Foundation for Independent Colleges (VFIC) 2021-2022 Enhancing Career Preparation Program (ECP).
- The Foundation also provided \$10,000 in scholarships to 10 students participating in ECP in 2021-2022.
- In March, Bruce Whitehurst and Susan Dunfee, Bank of America, presented at a virtual ECP meeting on the topic of evaluating job offers and negotiating salary and benefits.
- The Foundation will provide an additional \$10,000 in scholarships for ECP students in the 2022-2023 school year and will also be a gold level sponsor of the 2022-2023 ECP.

Virginia Council on Economic Education & UVa-Wise Center for Economic Education

- The VBA Education Foundation contributed \$25,000 to the VCEE Fund for Teaching Excellence.
- Foundation contributed \$7,000 to the UVa-Wise Center for Economic Education.



2022 ANNUAL FUND CAMPAIGN

2022 Goal:
\$65,000

THANK YOU TO OUR 2022 CONTRIBUTORS!

BANK & INDUSTRY PARTNER CONTRIBUTORS:

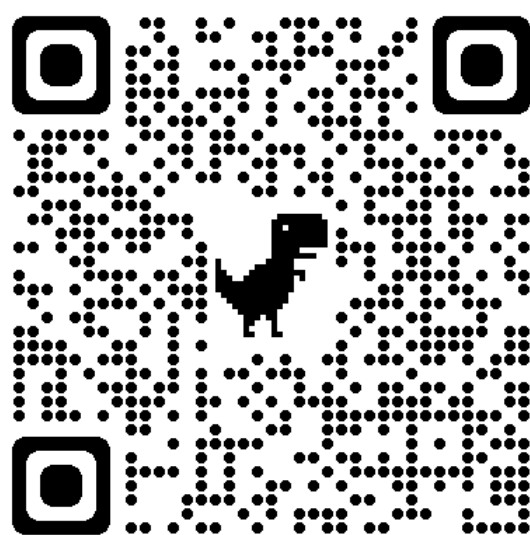
- American National Bank & Trust Co.
- Atlantic Union Bank
- Bank of America
- Bank of Botetourt
- Banzai
- Blue Ridge Bank, in Honor of Suzie Allen
- C&F Bank
- Chesapeake Bank
- College Ave
- Community Bankers' Bank
- First Bank, Virginia, in Honor of Suzie Allen
- First National Bank
- John Marshall Bank
- Oak View National Bank
- Old Point National Bank
- Powell Valley National Bank
- Select Bank
- SouthState Bank
- TowneBank
- Truist Bank
- Virginia Association of Community Banks

INDIVIDUAL CONTRIBUTORS:

- Nathalie Artus
- Wendy & John Asbury
- Michelle R. Austin
- Donna & Chris Bergstrom
- James Black
- Laurie & Zirkle Blakey
- Jennifer & Matt Bruning
- John Caldwell
- T. Patrick Collins
- Allison & Tim Duffee
- Nancy Eberhardt, in Honor of Scarlett Owdom
- Nancy Eberhardt, in Celebration of Laurie Milligan
- Steve Farbstein
- Sarah & Jeff Haley
- Tammie & Leton Harding
- Katie & Scott Harvard
- Suzanne & Allen Jenkins
- DeMarion & Carl Johnston
- Jennifer Knighting
- Gail & Rick Letts
- Kelli & Brandon Lorey
- Carol & Charley Majors
- Monica & Mac McDearmon
- Holly McFarland
- Laurie & Ronnie Milligan
- Chandler & Morgan Owdom
- Stacy & Reese Puckett
- Sherri Sackett
- Kathleen Shannon
- Ann Rodman & Gary Shook
- Lori & Rob Shuford
- Rachel & John Snead
- Wende & Jeff Szyperski
- Diane & Joseph Thomas
- Janet & Doug Tope
- Dorothy Welch, in Honor of Suzie Allen
- Genise & Bruce Whitehurst

\$42,500 Raised to Date
As of June 29, 2022

SCAN TO DONATE!



CONTRIBUTE ONLINE TODAY!
WWW.VABANKERS.ORG/2022-ANNUAL-FUND-CAMPAIGN

VIRGINIA BANKERS ASSOCIATION

EDUCATION & TRAINING

2nd Quarter Recap ←

- **Performance Excellence Conversation Series with Dave Martin:** 5 banks registered; Live session on May 20 had 30 participants from 4 banks.
- **VBA Connect|Protect Experience Virtual Sessions:** 34 sessions taking place March-June with over 140 participants.
- **VBA Women's Mentorship Program:**
 - May Meet-ups: Hosted by members of VBA's Executive Women in Banking Peer Group; 23 participants from 7 banks
 - Mid-Program "Slay Like a Mother" Workshop with Katherine Wintsch; 20 participants from 9 banks
- **VBA/VACB Bank Directors' Symposium:** 118 participants from 26 banks
- **Spring Bank Supervisor School:** 15 participants from 9 banks
- **VBA Internship Program:** 36 interns from 11 banks
- **Virtual Seminars & Schools:**
 - NEW Managing Remote Employees: 27 participants from 9 banks
 - Internal Audit Seminar: 12 participants from 7 banks
 - VBA|YHB Accounting Peer Exchange: 17 participants from 15 banks
 - VBA|NCBA Compliance School: 41 participants from 25 banks



Looking Ahead →

- **VBA Annual Convention:** Nearly 375 registered attendees to date
- **2022 Virginia Bankers School of Bank Management:** 202 students
 - Highest number of applicants in recent history; incoming first year class of 94 students
- **Partnerships with Other State Banking Associations/Organizations:**
 - Community Reinvestment Coalition of Virginia (CRCVA) CRA DIY Performance Context Webinar
 - Mid-Atlantic Bank Executives Forum (DE|MD|PA|VA|WV)
 - Exploring the Future of Work (DE|MD|PA|VA|WV)
 - ABA|MBA|VBA Diversity, Equity and Inclusion Summit
- **Women's Mentorship Program:** Closing Event
- **2022-2023 Management Development Program Orientation**



Save the Date

VBA Annual Convention
June 19-22 | Virginia Beach

Virginia Bankers School of Bank Management
July 24-29 | Charlottesville

CFO Conference
August 22-24 | Richmond

Mid-Atlantic Bank Executives Forum
September 11-13 | Leesburg

Exploring the Future of Work
September 13 (kick-off) | Leesburg

ABA|MBA|VBA Diversity, Equity and Inclusion Summit
September 15 | Virtual

Lending & Credit Conference
October 16-18 | Charlottesville

Leadership Conference
October 27-28 | Richmond

Women's Mentorship Program Kick-off
November 2022 | Richmond

Women in Banking Conference
December 1 | Manakin-Sabot

VBA Banker Day & Financial Forecast
January 12, 2023 | Richmond

Executive Leadership Institute
Kicks off January 2023 | Richmond

VBA State Legislative Meetings

Each fall, the VBA holds meetings across the state with various state and federal legislators. These meetings provide an opportunity for us to review important industry issues with our representatives and for you to get to know your state legislators, hear their updates and ask them your questions.

We are excited to be holding these meetings in person in 2022 after two years of virtual meetings. Registration is \$45 per event. Click on the link below to register for the event in your area.

- **Richmond - September 16th**
Breakfast; 8-9:30 am
The Westin Richmond - 6631 W. Broad St., Richmond, VA 23230
Register [here](#).
- **Abingdon - September 27th**
Breakfast; 8-9:30 am
The Martha Washington Inn - 150 W Main St., Abingdon, VA 24210
Register [here](#).
- **Roanoke - September 27th**
Lunch; 12-1:30 pm
The Shenandoah Club - 24 Franklin Rd. SE, Roanoke, VA 24011
Register [here](#).
- **Harrisonburg - September 28th**
Breakfast; 8-9:30 am
Hotel Madison & Shenandoah Valley Conference Center - 710 S. Main St., Harrisonburg, VA 22801
Register [here](#).
- **Virginia Beach - October 11th**
Lunch; 12-1:30 pm
The Westin Virginia Beach Town Center - 4535 Commerce St., Virginia Beach, VA 23462
Register [here](#).
- **Danville - October 19th**
Lunch; 12-1:30 pm
Institute for Advanced Learning and Research - 150 Slayton Drive, Danville, VA 24540
Register [here](#).
- **Northern VA - October 21st**
Breakfast; 8-9:30 am
Capital One Hall - 7750 Capital One Tower Rd., Tysons, VA 22102

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VBA EMERGING BANK LEADERS

COMING IN AUGUST!



**2021-2022 Issue of
*Virginia Banking Annual***

This publication serves as a "year in review," covering the Virginia banking industry and the VBA from June 2021- June 2022.

This commemorative keepsake features a Q&A with EBL Chair Sherry Williams, 2021 Leadership Conference recap, information on the EBL Regional Directors, and more!



Six Virginia Bankers Graduate from the Graduate School of Banking at LSU

On June 3rd, 192 bankers graduated from the Graduate School of Banking at Louisiana State University (GSB-LSU). This three-year program provides courses covering all aspects of banking, economics, and related subjects. Students traveled from twenty-one states to participate in this year's session. Congratulations to the following Virginia bankers who graduated this year:

- Allison G. Daniels, First National Bank
- W. Trent Dudley, Southern Bank and Trust Company
- Scott S. Griffin, Skyline National Bank

Upcoming Events

For the most up to date information on upcoming VBA events and webinars, please visit our [Event Calendar](#).

July 24-29, 2022

[Virginia Bankers School of Bank Management](#)

August 22-24, 2022

[CFO Conference & Ethics Session](#)

September 13, 2022

[Treasury Management Symposium](#)

September 15, 2022

[ABA/VBA/MBA Diversity, Equity and Inclusion Summit \(Virtual\)](#)

October 16-18, 2022

[Lending & Credit Conference](#)

- Michael John Jasper, Select Bank
- Thomas Lee Rasey, Jr., The Farmers Bank of Appomattox
- Stacy M. Stevens, CornerStone Bank

You can learn more about GSB-LSU [here](#).



The VBA Education Foundation Annual Fund Campaign is Officially Underway: Help Us Exceed Our \$65,000 Goal!

The VBA Education Foundation's mission is to improve personal financial and economic education in all public and private schools in the Commonwealth and we have made significant progress over the years.

Since its inception in 2007, the Foundation has distributed nearly \$1.2 million and, in the last year, has contributed more than \$129,000 to a variety of financial education programs and organizations.

Your contribution is more important than ever and is an investment in Virginia's youth of all ages. It ensures that the banking industry is able to continue supporting statewide programs like the [VBA Bank Day Scholarship Program](#) and [Virginia Reads One Book](#), while also establishing new initiatives like the [Virginia Banking Fellows Program](#).

To date, we have already raised more than \$42,000! You can contribute online or request an invoice [here](#). On behalf of the Foundation, thank you for your support.

Join Us in September for the Virtual ABA/VBA/MBA Diversity, Equity & Inclusion Summit!

The American Bankers Association (ABA), Virginia Bankers Association (VBA), and Maryland Bankers Association (MBA) are joining together to host the Diversity, Equity and Inclusion Summit for bankers nationwide on September 15th. This virtual event is designed to help bankers become agents of change for the banking industry and for their communities. The DEI Summit will help bankers master the leading practices for mitigating the systemic barriers that disadvantage marginalized groups in the industry - and give actionable steps to implement change.



October 27-28, 2022

[VBA Leadership Conference](#)

November 14-16, 2022

[Fall Bank Supervisor School](#)

December 1, 2022

[Women in Banking Conference](#)

Save the Date for these 2023 Events!

VBA Banker Day

January 12, 2023

2023 VBA/VA Chamber Financial Forecast

January 12, 2023

VBA/ABA Washington Summit

March 20-22, 2023

EBL Member News

Congratulations to the following EBL members!

Matt Beahm recently joined Pioneer Bank as Vice President, Commercial Lending and Business Development.

Matt Bruning was recently named Executive Vice President, Government & Member Relations at the VBA.

Erica Deluhery was recently named Vice President, Commercial Relationship Manager at F&M Bank.

Sonia Gautam was recently named Business Development Officer at FVCbank.

Scott Griffin was recently named Vice President, Credit Risk Administration Officer at Skyline National Bank.

Adah Haley, American National Bank & Trust Co., was recently named AVP, BSA Officer.

David Hawker was recently named Commercial Loan Officer at First National Bank.

Learn more and register [here](#). Contact [Chandler Owdom](#) with questions.

Register Today for the 2022 VBA Leadership Conference: October 27-28 in Richmond

If you are a bank professional looking to gain new skills and interested in growing and progressing within your banking career, the VBA Leadership Conference is for you. Every year, attendees hear from leadership speakers and learn ways to engage with the banking industry as they network with individuals from all over the Commonwealth.

This year's conference will take place October 27-28 at the Delta Hotels Richmond Downtown. You can learn more and register for this event [here](#). A full agenda will be announced later this year.

2022 Keynote Speakers:



Nikki Dixon Foley
FutureSync



Johnny Quinn
Speaker, U.S. Olympian
Break Through Leadership, LLC

Read the Latest Issue of ELEVATE, VBA's Quarterly Newsletter for Women in Banking and Those Who Support Them

The latest issue of ELEVATE, the VBA's quarterly newsletter for women in banking and those who support them, is now available [here](#). Features in this issue include:

- Tips - Simple Approaches to Re-Energize Yourself
- Article - Why We Procrastinate + 11 Apps to Boost Your Productivity
- Most Powerful Women in Banking: Next 2022
- Latest & Greatest from the VBA Women's Mentorship Program



Congratulations to [Peter Hoffmann](#), Chesapeake Bank, who recently received the 2022 Ambassador of the Year award from the Greater Williamsburg Chamber of Commerce.

Congratulations to [Matt Hubbard](#), American National Bank & Trust Co., who recently received the Jeffrey and Diana Owen Scholarship for Emerging Community Bank Leaders from the ABA Stonier Graduate School of Banking.

[Jason McDonough](#) was recently named Executive Vice President, Chief Lending Officer at John Marshall Bank.

[Jimmy Olevson](#) was recently named President at National Capital Bank.

[Matt Paciocco](#) was recently named Senior Vice President, Regional Executive at First Bank, Virginia.

[Dale Schuurman](#) recently joined Blue Ridge Bank as SVP, Managing Director of Middle Market Banking.

Send your news to [Monica McDearmon](#) to be featured in our next EBL newsletter!

Get Connected

Facebook: Join our [Facebook Group](#) to stay up-to-date on all EBL activities!

Twitter: Follow us [@vabankers](#) to receive important industry news and VBA Updates.

Instagram: Follow us [@vabankers](#) to see pictures from all VBA activities.

LinkedIn: Follow the VBA on [LinkedIn](#) for industry updates and relevant news stories.

Virginia Bankers School of Bank Management on LinkedIn: This [LinkedIn page](#) is for all current students and alumni of the Virginia Bankers School of Bank Management. Follow this page to stay in touch with classmates and faculty!

- Podcast and book recommendations from the VBA Executive Women in Banking Peer Group
- Bankers on the Move & Recent Promotions
- ...and more!

Read the issue [here](#). Subscribe to ELEVATE [here](#).

ICYMI: June Issue of Virginia Banking Monthly is Now Available!

The June issue of *Virginia Banking Monthly* is now available. Features in this issue include:

- Insights: Commencement
- Virginia Bankers Recognize Juneteenth, Featuring Responses from the VBA DEI Council
- Industry News & Trends: Articles from VBA Endorsed Provider Abrigo and VBA Associate Members CSI and VERICAST (formerly Harland Clarke)
- Compliance Corner: Do You Make Spanish-language Documents Available?
- Worth Noting, Bankers on the Move, and more!

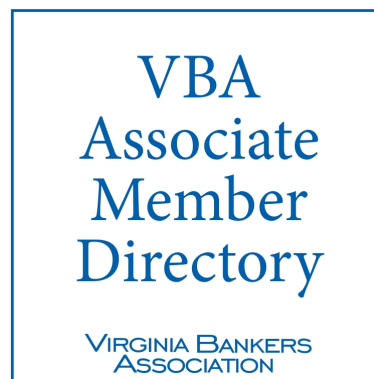


2022 EBL Leadership

Learn more about the EBL Regional Directors [here!](#)

- Sherry Williams - Chair
Learn more about Sherry [here!](#)
- Darren Tully - Region 1 Director, Northern Virginia
- Jennifer Willner - Region 2 Director, Capitol
- Dale Schuurman - Region 3 Director, Hampton Roads/Eastern Shore
- Mary Ann Miller - Region 4 Director, Central/Southside
- Jordan Dean - Region 5 Director, Valley
- James Bowen - Region 6 Director, Southwest Virginia

Read the June issue [here](#). Contact [Monica McDearmon](#) with questions



VBA Publications: Sign-Up Today!

We strive to provide members with streamlined and up-to-date information relating to the VBA and the banking industry. We hope you will explore our resources and [sign-up](#) to receive our publications, including the Executive Brief, VBA Virtual, *The Kit*, the Legislative Bulletin, ELEVATE and *Virginia Banking Monthly*.

Learn More and Join the EBL

Was this email forwarded to you? Sign up for the VBA Emerging Bank Leaders [here](#). With questions, please contact [Chandler Owdom](#) and click [here](#) for more information on our group.

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