

# 2025

## VBA ASSOCIATE MEMBERSHIP OVERVIEW

# VIRGINIA BANKERS ASSOCIATION

### VBA ASSOCIATE MEMBERSHIP | COST, BENEFITS & APPLICATION

- Annual dues for corporate membership are based on number of employees within an organization:
  - 50 employees and under = \$1,000
  - Over 50 employees = \$1,500
- Membership is based on the calendar year running from 1/1 to 12/31.
- Membership allows for attending/sponsoring/exhibiting VBA events at the member rate.
- Online application available [here](#).

Visit [www.vabankers.org/join-vba](http://www.vabankers.org/join-vba) to learn more about VBA membership and to apply.

### ENGAGEMENT OPPORTUNITIES | SPONSORSHIPS, EXHIBITING & SPEAKING

- Our [2025 Sponsor Brochure](#) is now available and offers a variety of sponsorship, exhibiting, and advertising opportunities throughout the year.
- A complete Calendar of Events is included in the brochure and on our [website](#).
- Each program is designed for specific functional areas of banking to help you find the fit that best aligns with your strategies.
- Interested in being considered for a speaking opportunity? Complete our [Speaker Proposal Form](#).

Visit [www.vabankers.org/sponsorship-exhibiting](http://www.vabankers.org/sponsorship-exhibiting) to learn more about engagement opportunities.

### VIRGINIA BANKING MONTHLY & ANNUAL | ARTICLES & ADVERTISEMENTS

- [Virginia Banking Monthly](#) is the VBA monthly digital newsletter that provides overviews of upcoming VBA events, event recaps and pertinent industry news.
- [Virginia Banking Annual](#) is a special hard copy edition that provides a year in review of VBA's events and initiatives (published in late summer).
- Various advertisement opportunities are available in both publications.
- The digital *Monthly* offers VBA Associate Members an opportunity to submit thought leadership content for possible inclusion at no cost.

Visit [www.vabankers.org/virginia-banking](http://www.vabankers.org/virginia-banking) to learn more about VBA publications.

### VBA ASSOCIATE MEMBER DIRECTORY | RESOURCE FOR VBA MEMBER BANKS

- VBA Associate Members are listed in this directory as a resource for our member banks as they are looking for products/services/solutions
- VBA Associate Members also receive access to the VBA Member Bank Directory
- VBA has bank members throughout Virginia as well as in other states

View our Associate Member Directory [here](#).



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[www.vabankers.org](http://www.vabankers.org)