

2024

VBA ASSOCIATE MEMBERSHIP OVERVIEW

VIRGINIA BANKERS ASSOCIATION

VBA ASSOCIATE MEMBERSHIP | COST, BENEFITS & APPLICATION

- Annual dues for corporate membership are based on number of employees within an organization:
 - 50 employees and under = \$1,000
 - Over 50 employees = \$1,500
- Membership is based on the calendar year running from 1/1 to 12/31.
- Membership allows for attending/sponsoring/exhibiting VBA events at the member rate
- Online application available [here](#).

Visit www.vabankers.org/join-vba to learn more about VBA membership and to apply.

VBA ENGAGEMENT OPPORTUNITIES | SPONSORSHIPS, EXHIBITING & SPEAKING

- [VBA 2024 Sponsor Brochure](#) has a variety of sponsorship, exhibiting, and advertising opportunities available for numerous programs.
- Complete Calendar of VBA Events is located at the front of this brochure and [here](#).
- Each program is designed for specific functional areas of banking - find the fit that best aligns with your strategies.
- To be considered for a speaking opportunity, complete our [Speaker Proposal Form](#).

Visit www.vabankers.org/sponsorship-exhibiting to learn more about VBA engagement opportunities.

VIRGINIA BANKING MONTHLY & ANNUAL | ARTICLES & ADVERTISEMENTS

- [Virginia Banking Monthly](#) is the VBA monthly digital newsletter that provides overviews of upcoming VBA events and pertinent industry news.
- [Virginia Banking Annual](#) is a special hard copy edition that provides a year in review of VBA's events and initiatives.
- Various advertisement opportunities are available in both publications.
- The digital *Monthly* offers VBA Associate Members an opportunity to submit thought leadership content for possible inclusion - at no cost.

Visit www.vabankers.org/virginia-banking to learn more about VBA publications.

VBA ASSOCIATE MEMBER DIRECTORY | RESOURCE FOR VBA MEMBER BANKS

- VBA Associate Members are listed in this directory as a resource for our member banks as they are looking for products/services/solutions
- VBA Associate Members also receive access to the VBA Member Bank Directory
- VBA has bank members throughout Virginia as well as in other states

View our Associate Member Directory [here](#).



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www.vabankers.org