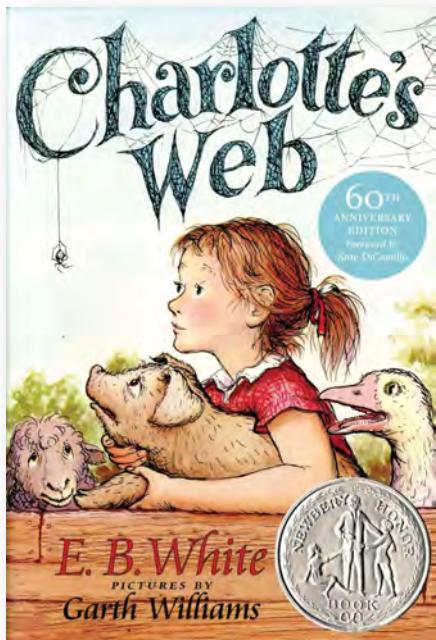


Virginia Reads One Book®

A States Read One Book program of



Implementation Guide

**Let's read!
Read with us beginning
March 2, 2026**

Welcome to your *States Read One Book* event!

We would love to hear about the fun you're having as you delve into the wit, wisdom, and warmth of ***Charlotte's Web*** by E.B. White. We invite you to share your photos before, during, and after your reading event on social media.

Connect with us and other *States Read One Book* participants by finding us on X, Facebook, and Instagram **@readtothem**.

To further connect, use the following hashtags: #VAROB26 #VirginiaReads #CharlottesWeb

Please let us know if you have any questions about implementing the program by contacting us at programs@readtothem.org.

Thank you for being part of our community of readers. Happy reading!

How to Start Your States Read One Book Program

- Review all the materials in this Implementation Guide** – They will give you the best information on making your reading program a success.
- Count your books** – As soon as your books arrive, please count them to make sure you have the right number. Doing this right away will give us time to fix any unexpected problems.
- Build your States Read One Book team** – Recruiting the right teachers, staff, and parents to your team will help you launch a successful program. Find people with:
 - A flair for the dramatic to help build excitement and plan the kickoff assembly
 - Artistic talent to help design signs, flyers, bulletin boards, and places to display student art from the program
 - Contagious enthusiasm to help promote your reading program throughout the school and in your community
- Set your reading schedule** – The reading schedule for *Charlotte's Web* is paced over 15 days. Plan to have your kickoff assembly the first day of the reading schedule and include any other school-wide events on your schedule. Prefer a different schedule? There is an editable reading schedule on the Book Resource Page.
- Determine your book and home material distribution strategy** – How are you going to get the book and family resources into the homes of your students? If you have the budget available, send the books and materials home in a special bag with the child's name on it. To see all the resources that should go home with the book, visit the Book Resource Page 2 in your Client Portal and find the Before You Read and While You Read: At Home Resources.
- Determine your teacher resource distribution strategy** – The Book Resource Page for *Charlotte's Web* is filled with teacher resources to make your reading program fun and memorable. You can share the Client Portal login credentials with your teachers so they can download their own files, download and distribute the file electronically to them, or print off the documents and distribute hard copies. Distribute these resources as soon as possible to give your teachers plenty of time to plan lessons around the book.
- Get community support** – Libraries, community groups, local businesses, and political leaders can be great supporters of *States Read One Book*. Check out the Community Event sheet in this Implementation Guide.

Making States Read One Book Fun: Using the Book Resource Page

- Build the Excitement** – About two weeks prior to the kickoff assembly, start building excitement for your reading program without revealing the book title.
- Communicate with parents through newsletters, emails, and/or social media that something BIG is coming soon** – See if you can really get into the spirit by using special graphics from *Charlotte's Web*: a picture of Wilbur, a SOME PIG spider's web, a blue ribbon, or a picture of a spider dangling in the corner can all help set the mood for fun!
- Put book-themed props around your school** – Similar to the graphics above, place various book-themed items around your school: a stuffed pig (and other farm animals), a fake spider hanging from a doorway, a blue ribbon, an old farm truck, a picture of a Ferris wheel, or even a rope swing in a prominent doorway! You can also consider making a pig pen in your front hallway with a web above it that says “SOME PIG.” Students can pose here and take selfies together to share.
- Have teachers and staff wear plain white t-shirts to school with the words “SOME PIG,” “TERRIFIC,” “RADIANT,” and “HUMBLE.”**
- Make vague references to the county fair** – Toward the end of each day, have your principal announce a handful of students who are blue ribbon winners. The ribbons could be for things like, “The First Place Winner for School Spirit goes to _____!” or “Today’s Blue Ribbon Winner for Best Manners in the Lunchroom goes to _____.” Students can come to the office and collect their blue ribbons before school lets out.
- If you are working with a local business (like a community bank), invite them to set up a mini farmer’s market in your school parking lot.** – They could give out small cups of sliced veggies to students during drop off or at lunchtime.
- Kickoff Assembly** – The big moment when you will announce your title. There are suggestions for assemblies on your Book Resource Page. Keep in mind:
 - Do not give away much, if any, of the plot of the book – You want to intrigue your students but keep the story a surprise.
 - Keep it fun and exciting – The assembly is a time to entertain, not instruct.
 - Involve students as much as possible – Students on stage will keep interest high.
- Kahoot!** – We have created Kahoot! quizzes for each day of the program. To access your Kahoot! for *Charlotte's Web*, see the Kahoot's pdf document or go to the Book Resource Page for *Charlotte's Web*.
- Vocabulary** – Our Vocabulary Guide is folded into the Vocabulary file on the Book Resource Page. Explore it for creative ways to engage students with vocabulary!
- Book Club Guide** – Designed for student-directed exploration of the book, this guide contains a set of discussion questions and an activity for each week of the reading schedule.



Trivia – The Book Resource Page contains a list of trivia questions, broken down by chapter. You can ask one question a day during your announcements. Here are some more ideas:

- Make trivia a competition by giving points to each class for correct answers and see if community members can provide prizes.
- Encourage students to quiz family members to get them involved in the fun.
- Engage bus drivers, cafeteria servers, office staff, and custodial staff to ask trivia questions throughout the day.

Activities – The Book Resource Page contains two lists of suggested activities to bring the book to life. Some ideas for getting the most out of these activities:

- Encourage classroom teachers to incorporate book-related activities across the curriculum, not just in Language Arts.
- Engage your PE, music, and art teachers to include book-related activities in their classes.
- Display your students' work all over your school and in your community.

Discussion Questions – Discussion questions for the book can be found on the Book Resource Page. You can use discussion questions to:

- Set a specific discussion time every day when everyone in the school will be discussing the book at the same time – including staff! A great addition to your Morning Meeting.
- Encourage students to be discussion leaders and see where the discussion goes.
- Pick a buddy classroom in a different grade level to discuss the book.

Culminating Activity – How do you want to celebrate the end of your school-wide reading program? Invite families and community members to join the fun. Some ideas to get started:

- Have a Showcase to show off all the creative projects your students have produced during the reading program – art, skits, stories, science experiments. Give them the chance to be proud of their many accomplishments.
- Host a Trivia Quiz Bowl Championship using the full bank of trivia questions. Maybe some community businesses can donate prizes.
- Throw a Book-Themed Party with food, games, and crafts inspired by the book. For more ideas, see the End of Book celebration at the end of *Activities* on the Book Resource Page.

The key to a successful *States Read One Book* program is for everyone to get involved – students, teachers, school staff, families, and the community.

That's how you create a community of readers!

How to Make *States Read One Book* a Community Event

The excitement of *States Read One Book* doesn't have to stay within your school. You can get the whole community involved and build bridges that will help your school attract volunteers, donations, and support long after your reading program ends.

Recruit community members:

- Public libraries – Involve the children's librarians in the planning so they can be ready to suggest the next family read aloud and books for children to read alone.
- Political leaders – Include the mayor, city council or county board of supervisors, superintendent, school board members, local legislators.
- Business leaders – Everyone from the head of the Chamber of Commerce and major local employers to the owner of a favorite local ice cream parlor can play a part.
- Banks – Under the Community Reinvestment Act, banks are encouraged to reinvest in the communities they serve and can make great partners.
- Community groups – Kiwanis, Junior League, Rotary International and others.
- Local celebrities – Local newscasters and meteorologists, high school or college sports stars, the mascot for your local minor league baseball team.
- Businesses related to your book – *Charlotte's Web* is a book that highlights a working farm and the county fair. Reach out to any local farmers or those involved in planning a community event like your county fair and see if they'd like to be involved in the fun, too.

How can they help?

- Build excitement in your school – Invite local celebrities to record a short promotional video or make a live appearance at your school – a great way to excite your students and families for your reading event.
- Reading along – The more people in your community reading along, the more conversations the book will spark, the more impact your program will have.
- Donations – Community members who feel involved might help defray the cost of the program or make in-kind donations toward book-related activities and prizes.
- Volunteers – Community volunteers can help with book distribution logistics, read with students, and participate in activities.
- Publicity – High profile community members talking about your participation in the *States Read One Book* program provide a great way to build goodwill for your school in your wider community.