**VBA Bank Day Scholarship Program**

**Student Thank you email template**

Things to consider attaching to the email:

* Essay guidelines
* Essay selection criteria
* Essay planning document
* Student evaluation document/link (if you didn’t do a paper evaluation the day of the program)

Good [morning/afternoon student name],

Thanks for participating in Virginia’s Bank Day Scholarship Program hosted at [Bank name]! We all really enjoyed meeting you and hope you learned a lot from the experience.

**Essay and Scholarship Information**

* Essay Topic: “What did you learn on Bank Day that will help you manage your financial future AND what did you learn about how banks support their communities?”
* Essay is due by 5 p.m. on April 3rd.
* Submit your essay directly to the Virginia Bankers Association (VBA) via email to bankday@vabankers.org
* Questions about the essay should be directed to Monica McDearmon, VBA Communications & Financial Literacy Coordinator, at [mmcdearmon@vabankers.org](mailto:mmcdearmon@vabankers.org) or 804-819-4743.
* Full essay guidelines are attached to this email.
* Essay winning students will be notified at the beginning of May. There will be six $1,000 honorable mention winners and six $2,500 regional winners. Regional winners will be entered into a statewide competition for a chance to receive an additional $5,000 scholarship (total of $7,500). The state-wide winner will be notified mid-May.

You will be receiving a program evaluation link from the VBA in the coming weeks in addition to reminders about submitting your essay.

[Any other bank specific thank you/follow-up information.] Please let me know if you have any questions about anything!

Warmly,

[Email signature that includes contact information.]