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**VBA Bank Day Scholarship Program
SOCIAL MEDIA POST IDEAS**

***Don’t forget to tag @vabankers on Twitter and Instagram and tag the Virginia Bankers Association in your Facebook and LinkedIn posts!***

**Social media images are available under the Press Kit on the Bank Day resources webpage,** [www.vabankers.org/internal-links-not-searchable/2019-bank-day-scholarship-program-resources](http://www.vabankers.org/internal-links-not-searchable/2019-bank-day-scholarship-program-resources).

**Sample Posts:**

Do you have a high school senior with at least a 3.0 GPA? We would love to have them join us for the @vabankers Bank Day Scholarship program on [date]! Participating students will have a chance to win up to $7,500 in college scholarships! To be eligible, students must write an essay explaining what they learned during their day at the bank that will help them manage their financial future and how banks support their communities. Students must be registered by March 10. For more information, contact [bank contact email address]. #vabankers #vbabankday [any other bank hashtag]

One month until @vabankers Bank Day Scholarship Program! [Bank name] is excited to welcome high school seniors into our branches for this important program. Participating students will have a chance to win up to $7,500 in college scholarships. Interested in learning more? Contact [bank contact name/email address]. #vabankers #vbabankday [any other bank hashtag]

We are gearing up for @vabankers Bank Day Scholarship Program! Share this information with your family and friends who have high school seniors who are interested in earning scholarship money and interested in a career in banking! Interested students can register online here: <https://www.surveymonkey.com/r/bankdaystudent20> #vabankers #vbabankday [any other bank hashtag]

On [date], Virginia high school seniors will spend the day learning from bankers about the banking industry and the vital role community banks play in their communities. Participating students will be eligible to win up to $7,500 in college scholarships! For more information on how to participate in the @vabankers Bank Day Scholarship Program at [bank name], please contact your school’s guidance department, visit any of our office locations, call us at [phone number] or send an email to [email address]! #vabankers #vbabankday [any other bank hashtag]

