

## 2022 Signature Sponsorship Opportunities

<b>Signature Sponsorship Packages</b>	<b>Platinum \$20,000</b>	<b>Gold \$15,000</b>	<b>Silver \$10,000</b>
Price includes Annual VBA Associate Membership Dues* <i>*2022 Dues Restructure: 50 employees and under = \$1,000; Over 50 employees = \$1,500 Financial Services Members remain at \$2,500</i>	✓	✓	✓
Listed as a Signature Sponsor at all VBA events in 2022 and in VBA Banker Publications* <i>*Bi-weekly banker Executive Brief and weekly CEO Rundown</i>	✓	✓	✓
Complimentary Event Registration* <i>*VBA Annual Convention not included; see below for more information</i>	<b>Four (4) Representatives</b>	<b>Three (3) Representatives</b>	<b>Two (2) Representatives</b>
Access to Sponsor/Exhibitor Lounge at In-Person/Hybrid Events <i>(Quiet space away from booth to host meetings with bankers – refreshments included)</i>	✓	✓	✓
Exhibit Booth Signage Recognition as Signature Sponsor	✓	✓	✓
Listing on Signature Sponsor Webpage on VBA Website	✓	✓	✓
Listing on a Special <a href="#">Virginia Banking Monthly</a> Ad	✓	✓	✓
Consideration for Speaking Opportunities at VBA Events	✓	✓	✓
Company Logo Included on Slideshow at All Events	✓	✓	✓
Verbal Recognition from Event Emcee <i>(in-person/hybrid events only)</i>	✓	✓	✓
Advanced/Post Event List of Attendees with Contact Information	✓	✓	✓
Seat on VBA Associate Member Advisory Council <i>(Meets 2x Per Year to Provide Feedback on VBA Associate Membership Program and Banker Engagement Opportunities)</i>	✓	✓	
Complimentary High Top Table at VBA Annual Convention* <i>*table located in foyer area near registration desk</i>	✓	✓	
Company Video Message During One Break at all Virtual/Hybrid Events	✓	✓	
Company Logo Included on All Educational Event Marketing	✓	✓	
One (1) Complimentary VBA Annual Convention Registration		✓	
Two (2) Complimentary VBA Annual Convention Registrations	✓		
Complimentary Quarter-page Ad in <a href="#">Virginia Banking Annual</a>	✓		

**Build Your Signature Sponsorship Package From The Opportunities on The Following Pages.**