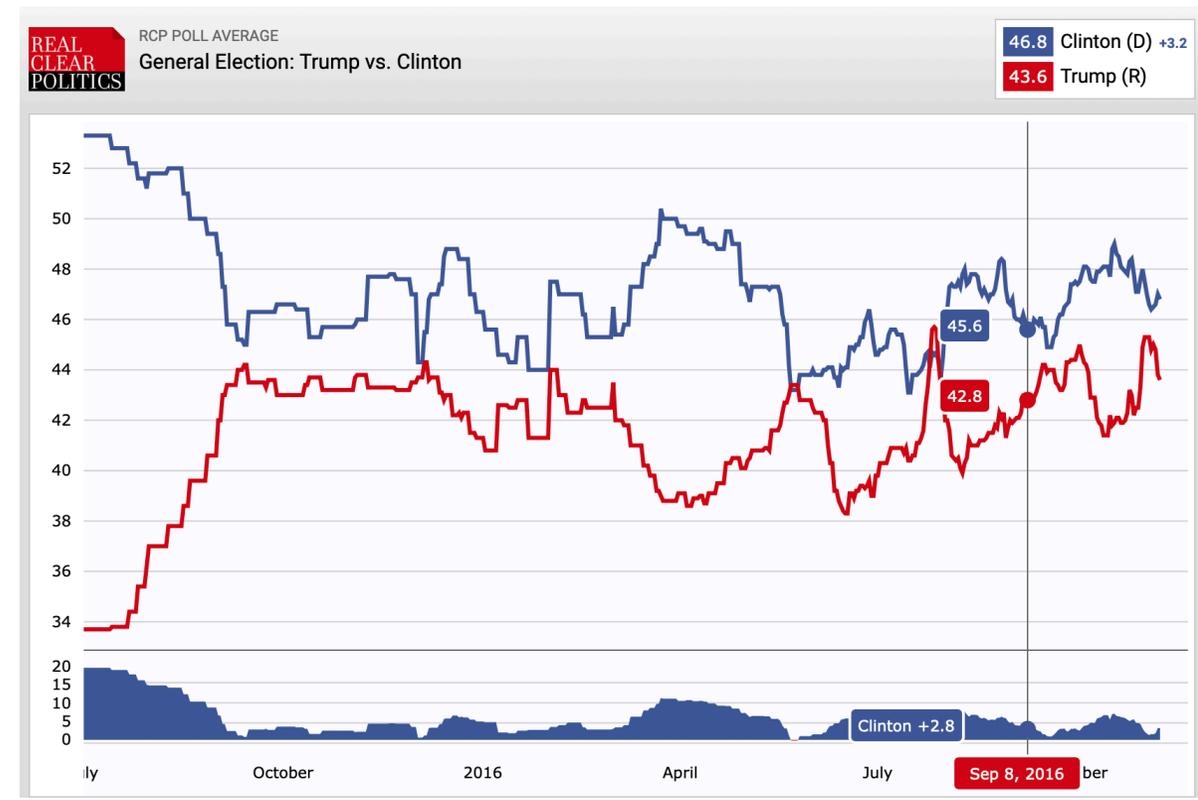
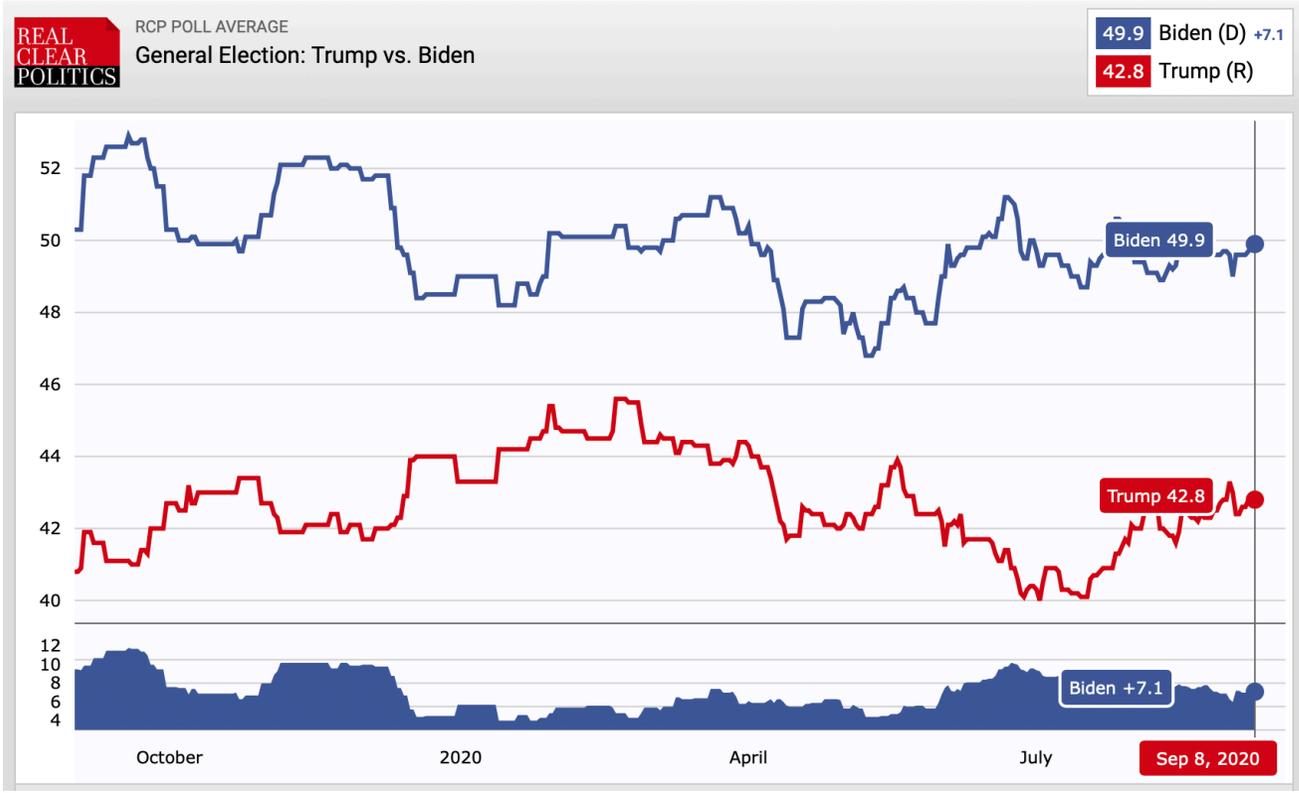


Trump V. Biden & Trump V. Clinton (53 Days Out)



- Clinton led Trump in most of the final polls before the 2016 election, **but still lost.**
- Polling trend lines can also shift significantly as Election Day draws near — **no guarantee Biden's lead will continue through the fall.**
- 53 days left until November 3rd – A LOT CAN HAPPEN.**



SILENT MAJORITY!

11:18 AM · Jun 2, 2020 · Twitter for iPhone

Can Trump Repeat History?

- Polls are showing Biden leading.
- Political pundits and reporters saying Trump can't win and sneering at his voter base...

HOWEVER....

- The stock market has hit record highs in recent weeks.
- Trump is doing better in swing states.
- Aggressive messaging from the Trump campaign highlighting Biden's lack of achievements and Kamala Harris' leftist policies.
- *"If you look at **Joe Biden's** goals and **Bernie Sanders's** goals, they're not that different, from a forty-thousand-foot level."* – **Former President Obama, August 23rd**
- Trump's base continues to support him.

Some differences between the 2016 race and the 2020 race:

- Biden is viewed more favorably than Clinton.
- Trump can still count himself as the outsider – but he now **has a record to defend**
- **A poll conducted by WSJ in August found 13% of voters remain "in play," enough to tip the election.**
- **The same poll also found that also found Trump's standing with Hispanics is as good if not better than 2016 – and had improved his image by 20 points among whites, who are more than 70% of the electorate.**



Frank Luntz ✓

@FrankLuntz

Swing state polls on August 25th:

Pennsylvania

- 2016: Hillary +9.2
- 2020: Biden +5.7

Michigan

- 2016: Hillary +9.0
- 2020: Biden +6.7

Wisconsin

- 2016: Hillary +11.5
- 2020: Biden +6.5

Florida

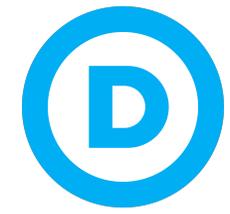
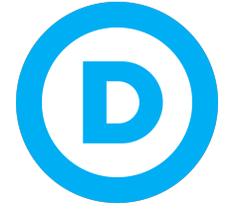
- 2016: Hillary +2.9
- 2020: Biden +4.8

Potential Outcomes On January 2021...

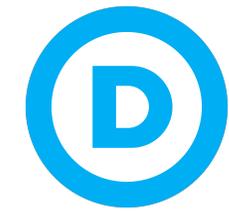
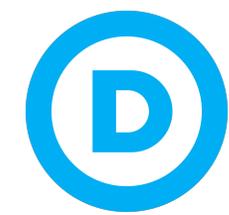
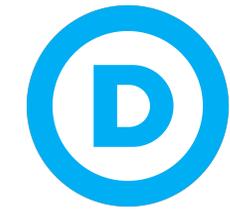
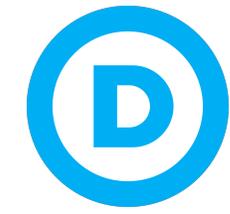
White House



Senate



House of Representatives



The Senate – Overview & Assessment

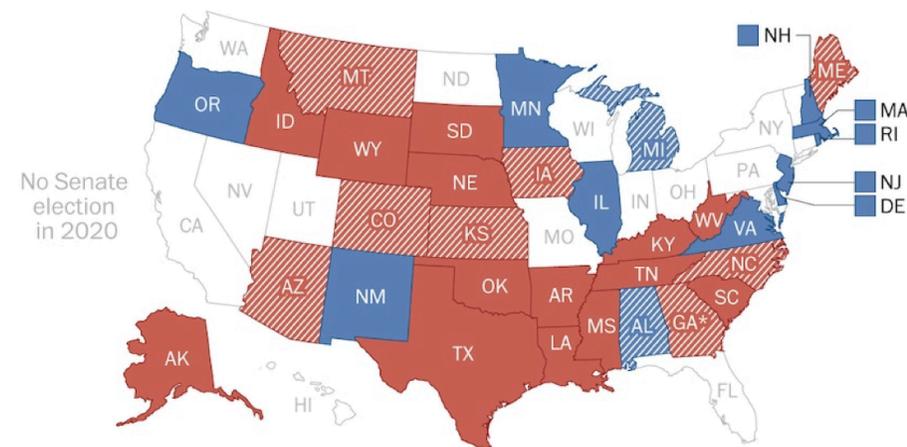
- The Senate currently **has 47 Democrats and 53 Republicans.**
- **35 seats up for election. Republicans are defending 23 seats and Democrats are defending 12 seats.**
- To retake the Senate, **Democrats need to net 3 seats if Joe Biden wins, and 4 if President Trump is reelected.**
- **Toughest races for Republican incumbents:** Arizona, North Carolina, Georgia, Colorado, Iowa, Maine, Montana.
- **Toughest races for Democrat incumbents:** Alabama
- Alabama, Kentucky, Texas and South Carolina — are viewed as long-shots by Democrats. Instead, **Democrats are focused on winning seats of vulnerable Republicans: Sen. Collins, Sen. Gardner, Sen. McSally, and Sen. Tillis.**
- A difficult electoral map and **President Trump's poll numbers threatens to drag down vulnerable GOP incumbents.**

The next President's policy agenda is ultimately contingent on which party controls the House and Senate. Given the Democrat's strength in the House, a chance to re-take the Senate could make all the difference for a potential Biden Administration to implement its policy agenda.

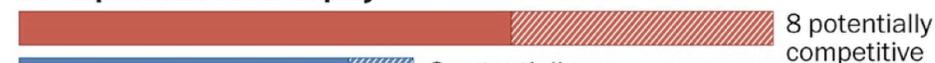
Which Senate seats are in play in 2020?

Democrats need to pick up four seats to gain a majority in the Senate.

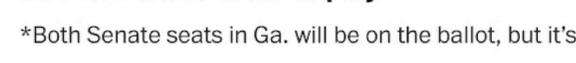
● Democrat-held seat ● Republican-held seat ● Potentially competitive



23 Republican seats in play



12 Democratic seats in play



*Both Senate seats in Ga. will be on the ballot, but it's possible only one is competitive.

THE FIX



Most Competitive Senate Seats

Martha McSally (R)



Mark Kelly (D)



Susan Collins (R)



Sara Gideon (D)



Cory Gardner (R)



John Hickenlooper (D)



David Perdue (R)



Jon Ossoff (D)



Thom Tillis (R)



Cal Cunningham (D)



Steve Daines (R)



Steve Bullock (D)



Most Competitive Senate Seats

Joni Ernst (R)



Theresa Greenfield (D)



Tommy Tuberville (R)



Doug Jones (D)



Georgia Special Election



Sen. Kelly Loeffler



Rep. Doug Collins



Georgia Special Election



Rev. Warnock



Matt Lieberman



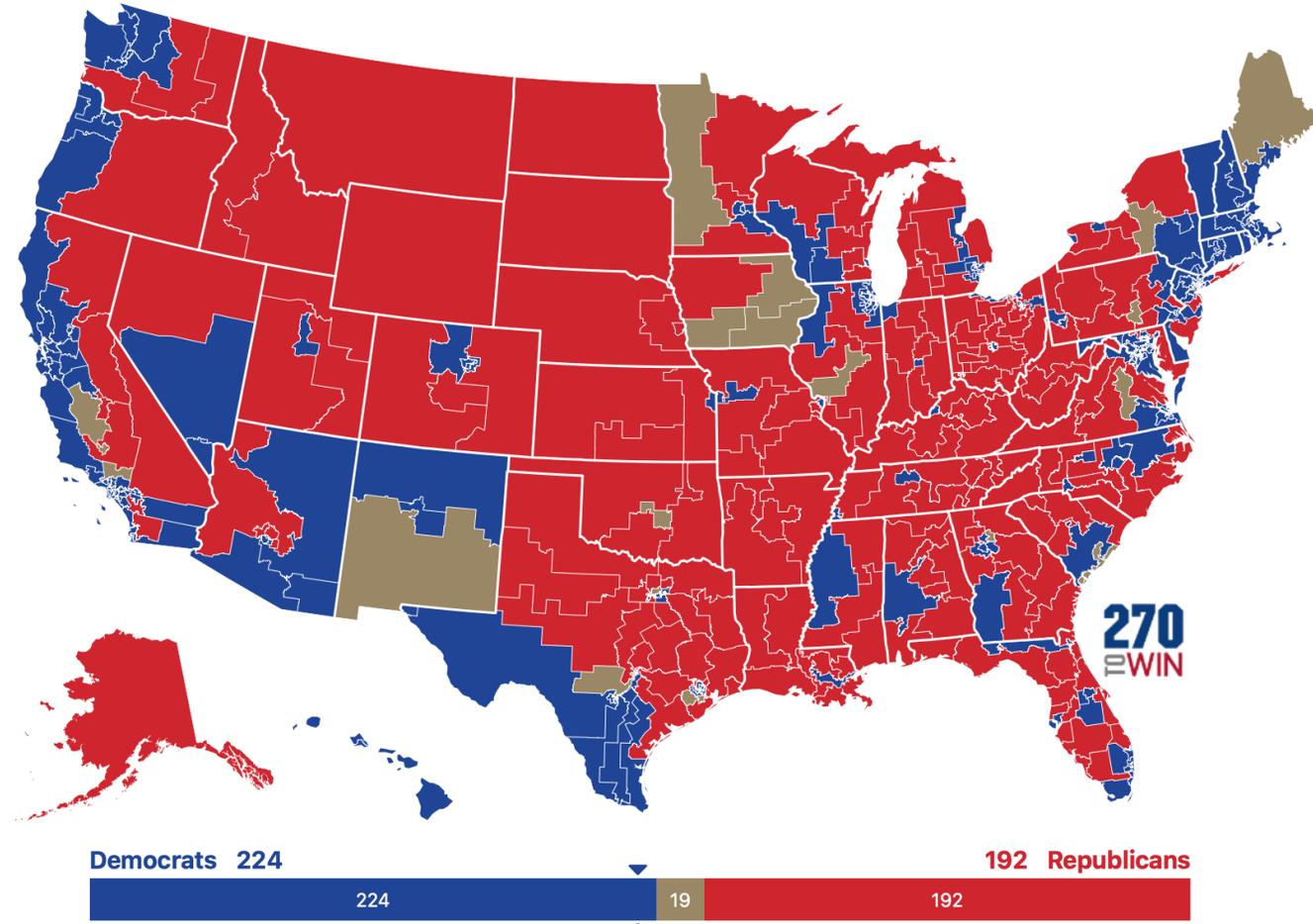
Ed Tarver

The House – Overview & Assessment

- All 435 House seats are up for election.
- At present, **232 Democrats** in the House, **196 Republicans**, **1 Libertarian**, and 4 vacancies.
- **218 seats needed for a majority in the House.**
- **Republicans** need to pick up **18 seats to win a majority.**
- **Republicans have gained 18 House seats or more in just one presidential election in the last 50 years.**
- Republicans picked up 34 seats in 1980 but still remained in the minority because their numbers were depressed coming into that election.
- **222 seats are safely Democrat or lean Democratic.**
- **193 seats are safely Republican or lean Republican.**
- **Democrats have fewer incumbents retiring (only 11 compared to 31 Republicans).**

2020 House – Consensus Forecast

(Based on current ratings of Sabato's Crystal Ball, The Cook Political Report, and Inside Elections)

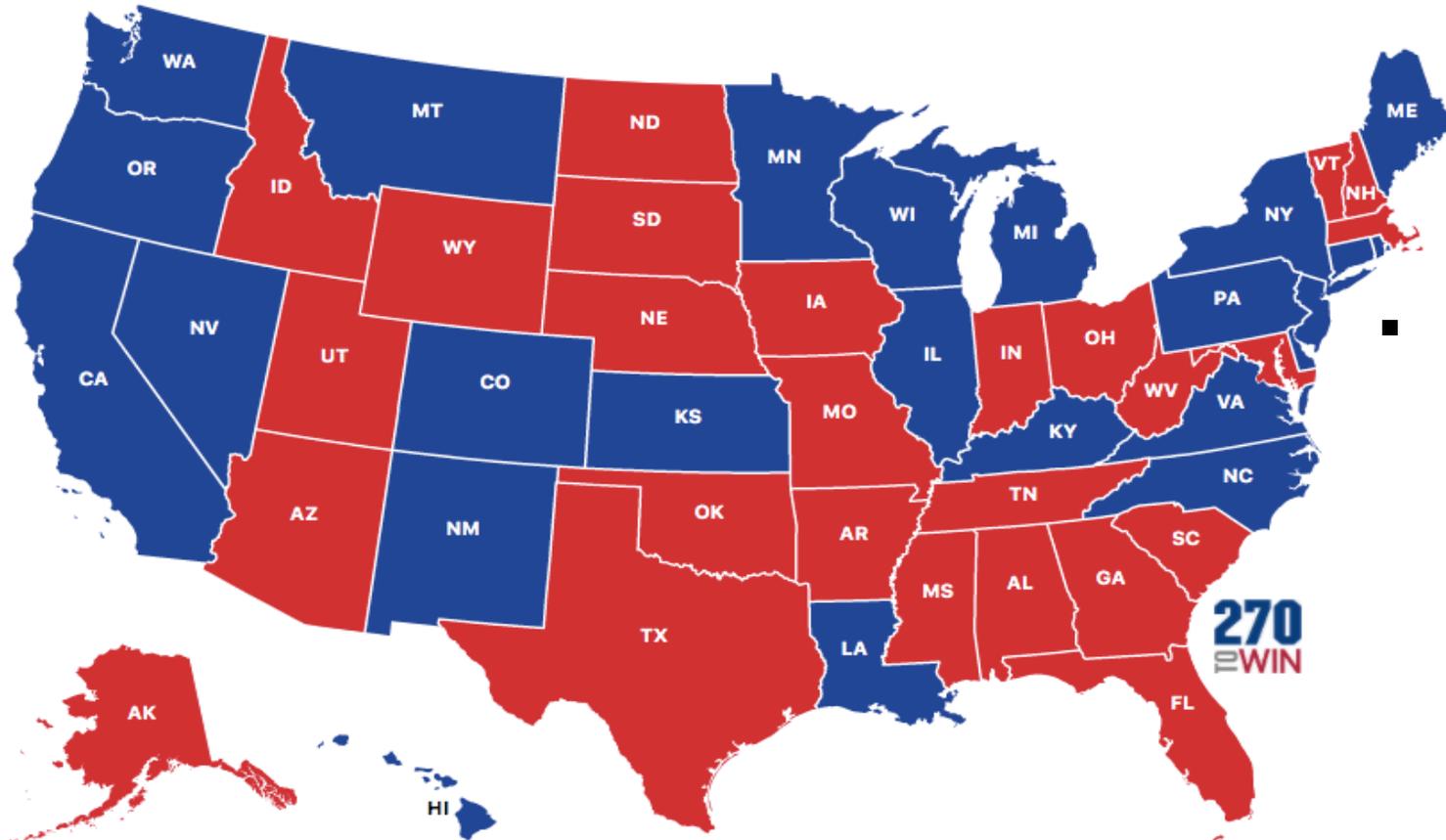


Democrats are expected to maintain their majority in the House.

Governor's Races and Competitive Landscape

Democrats 24

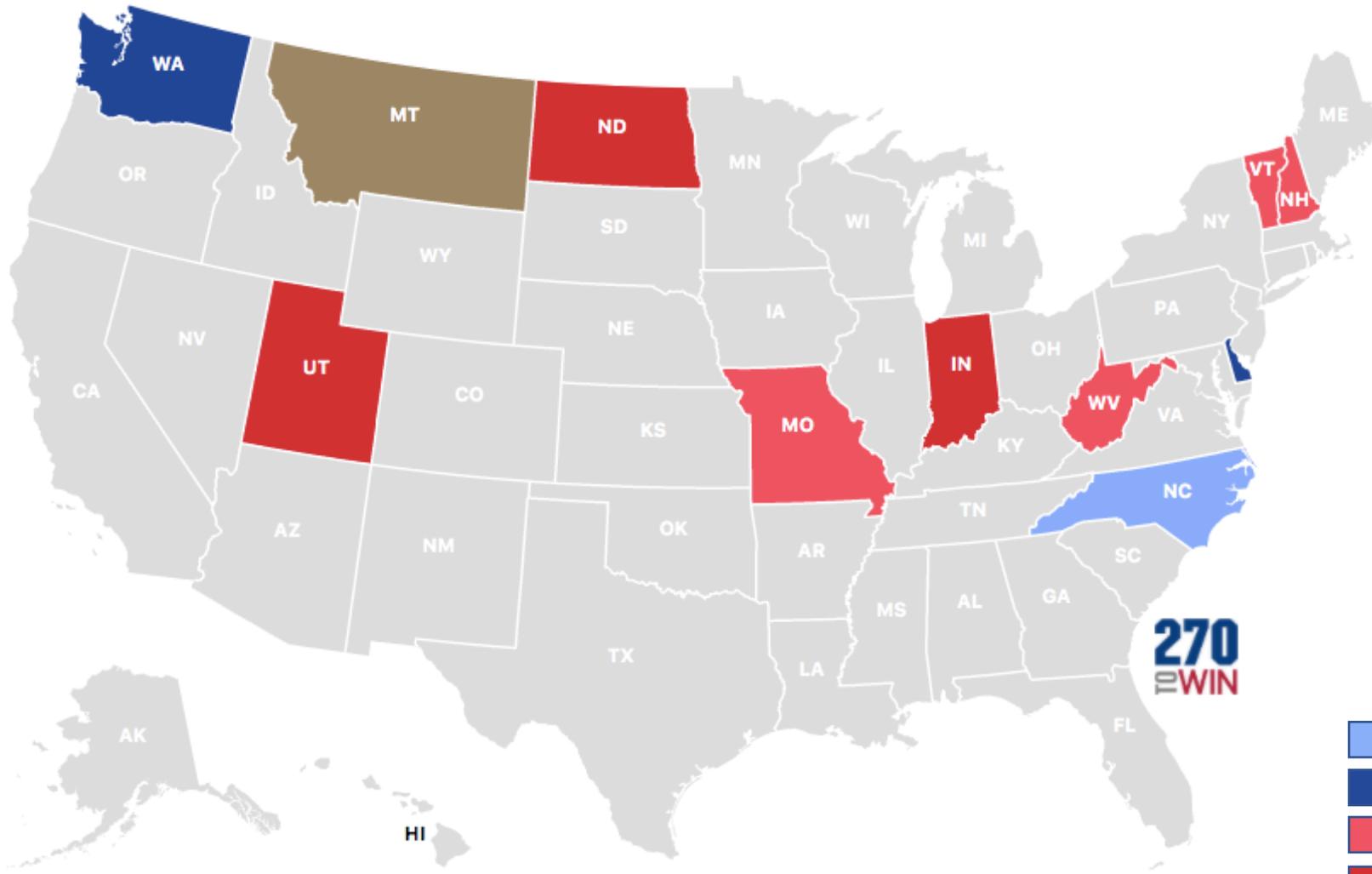
26 Republicans



- Of the 50 states, **26 are governed by Republicans**, compared to **24 by Democrats**

- 7 Republican seats and 4 Democrat seats are up for election in 2020.**

Governor's Races and Competitive Landscape



Based on the public consensus, **7 states are projected for Republicans and 3 for Democrats.**

Montana remains a toss up.

- Leans Democrat
- Strong Democrat
- Leans Republican
- Strong Republican
- Toss up

Thank you



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