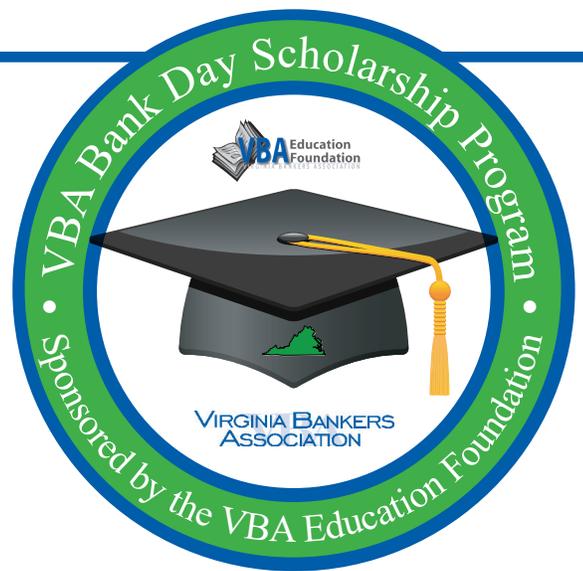


VBA Bank Day Scholarship Program

SCHEDULE SUGGESTIONS



Mix-and-Match Schedule Suggestions to Create Your Own Bank Day Agenda:

Bank Tour

Show the students around the branch: review the teller line, the teller window, the vault, etc.

Careers in Banking Presentation

Using the customizable Careers in Banking PowerPoint template provided by the VBA (available in the Resource Manual), have members of your bank discuss their story and how they got into the industry.

Understanding Credit & Managing Student Loans Presentation*

Using the customizable Understanding Credit & Managing Student Loans PowerPoint template provided by the VBA (available in the Resource Manual), have members of your bank discuss the importance of establishing credit, understanding credit scores and making informed financial decisions about paying for college.

Department Visits

Introduce representatives from each department the students will visit. Allow the representative to explain what he or she does at the bank with reference to how the job relates to the mission of the bank and how it affects the community. It is also a great time to discuss the bank's financial literacy efforts*.

Banks can split the group of students into smaller groups to visit a certain department. After their visits, have them make a short presentation to the larger group about what they learned in their departments. Sample department activities include:

Commercial Lending Department - If possible, arrange to take the students on a customer call or arrange for a visit to/from a business client in the community.

Human Resources Department - Have the students complete a sample job application. Discuss appropriate interview attire and run through a sample interview. Provide information on what you look for in potential candidates and steps students can take to become a banker.

Loan Department - Have students review the loan process, the importance of good credit, and the importance of saving in order to become a qualified borrower*. The students could complete a mock loan application to gain an understanding of what is asked during the process. Stress the fact that banks contribute to the community through lending*.

Marketing Department - Explain how banks are involved in the community*. Include what organizations the bank supports, the personnel the bank provides to attend and volunteer at community events, etc. Also discuss the bank's presence on social media and other communication channels.

Lunch with Banker Contact and Senior Banker

Involve your CEO or manager in the program if possible or consider having the students have one-on-one lunches with emerging bank leaders to discuss career paths into the banking industry.

Student Survey & Dismissal

Have the students complete a survey about their experience before they leave for the day. This will give you valuable feedback about your program (sample survey available in the Resource Manual). This is also an opportunity to send the students home with useful information from the bank and/or a souvenir of the day with your bank's logo on it.

**This information will be key to provide in order for the students to successfully complete their comprehensive essay.*