

ABOUT THE VBA

Founded: 1893

Headquartered: Glen Allen, VA

Staff: 25

Members: 100 banks

Mission: To enhance Virginia banking for the benefit of banks, their customers and their communities.

Chairman: John C. Asbury, President & CEO, Atlantic Union Bankshares Corp.

President & CEO: Bruce Whitehurst, bruce@vabankers.org

INDUSTRY ADVOCACY

- Register for the Virtual Washington Fly-In the week of September 21st
- Attend VBA Legislative Meetings virtually this fall to meet with your legislators to review important industry issues
- Sign up to send comment letters through the VBA Call to Action program
- Contribute to VBA BankPAC
- Sign up to receive the VBA Legislative Bulletin

VBA Contact: Matt Bruning - mbruning@vabankers.org

COMMITTEES

Join one of the 14 VBA committees that represent many areas of banking:

- Provide input to the VBA on matters affecting the banking industry and the committee's functional area
- Identify possible legislative and/or regulatory issues
- Provide input on education and training needs
- Participate in a forum for the exchange of ideas and networking

VBA Contact: Tracy Ottinger - tottinger@vabankers.org

COMMUNICATIONS

Sign up to receive:

- Executive Brief - news bites emailed every other Monday
- VBA magazine, *Virginia Banking*, and *Virginia Banking* eNewsletter
- Regulatory Bulletin
- Legislative Bulletin
- Emerging Bank Leaders Newsletter
- For Your Benefit Newsletter
- The Kit: Financial Literacy Newsletter
- VBA Virtual: Weekly Webinars email

VBA Contact: Chandler Owdom - cowdom@vabankers.org

EDUCATION & TRAINING

- VBA has reworked our 2020 conference and event offerings to a virtual environment so we can continue to offer quality learning opportunities, while also safeguarding against COVID-19, and acting in accordance with health guidance. Check our event calendar for the most up to date information!

VBA Contact: Courtney Fleming - cfleming@vabankers.org

EMERGING BANK LEADERS

- Join the Emerging Bank Leaders
- Attend networking and educational events like our Virtual Mix & Mingles
- Learn and network with other bankers at the Leadership Conference LIVE on October 9 via Zoom
- Participate in advocacy efforts on behalf of your bank
- Become more involved in financial literacy in your community
- Make new friends and have fun!

VBA Contact: Chandler Owdom - cowdom@vabankers.org

FINANCIAL LITERACY

- Learn about Banzai
- Participate in fall financial education with new Get Smart About Credit Virtual Resources
- Sign up for #BanksNeverAskThat - a new anti-phishing campaign - to assist your customers with this important education
- Host a student for the VBA Bank Day Scholarship Program in March; this program was held virtually in 2020
- Sponsor a school for Virginia Reads One Book
- Access information and resources through the VBA Financial Literacy Toolkit

VBA Contact: Monica McDearmon - mmcdearmon@vabankers.org

