

INTRODUCING PATHWAYS TO CONNECT & PROTECT 2021:
MONTHLY VIRTUAL SESSIONS BEGINNING IN MAY, CULMINATING WITH A LIVE EVENT IN RICHMOND IN SEPTEMBER

ALL ROADS LEAD TO
VBACONNECT
AND
VBAPROTECT

- TRAINING →
- OPERATIONS & TECHNOLOGY ↘
- MARKETING ←
- SECURITY →
- RETAIL ↗
- ENTERPRISE RISK MGMT. ↙
- HUMAN RESOURCES ↖
- COMPLIANCE →

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Aligning Your What, How & Why

WHAT **HOW**
WHY

MAPPING OUT YOUR JOURNEY

PATHWAYS TO
VBACONNECT
AND
VBAPROTECT


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WHY

To Be
Successful in Life,
**You Must Commit
To Being a
Life-Long Learner.**

Joe Micallef


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WHY?

- WHY do you do what you do?
- WHY do you come to work - besides money?
- WHY will you maximize effort?
- **WHY will you commit to learning?**

MAPPING OUT YOUR JOURNEY




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PERSONAL MOTIVATION


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WHY?

- What are your organization's current goals and strategic objectives?
- What are your personal and professional development goals?
- What programs, initiatives, or strategies do you hope to explore?

MAPPING OUT YOUR JOURNEY



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WHY?

Write down any questions you hope to answer
or information you hope to gather
through your participation in the
VBA Pathways to Connect and Protect sessions.

MAPPING OUT YOUR JOURNEY



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WHAT To Learn

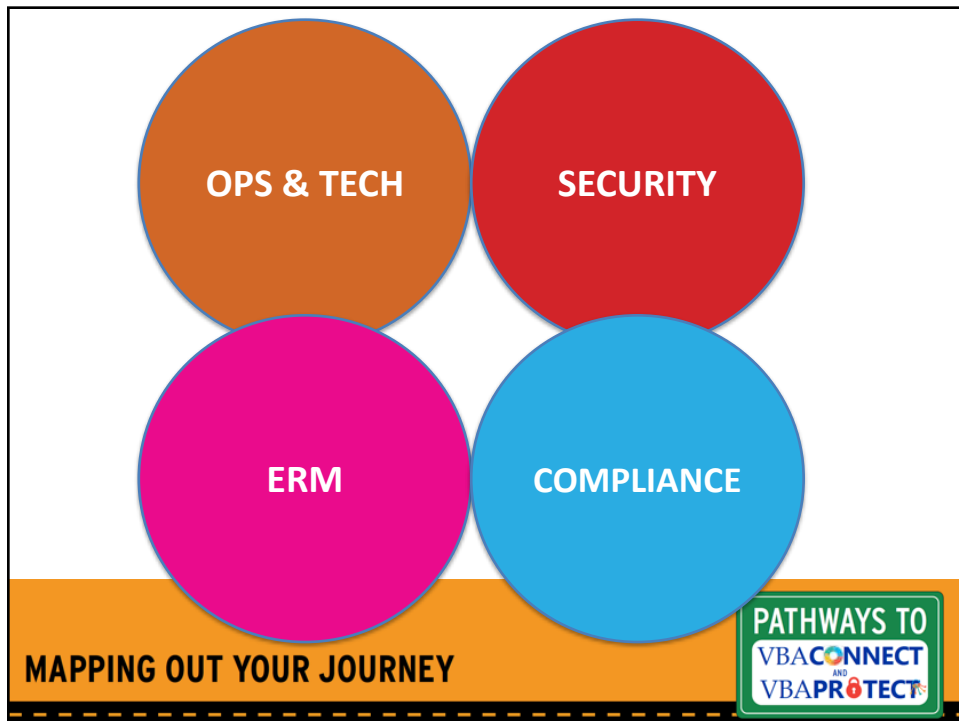
MAPPING OUT YOUR JOURNEY



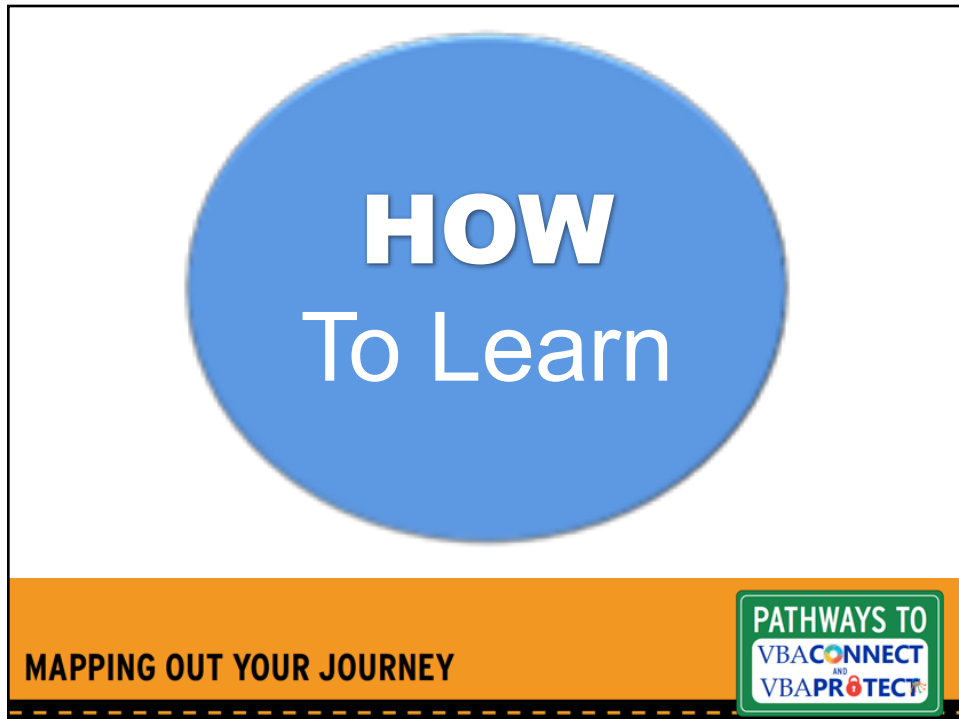
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WHAT:
Win Super Bowl

HOW:
Be More Effective at Passing



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WHAT:
Win More Majors

HOW:
Be More Effective at Hitting Ball



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WHAT:
Win More Customers

HOW:
Be More Effective at Customer Meetings

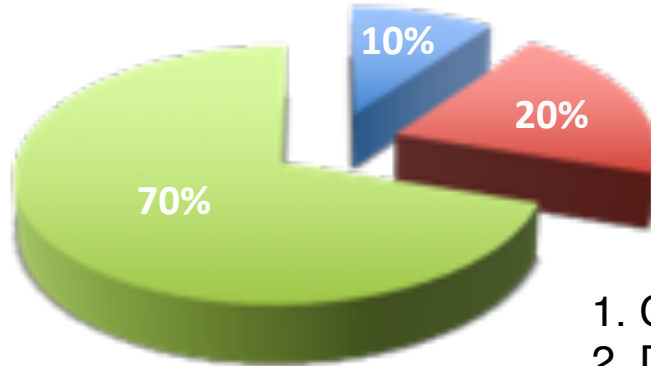


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Learning Success



1. Content
2. Discussion
3. Practice

MAPPING OUT YOUR JOURNEY



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Learning Success

Create a Learning Cadence

- **Schedule Sessions + Attend**
- Take Notes
- **Schedule Review Time**
- Share Notes
- **Practice. Practice. Practice.**
- Prepare for Next Session

MAPPING OUT YOUR JOURNEY



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Learning Success

Participant Guidebook

- Notes
- **Key Takeaways / Action Items**
- What/With Whom Do You Need To Share What You Learned?
- **How Does What You Learned Apply To Your Goal(s)?**

MAPPING OUT YOUR JOURNEY



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WHY



Success
Doesn't Come From
What You
Do Occasionally,
**It Comes From
What You Do
Consistently.**

Joe Micallef

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AND
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Next Steps

1. Review Your WHY? Write Down Goals.
2. Create Event Participation Strategy.
3. Schedule Time to Review & Share.

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PATHWAYS TO
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