








Empower Employees with Digital Protection for Evolving Cyberthreats

Help keep employees Cyber Safe with identity theft protection, online privacy, and device security.

Norton LifeLock Benefit Solutions is part of **Gen** -- a global company with a family of trusted consumer brands.

Cybercrime and Identity Theft Landscape

2017	VS	Today
178.9 million exposed	 Data Breaches	422 million exposed
Human fraudster	 Fraudster	AI fraudster
1-to-1 attacks (stealing mail)	 Attacks	1-to-many attacks (company-wide phishing emails)
16.7 million	 Victims	40 million
16.8 billion in losses	 Losses	43 billion in losses

344x

The average amount of times Americans check their phones (once every 4 minutes)

50x

Executives are 50x more likely to be targeted than the average employee

50x

Children are 50x more likely to be targeted than adults

73%

of passwords are duplicated across work and personal accounts

High-Profile Individuals Face Threats from Multiple Angles



88% of corporate security professionals report a dramatic increase in physical threat activity



Reputation Threats

Bad press
Negative posts



Personal Information

Location
Social Engineering



Physical Threats

Forums
Social
Dark Web

Total Radius Key Features



Reputation Management

- AI-powered sentiment analysis of search results
- Search result takedowns and/or suppression
- Custom content creation and promotion
- Reputation grading/scoring
- Custom consulting/strategy



Privacy

- Automated PII takedowns: location & removal
- Up to 900+ sites covered, including custom requests
- Dark web data breach monitoring
- Privacy vulnerability reporting
- Ongoing scanning for new threats



Threat Intelligence

- Real-time threat monitoring across social media, news, blogs, and forums
- Doxing detection scans
- Cybersecurity and social media recommendations
- Executive impersonation detection
- Account hacking & takeover detection

The Total Radius Experience



One-Stop Shop

Total radius helps mitigate threats to reputation, privacy, and physical safety, through both monitoring and remediation activities.



Fully Turnkey, Easy to Use

Set up and configure in mere minutes. Users simply log in and answer a few basic questions, then we start identifying threats and providing solutions.



White-Glove Service

A named account manager with expertise in mitigating privacy and reputation threats is available to answer questions, provide guidance, and carry out remediation activities on your behalf.



Custom Data Removals

By default, we cover hundreds of online data removal scenarios – but if you do find something new, our team will determine the best way to mitigate it for you.

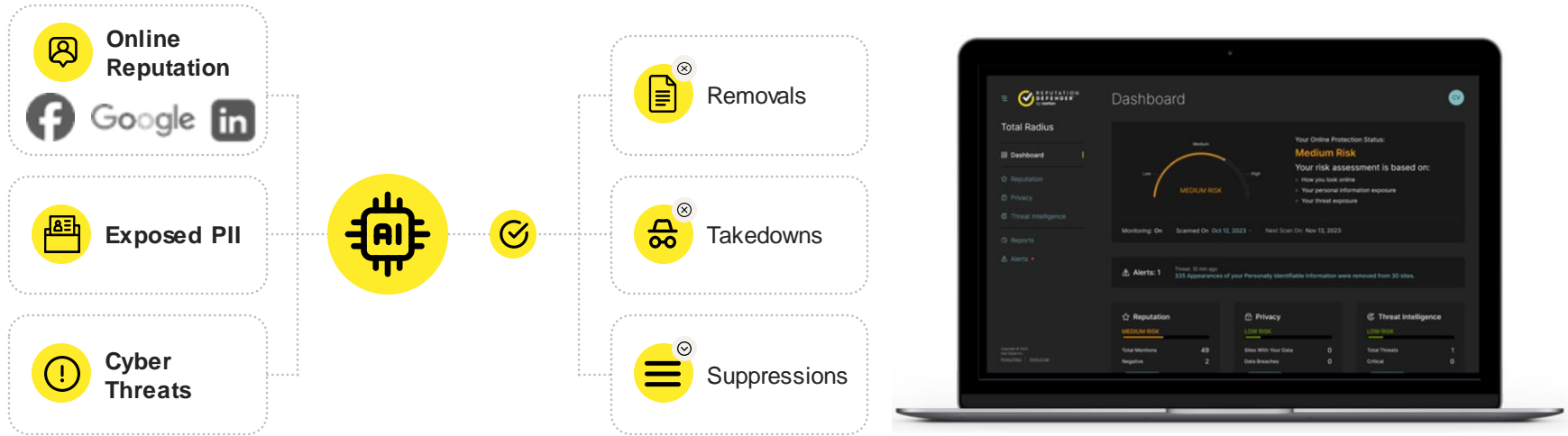


Enterprise-Ready Dashboard

Everything you need to monitor, manage, and report on the digital threat landscape for your team is accessible through our intuitive dashboard.

Total Radius by ReputationDefender

360-degree AI-powered protection against reputation, privacy, and physical safety risks



Reputation

AI-powered monitoring sifts through the noise, providing an early warning signal of any brewing controversies or negative sentiment

Privacy

Personal information removal makes it harder for would-be attackers to locate you, your family, and your team, both online and in the physical world

Threat Intelligence

Real-time monitoring across the clear web, dark web, and social media; ability to detect and take down violent language, hacking, doxing, impersonation, and more

Norton Ultimate Help Desk



On-demand access to the best-in-class IT department.



Computer Tune-Up, OS Upgrades

Help keep computers running like new and be more secure



Network & Mobile

Set up home network and mobile devices



Software Support

Troubleshoot common software issues



Virus Removal

Help keep your computers virus-free



Diagnostics & Resolution

We'll help identify and recommend solutions for complex tech issues



Back-Up Setup

We'll help initiate a backup on select cloud storage providers or local drive