

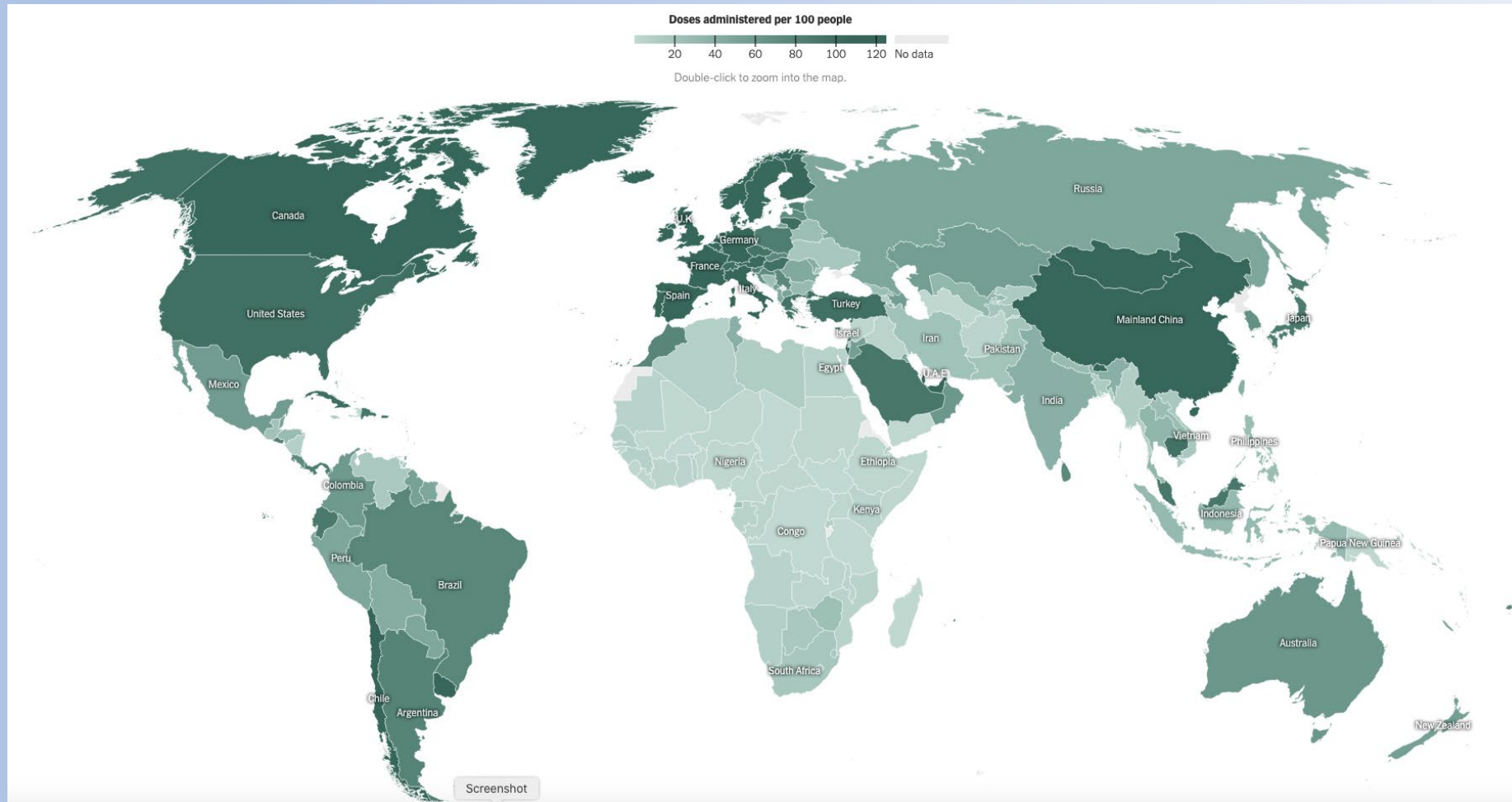
# What Comes After COVID?

## *The Decade Ahead*

Michael Rogers

**PRACTICAL**  
FUTURIST®

# Not Over Yet



Stickiness of habit =  
duration of forced behavior  
x satisfaction

*McKinsey & Company*



→ Safety and Security

→ Clear Information

→ Control









**JOYFUL**—Six year old Susan Bolin was struck by polio in June, 1954, but she is happy when she learns that the Salk polio vaccine will save other children from her fate. Crutches and braces bear mute testimony to the ravages of polio, but Susan smiles.



# El Paso Herald-Post

The Newspaper That Serves Its Readers

VOL. LXXV NO. 87

EL PASO, TEXAS, TUESDAY, APRIL 12, 1955

PRINTED AT GARRETT BY THE POST

**HOME EDITION**  
PRICE FIVE CENTS

## DR. SALK'S POLIO VACCINE WORKS

### E. P. Voters Approve Bonds

**Light Vote Cast In City For Mayor, Aldermen**  
Valley People Stay Away From Polls

**Body of Reporter Killed in Korea Is Identified**



**House Rejects Shivers' Gas, Cigaret Tax**  
Administration Takes Braking Setback

**More Winds Due; Snow Falls in N. M.**

**Senate Committee Clears Bill for 6 Months' Residence**



**DR. SALK MEETS THE PRESS**—Dr. Jonas E. Salk, right, anti-polio vaccine discoverer, and Dr. Thomas Francis, Jr., left, meet at a press conference at Ann Arbor, Mich., with Earl O'Connor, center, of National Child Foundation.

**80 to 90 Per Cent Effective Against Disease in Tests**  
Plan to Give Only Two Shots to Each Child to Expand Supply This Summer

**ANN ARBOR, Mich., April 12**—The Salk polio vaccine works—safely, potently—and can virtually end the big fear that long has gripped the hearts of parents. The vaccine was officially declared today to have proved to be 80 to 90 per cent effective in preventing paralytic polio. And young Dr. Jonas E. Salk, who developed it, declared he believes it can be generally made almost 100 per cent potent to snare polio's terror and frustration.

The triumph of the vaccine was announced in an atmosphere of supercharged excitement by Dr. Thomas Francis Jr., of the University of Michigan at Ann Arbor.

Push by Salk, he declared the testing of 160,000 children, a massive study of public school children, was completed by noon today.

In total, 415 inoculated children were included.

Only 157 cases of paralytic polio were shown in the vaccinated children, many resulting with an average of only one limb.

But 708 cases of paralytic polio were shown in the unvaccinated.

But one child died of paralytic polio, and another died of non-paralytic polio, one who died after receiving only the second dose of vaccine and the other died of vaccine.



## THE TAMPA DAILY TIMES NIGHT FINAL

# POLIO VACCINE 'SUCCESSFUL'

**End of Quick Divorce Law Gains Favor**

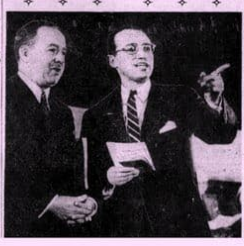
**Senate Committee Clears Bill for 6 Months' Residence**

**Top Prize Story In Today's News**

**At the first corner, the wild-eyed driver, a 44-year-old man, crashed into an automobile, disabled the car, and was later taken to the hospital where he died.**

**Auditorium, Bridge Bonds Get Okay**

**Consultants Give Go Ahead on Tampa Improvement Projects**



**BY BOB TRENTER**  
**THOMAS HAYES**  
Mayor Hayes said today the city's bond consultants in New York have given the go-ahead for issuing a \$2,000,000 bond issue to finance construction of a new auditorium, two bridges and several building improvements here.

**Paralysis Prevention Proved in Mass Tests**

**'Effective, Safe' Verdict Reported After Long Study of Inoculations**

**Dr. Salk Says 'Too Busy Now' For Comment**

**Tallahassee, April 12 (AP)**—The proposal to outlaw Florida's nationally known quickie divorce law cleared the first legislative hurdle today.

**While he was in the drug store, an eleven-year-old boy went the long and narrow way to the hospital where he died.**

**At the first corner, the wild-eyed driver, a 44-year-old man, crashed into an automobile, disabled the car, and was later taken to the hospital where he died.**

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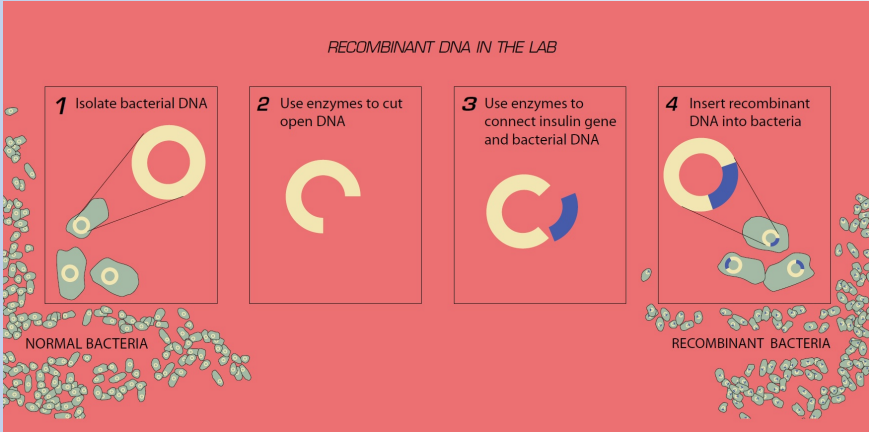
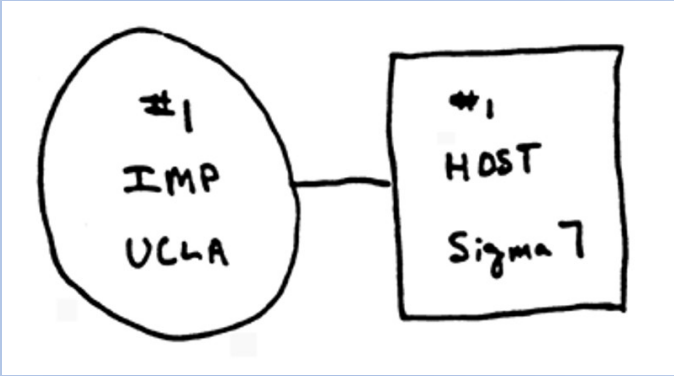
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# The Virtualization of the World



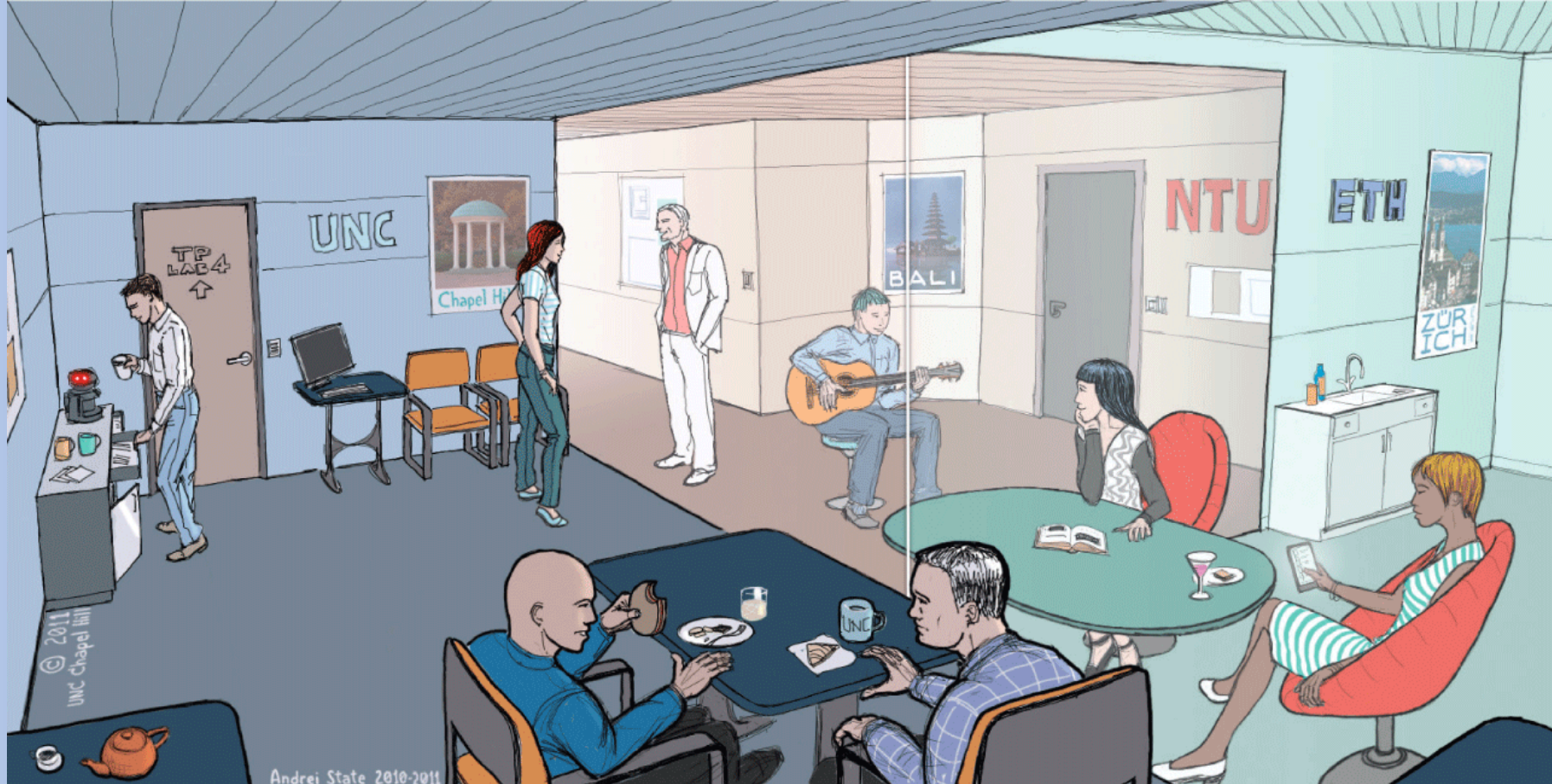








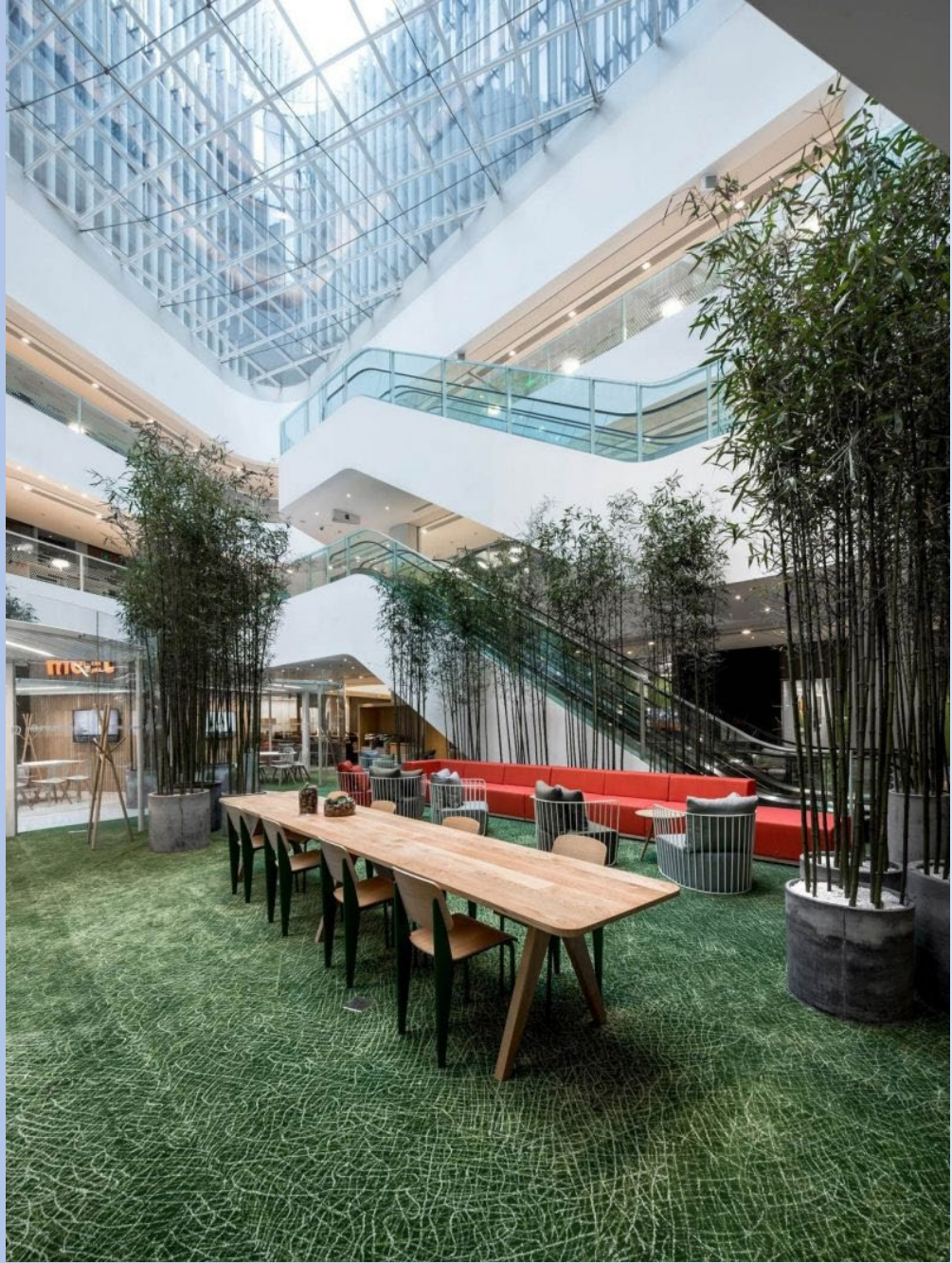




# The Physical Office











# The Rise of the Pop-Up













### Speckle laser & high-speed camera

- Non-invasive vitals (body temperature, blood pressure, O2 saturation)
- Biometric identification
- Non-invasive EKG
- Heart health assessment

### Electric glass

- Privacy control

### Microfluidic testing receptor

- Saliva testing
- Sweat testing
- DNA testing

### Microphones & Speakers

- Vision test
- Hearing test

### Multi-angle 3D cameras

- Motion-enabled control
- Height measurement
- Respiration rate measurement
- Range of motion evaluation
- Physical therapy support

### Pressure sensitive floor

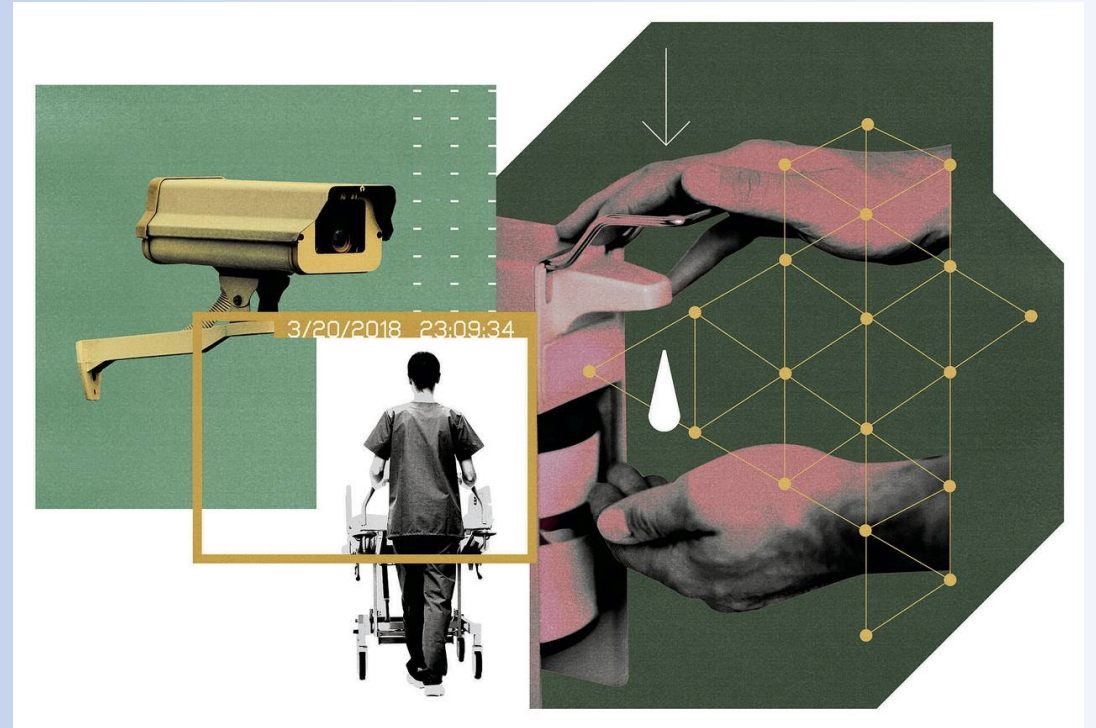
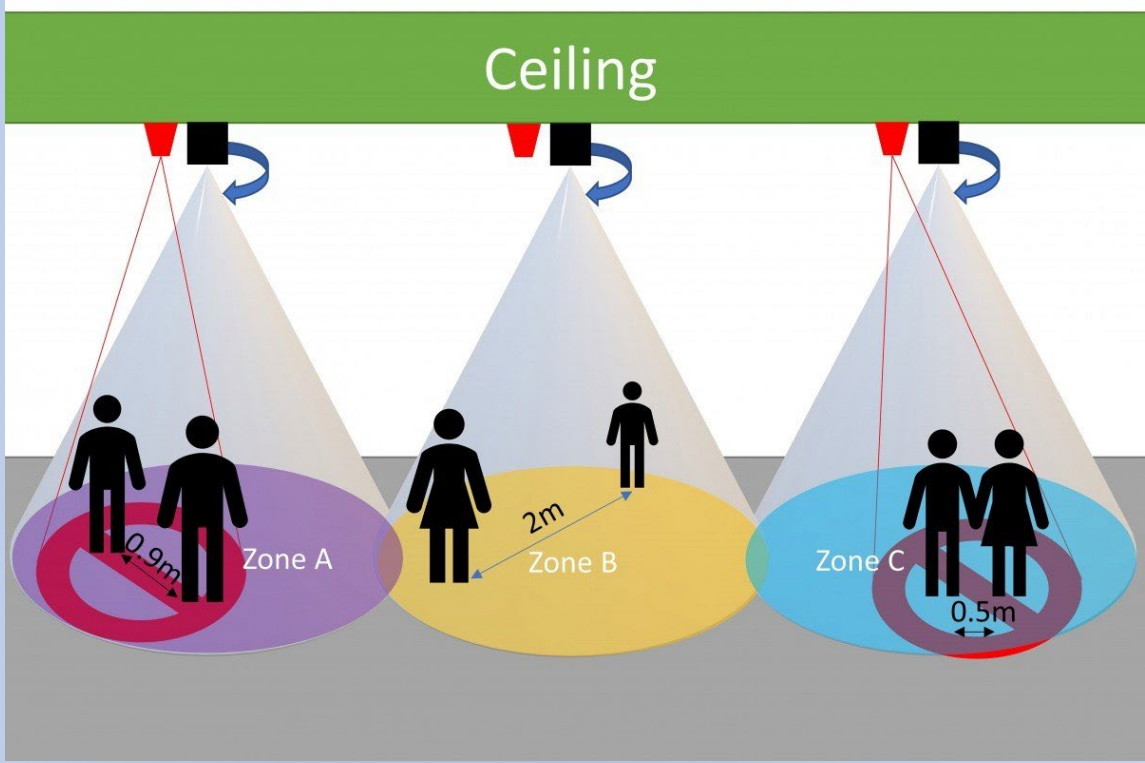
- Presence detection
- Weight measurement



# Staying Safe







# Back to Work?





# The Impact of Cognitive Computing





















# Future Customers







**PREMIUM**

**VS**

**DISCOUNT**

# Robinhood









→ Safety and Security

→ Clear Information

→ Control

# WHO Pandemic Intelligence Hub



