

Chandler Owdom VP, Communications & Strategy Virginia Bankers Association



The EBL: A Recap



- Created in 2009 with the purpose of ensuring a continuum of leadership for the future of Virginia banking
- 590 members and growing



Six regions of the EBL across Virginia – each with a regional director.



Northern Virginia Region: DARREN TULLY



Capitol Region: JENNIFER WILLNER



Hampton Roads/Eastern Shore Region: DALE SCHUURMAN



Valley Region: JORDAN DEAN



Central/Southside Region: MARY ANN MILLER



Southwest Virginia Region: JAMES BOWEN



Objectives:

- DEVELOP. As an emerging bank leader, I develop my professional skills in order to grow and progress within my career in the banking industry.
- CONNECT. As an emerging bank leader, I connect with other bank professionals from across Virginia.
- ENGAGE. As an emerging bank leader, I engage with the industry and other bankers.





Events will take place in the following locations and all events will take place from 11:30 a.m. – 1:30 p.m.:

April 11 – Richmond
April 12 – Abingdon
April 13 – Harrisonburg
April 17 – Roanoke
April 20 – Northern Virginia
April 21 – Suffolk



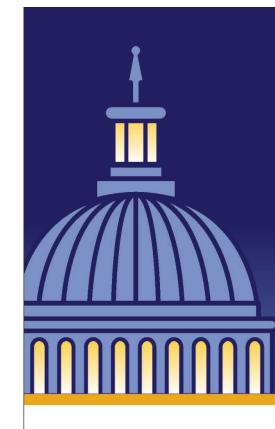
Stay Engaged!





THE VBACONNECT PROTECT EXPERIENCE





WASHINGTON SUMMIT March 20-22, 2023 Washington DC & Virtual

Get ahead of what's to come in the new Congress with ABA's Washington Summit. Don't miss this opportunity to make your voice heard about the major issues facing your bank, your customers, and your communities.

Registration is FREE for bankers.

aba.com/SummitSBA









VBA Leadership Conference: Coming November 16-17 in Staunton!

Topics from Last Year's Event: -Bank CEO/Executives Panel -Economic Outlook -Effective Communications -Think Like an Olympian -VBA & Industry Update -Digital Currency Dialogue -The Credibility Calculation: Leading with Intention





https://www.vabankers.org/conferenceseminarschool/vbaleadership-conference



EBL Tools and Resources To Stay Engaged





BL Advocacy ENGAGEMENT

Contact Heather Derflinger with questions about Banker Day or any of the VBA's advocacy efforts.



The Big Picture: VBA Banker Day is your chance to join bankers from across the Commonwealth to advocate on behalf of our industry before your elected state representatives.

Banker Day Agenda: Over breakfast at the Greater Richmond Convention Center, we will have a guest speaker, as well as an issues briefing from the VBA, and then visit legislators in their offices at the Pocahontas Building.

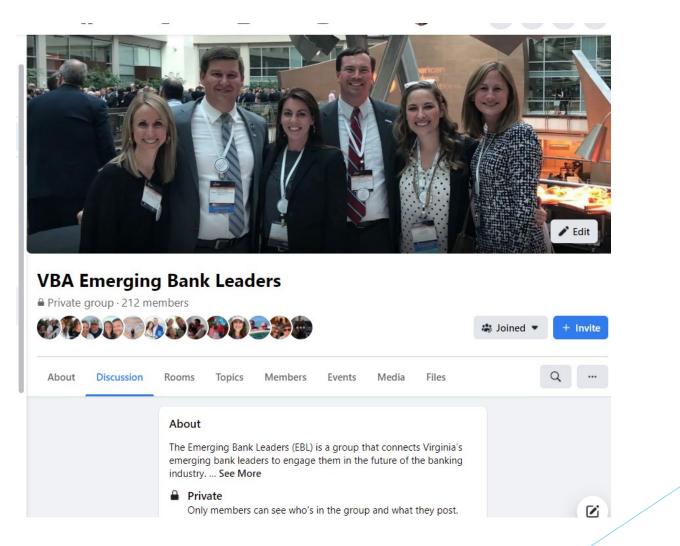
But I'm Not A Lobbyist ... You don't need to be. The VBA team will equip you to talk to your legislators and build relationships with them so they have contacts at the banks in their communities.

· Your focus will be connecting with your elected officials and showing them the strength and unified voice of the banking industry, not being an expert on legislative issues.

OK, I want to go. Now what?

- Register for Banker Day <u>here</u>. Contact <u>Megan Darmanin</u> with any registration questions.
 Make your hotel reservation by <u>Wednesday here</u>. We have reserved a block of rooms for January 11th at the Richmond Marriott Downtown, which is adjacent to the Greater Richmond Convention Center and a 0.4 mile walk to the Pocahontas Building where legislative meetings will be taking place.







Sign up today!



UEBL VBA EMERGING BANK LEADERS

Ensuring a continuum of leadership for the future of Virginia banking.