

VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

VBA Marketing Committee Meeting

February 5, 2023

10am-12pm

Join Zoom Meeting

<https://us02web.zoom.us/j/83765364447?pwd=bn9EcFJzR21Ud1BvQj9zTnQxNDhLQT09>

Meeting ID: 837 6536 4447

Passcode: 470803

AGENDA

I. Welcome – Laura Wright

II. VBA Committee Intro and New Members' Welcome – Chandler Owdom

- Sage Massie, Pendleton Community Bank
- Mary Ann Miller, Bank of Botetourt

And welcome back to Joe DeLoria, Atlantic Union Bank!

III. VBA Connect | Protect Experience – Kristen Reid

- a. Other Education & Training Updates

IV. Financial Literacy Updates – Chandler Owdom

V. Roundtable Discussion – Laura Wright

- a. We would like to ask everyone to come to the meeting with something that is either keeping you up at night, a challenge or something good that is happening at your bank!

VI. Adjourn

