

If you're considering registering **multiple people (up to 10)**, the license option could be a **cost-effective and strategic choice**. Here's why:

Registration Options Comparison

Option	Cost per Person	Best For	Total Cost for 10 People
Regular Registration	\$625	Individuals or small teams	\$625 x 10 = \$6,250
License (up to 10 people)	\$5,000	Teams of up to 10	\$5,000 (\$500 per person)

Why Choose the License?

1. Significant Savings

- Compared to regular registration: **Save \$1,250** for 10 people.

2. Team Access

- Ideal for organizations or departments wanting to send a group.
- One license covers up to 10 people—simply purchase the license [here](#) and the VBA will reach out to gather the registration information for the people you'd like to send.

3. Simplified Logistics

- Easier to manage and track participation for a group, with one payment to process.

4. Strategic Investment

- Sending a group encourages team learning and collaboration; attendees can return to their organization and use their shared access to the event portal and materials to continue their discussions and education.