

2024 VBA Lending & Credit Conference



October 17-18
Omni Hotel
Charlottesville, VA

Reserve

Lending & Credit Professionals

Exhibiting Package - \$2,000

- 6' Exhibit table
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA website
 - event portal (company profile & contact)

EXHIBITOR ADD-ON OPTION

VENDOR SPEED DATING SESSION \$150

GUIDELINES:

5 minute rounds

Bankers rotate around vendor tables
Vendor elevator pitch
Banker prize drawings between rounds
(prizes provided by exhibitors)

Spots Available on
First-Come, First-Served Basis

Sponsorship Options:

- Thursday Night Reception* - \$3,700 (R)
- Keynote Speaker* - \$3,000 (S)
- Breakfast* - \$2,500 (S)
- Welcome Reception (night before)* - \$2,500
- *Above Options Include Exhibiting Package (S)
- Lunch - \$1,500 (S)
- Event Portal - \$1,500 (S)
- Hotel Keycards - \$1,500
- Name Badge Lanyards - \$1,500 (S)
- Video Networking Break - \$1,500
- Technology/WiFi - \$1,500
- Onsite Materials w/Back Page Ad - \$1,500 (S)
- Registration Desk/Candy Basket - \$1,500
- Attendee Roster w/Back Page Ad - \$1,500
- Mobile Pockets/Poppers - \$1,500
- Daily eNewsletter - \$1,000 (S)
- Name Badges - \$1,000 (S)
- Notepads - \$750 (S)
- Coffee Station/Cup Collars - \$750
- Hand Sanitizer - \$750
- Logoed Pens (sponsor supplies) - \$750 (S)
- Daily eNewsletter Sidebar Ad - \$500

Sponsorships Include:

- Registration rate of \$595*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
 - all event marketing
 - event page on VBA website
 - event portal (company profile & contact)

*Above registration is VBA member rate;
\$500 additional fee for non-members

(R) = Reserved

(S) = Sold