

VBA LENDING & CREDIT CONFERENCE

Lending & Credit Professionals



October 16-17
Hotel 24 South
Staunton, VA

Reserve



Exhibiting Package - \$2,000

- 6' Exhibit table
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA website
 - event portal (company profile & contact)

NEW FOR 2023!
- Exhibitors Only -

VENDOR SPEED-DATING SESSION

GUIDELINES:

Table rotations of 5-minutes each
Opportunity to provide sales pitch
Timing is **STRICTLY** enforced
Bankers rotate to vendor tables

Sponsorship Options:

- Cocktail Reception* - \$3,700 **SOLD**
- Keynote Speaker* - \$3,000 **SOLD**
- Breakfast* - \$2,000 **SOLD**

*Above Options Include Exhibiting Package

- Lunch - \$1,500 **SOLD**
- Event Portal - \$1,500 **SOLD**
- Hotel Keycards - \$1,500 **SOLD**
- Name Badge Lanyards - \$1,500 **SOLD**
- Networking Break - \$1,500
- Technology - \$1,500
- Onsite Materials - \$1,500 **SOLD**
- Registration Desk/Candy Basket - \$1,500
- Registration List w/Back Page Ad - \$1,500 **SOLD**
- Mobile Pockets/Poppers - \$1,500 **SOLD**
- Wi-Fi - \$1,000 **SOLD**
- Name Badges - \$1,000 **SOLD**
- Notepads - \$1,000
- Coffee Station/Cup Collars - \$750
- Hand Sanitizer - \$750
- Logoed Pens (sponsor supplies) - \$750

Sponsorships Include:

- Early registration rate of \$595*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
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*VBA member rate; \$500 additional fee for non-members

**VIRGINIA BANKERS
ASSOCIATION**