



## VBA Connect | Protect Experience - Launch Event March 3-4, 2022 Greater Richmond Convention Center | Richmond, VA

Virginia Bankers Association is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP<sup>SM</sup> or SHRM-SCP<sup>SM</sup>. This program is valid for the following number of PDCs for the SHRM-CP<sup>SM</sup> or SHRM-SCP<sup>SM</sup> based on what sessions you attended.

Conference Dates: March 3-4, 2022

PDC Total: 7.5 PDC Activity ID: 22-9WCG4 Provider ID: RP2193

	Date	PDC
2022 General Sessions		
□ Why Projects Fail at the Start, Not the End Esther Bogin, Atlantic Union Bank	3/3/2022	1.0
□ Well-Being Trends and Management Support Laura Moore, Marsh McLennan Agency LLC	3/3/2022	1.0
☐ "A Goal Without a Plan Is Just a Wish" - How to Create a Great Action Plan That Will Make All Your Wishes Come True Joe Micallef, GrowUP Sales	3/3/2022	1.0
☐ FinTech and Disruption in Financial Services Hunter Young, HIFI Agency	3/3/2022	1.0
□ Diversity, Equity and Inclusion - A Discussion Worth Having in Order to Embrace a New Mindset Richard Harvey, Beneficial State Bank	3/3/2022	1.0
□ Industry Update Bruce Whitehurst, Virginia Bankers Association	3/4/2022	0.5
☐ Building Resilient Cultures and Winning Bank Teams Dave Martin, Bankmechanics	3/4/2022	1.0
☐ <b>Engineering Success by Engineering a New Mindset</b> <i>Nikki Dixon-Foley, FutureSYNC International</i>	3/4/2022	1.0