



How To Learn The Story of Your Bank

With Readings Typically Not On Your
Nightstand

Webinar Session Segments

- First segment: Technical & Bank Specific
- Second segment: Macro Economy
- Third segment: Polished in a network setting

Reading Bank Financials

- Understanding the Statements
- Understanding the Math
- Trends tell a story

Economic Environment

- Federal Reserve FOMC & Interest Rates
- Economic & Political Environment

Navigating Questions About Your Bank

- In Professional & Social Setting
- Not Your Night Stand Reading

Segment 3

- Third segment: Polished in a network setting

Navigating Questions About Your Bank

- In Professional & Social Setting
- Not Your Night Stand Reading



**Looking Comfortable and Polished for
Questions About Your Bank!**

You Must Be Prepared!! You are
responsible for your preparation!

Common Questions at A Bank Event

- How's your Bank doing this year?
 - Read your Bank's quarterly press releases
 - Typically at your website under "Investors" or "Shareholder Relations"
 - Talk about earnings, growth, and public strategic initiatives
- How big is your bank now?
 - You now know where to find it on your balance sheet
- How many branches do you have?
- What is your stock trading at these days?
 - Monitor your ticker symbol

Reading Materials

(not on your nightstand)



An Approach to Staying In-The-Know

Daily Reading

- ABA Newsbytes
- VBA News Briefs

Waiting Room Reading

- Regulator Suggestions
- Legislative Initiatives

After Hours Reading

- New rules, laws, pronouncements

- Daily Reading – Quick


- Waiting Room – Light but longer

- Focused reading without interruption



General Glossary of Financial Terms: Investopedia

<https://www.investopedia.com/financial-term-dictionary-4769738>



Specific Glossary or Definition

Visit Regulator Website, Instructions,
etc.

TED Talks www.ted.com/talk

- TED App on your phone
- Focused search: Small ways women can support each other at work
- Expand knowledge: blockchain, DEI, ESG

Social Media Groups

- The Girl Banker on Facebook
- Local: Professional Groups
- Industry: VBA Emerging Bank Leaders, Women In Banking
- Elevate Newsletter from the VBA



Bank Legislation

Must Stay Informed!

HOW TO BE SNEAKY SMART

When listening
during group
conversations,
what are you
uninformed
about?



Action Items

- Ask your Mentor for list of resources & reading materials
- Ask admired co-workers for reading list
- Find out resources such as bank paid subscriptions to VBA, ABA, and others such as online newspapers, etc.