



VIRGINIA BANKERS  
ASSOCIATION

**global**payments

Innovation that **delivers.**



# Corporate Overview

**global**payments

Innovation that **delivers.**

# A unique family of brands.

## Working together

Our branded products span a range of  
verticals to create an unrivaled breadth  
of solutions and service.



# Strategy Evolution

2013

To be the payments technology leader worldwide

ACCELERATED<sup>™</sup>  
payment technologies • • • • •

PayPros<sup>™</sup>

2015—2017

Technology enabled

openedge

ezebit.

Heartland

e<sup>way</sup><sup>®</sup>

realex  
payments

2018—2021

Software driven

Wrapping value around the transaction

touchnet

ACTIVE  
network.

xenial

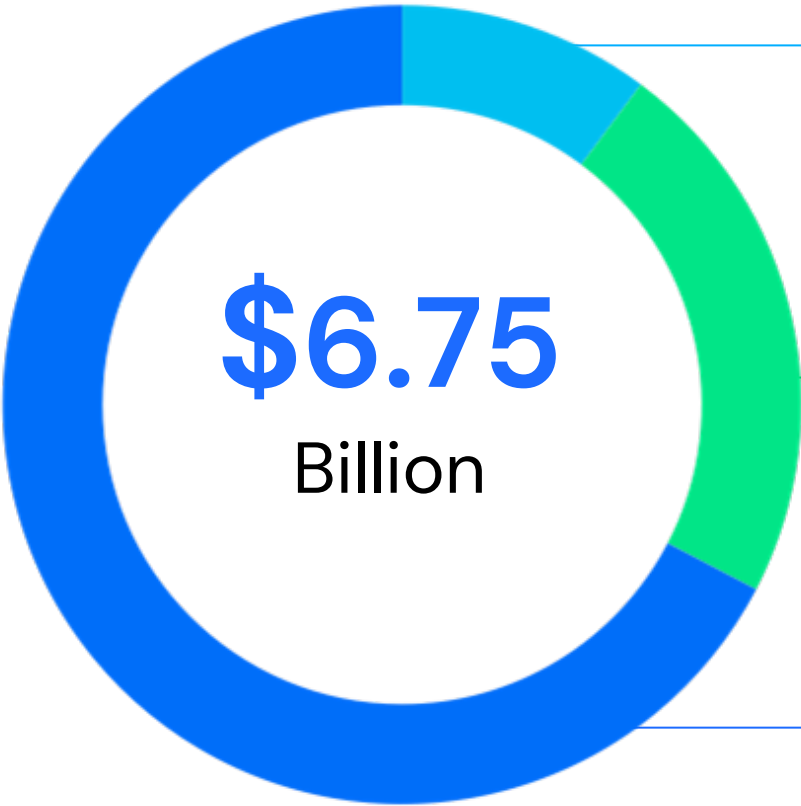
AdvancedMD

SICOM

TSYS<sup>®</sup>

Holistic strategy. **Global Payments + TSYS**

**globalpayments**  
+  
**TSYS**  
=  
A Partnership  
**Powerhouse**



# A global powerhouse. At your side.



**\$6.75B**

Adj net revenue

**~56B**

transactions annually

**~3.5M**

merchant locations

**1,300**

financial institutions

**100+**

countries

**~24,000**

team members

# Trusted by

**3 million+**

Companies

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**1,300**

Financial Institutions

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**>4,000**

Tech Partners

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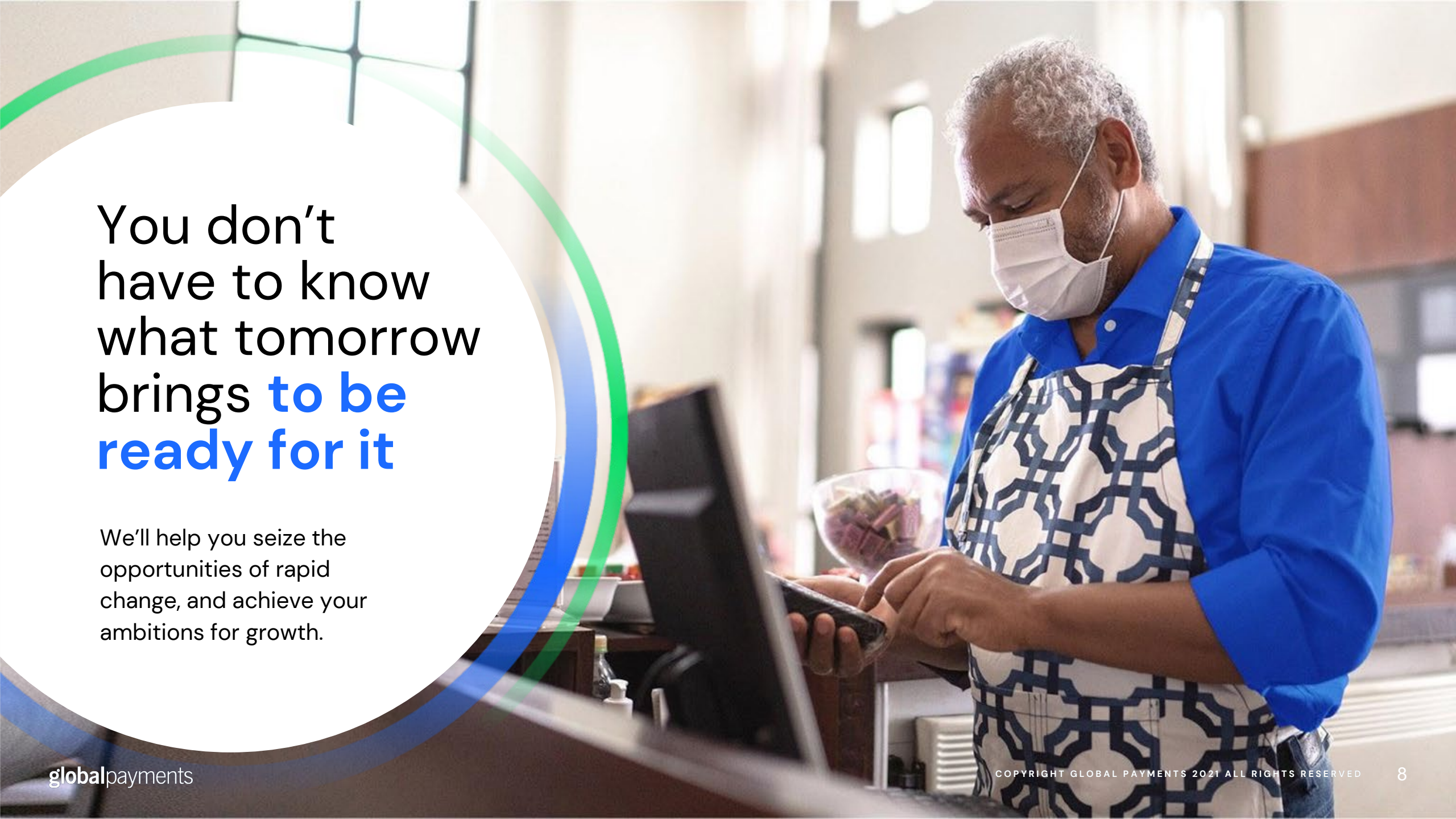
**100+**

Industries



J.P.Morgan





You don't  
have to know  
what tomorrow  
brings **to be  
ready for it**

We'll help you seize the  
opportunities of rapid  
change, and achieve your  
ambitions for growth.





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# Comprehensive Acquiring Programs

# Agent Acquiring Programs

**Agent Program** – Bank partner hires and maintains a dedicated merchant services sales team leveraging Global Payments' platform, resources, and support to retain and grow your business.

**Agent Support Program** – Bank partner identifies business opportunities and refers them to Global Payments inside sales professionals. Global Payments provides ongoing support, retention and establishment of services for new merchants.

**Global Payments** is committed to providing a complimentary partnership program, regardless of structure, which matches a Bank partner's high standards in expanding existing relationships and attracting new clients.

# Global Payments Allocated Team Resources

## General Manager

**General Purpose:** Manage the overall health of the partnership and work with bank management to strategically drive new marketing & business development efforts.

## Account Manager

**General Purpose:** Support Bank's day-to-day portfolio operations, communications, product rollouts, reporting and servicing.

## Partner Sales Support

**General Purpose:** On demand sales support for dedicated sales force to support all questions regarding pre- and post-sales activity.

## Merchant Activation

**General Purpose:** Proactively schedule merchant activation/training and provide on demand activation and training support.

## Merchant Support

**General Purpose:** Assist merchant customers 24/7/365 with technical issues, pricing, statements, chargebacks, system access and all general questions

## Integration Support

**General Purpose:** Team that works directly with Bank customers to support website and merchant software integrations from start to test transaction.

# Global Payments Partner Community

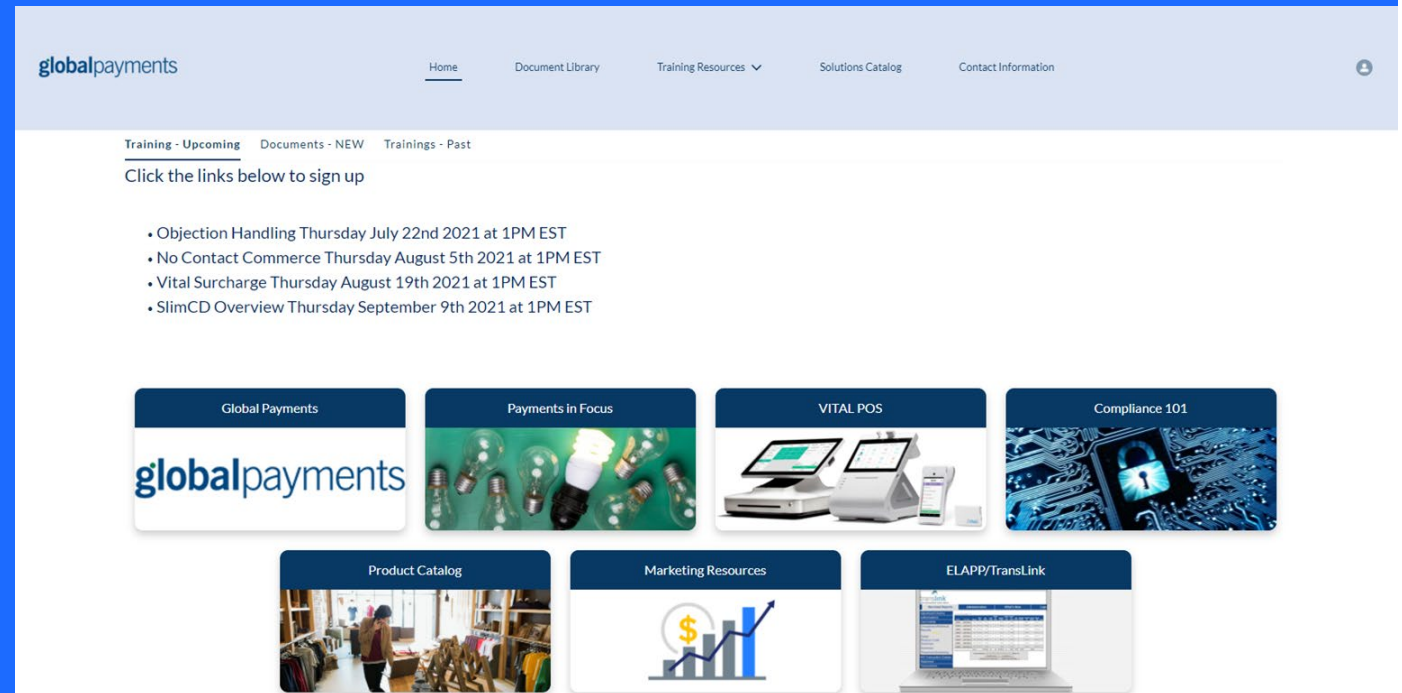
**FI Client Conference** – Annual conference provides industry updates, product announcements, and networking opportunities

**Monthly ABC Call** – Live webinar highlighting Global Payments product roadmap, key solutions, and industry developments

**FI Workshops** – Bi-annual virtual educational opportunity

**Partner Center** – Support website dedicated to Global Payments Financial Institution Partners

- Supplemental courses include industry-specific topics
- Webinars
  - ✓ Pre-recorded topics
  - ✓ Live one-hour sessions, twice per month

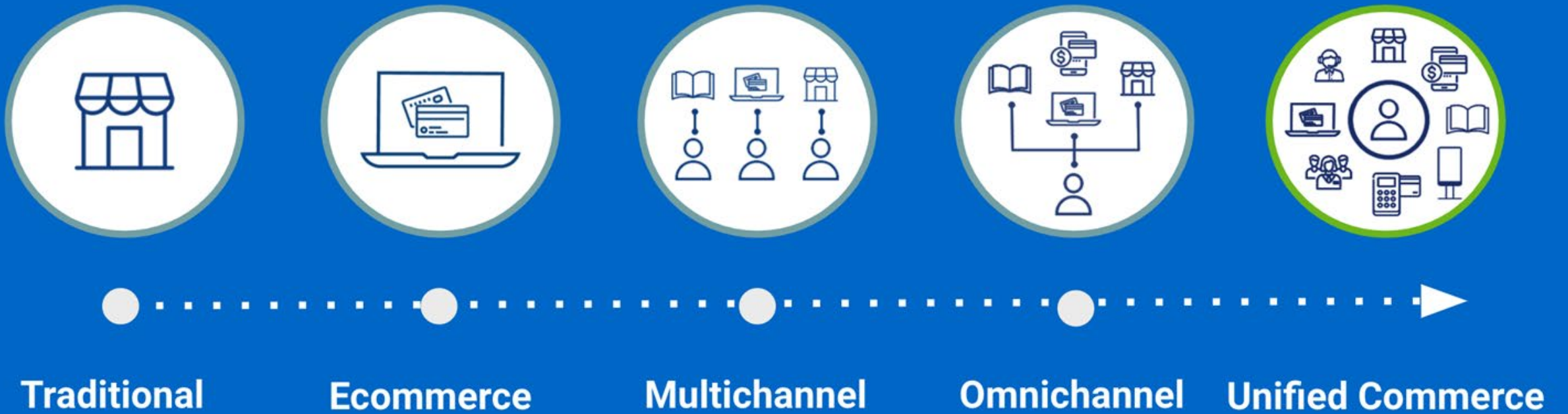




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# Comprehensive Solution Suite

# The world is changing.





# Leading POS Technology

Point of Sale | **Mobile Pay**

Point of Sale | **Terminal+**

Point of Sale | **Register**

Point of Sale | **Restaurant**

Point of Sale | **Retail**

**Online Payments Suite**

**Gift & Loyalty**

**Surcharging**

**B2B | Level III**

**Security | PCI & Breach Coverage**

**Loyalty & Analytics**

**Vertical-specific Solutions**

# What can Vital do for merchants?

Give them the tools they need to better manage their businesses, gain valuable insights and make smarter decisions.

Inventory Management

Employee Management

Pricing and Discounts

Taxes and Tax Reporting

Customer Payments



# Built for Today's Small Business

The Vital point-of-sale family now sits on a single, powerful, proprietary platform which gives businesses so much more.

Smarter back office capabilities

Completely scalable solution

Live customer support and helpful self-service tools



# The Vital Smart Point of Sale Family

## SOLUTIONS FOR EVERY ENVIRONMENT

Vital Mobile — An affordable, fully mobile solution that lets your clients run their business using a smartphone anytime, anywhere.

Vital Plus — A simple in-store solution that let's clients run their business from a single, all-in-one countertop solution.

Vital Select — Built for busier, more complex in-store environments that need our fastest, most full-featured and largest point of sales options.



## ALL IN ONE POWERFUL PLATFORM THAT'S EASY AND INTUITIVE

# TransIT|Omni Commerce Platform

TransIT Omni Channel Commerce allow partners to accept payments anytime, anywhere.

## TSYS WebPASS

TSYS WebPASS is a browser-based virtual terminal for payment acceptance

- Accept card present and card not present
- Level II and Level III transaction processing
- Swipe card or manually enter
- Encrypted USB card reader (optional)
- Customer database and wallet (card on file)
- Import customers
- Product catalog for mobile (MPA)
- Recurring payments
- Batch file processing
- Email receipts
- Multi-merchant functionality

## Merchant Center

Merchant Center is the Back office tool with integrated functionality

- Back office for Acquirers, ISOs and Merchants
- Merchant boarding to TransIT – auto or manual
- Multi-factor authentication
- Dashboard and real time reporting
- Consolidated reporting across all TransIT products
- Merchant preferences and maintenance



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# Differentiators





# Awards

Global Payments  
is a **Fortune 500**  
company!



**Bloomberg**

Top 50  
Companies  
to Watch

**Forbes**

World's  
Best  
Employers



Best Places  
to Work for  
LGBTQ  
Equality

**GeorgiaTrend**

#20 on  
Georgia's Top  
100 Public  
Companies  
List

MOST ADMIRED  
**CEO**  
awards

One of  
the Most  
Admired  
CEOs

“We will leverage our unique position and differentiated strategy to deliver leading growth and remain **at the forefront of commerce innovation.**”

– Jeff Sloan



# Positioned for **the future**

Unified Commerce

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Vertical-specific offerings

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Emerging payments

# Thank **You VBA** for your Partnership

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