



# VBA EMERGING BANK LEADERS

The Emerging Bank Leaders (EBL) is a group that connects Virginia's emerging bank leaders to engage them in the future of the banking industry. More than 500 bankers are members of the EBL, which is split into six regions within the state. It is free to join the group, and there are no age or participation requirements. You must be an employee of a VBA member bank to join.

## Objectives:



**DEVELOP.** As an emerging bank leader, I develop my professional skills in order to grow and progress within my career in the banking industry.

Members participate in the Leadership Conference as well as attend Regional Events. The **Leadership Conference** gives emerging bank leaders the opportunity to share ideas with their peers, gain valuable career insight from bank CEOs and learn from industry speakers. Sessions and speakers are chosen directly from input from EBL members. When possible throughout the year, **Regional Events** are held across the state.



**CONNECT.** As an emerging bank leader, I connect with other bank professionals from across Virginia.

In addition to furthering bankers' leadership and career development, the **Regional Events** are a great opportunity to get to know other bankers and to build relationships within the industry. There are many networking opportunities at the **Leadership Conference**, and registering for **VBA Financial Literacy Programs** or **Government Relations Events** provides more opportunities to meet and connect with other emerging bank leaders.



**ENGAGE.** As an emerging bank leader, I engage with the industry and other bankers.

Helping improve the financial literacy of Virginia's youth is a major focus of the VBA and the entire banking industry. Members of the EBL receive information on **VBA Financial Literacy Programs** and are encouraged to participate in events like Teach Children to Save Day, Get Smart About Credit Day and the VBA Bank Day Scholarship Program. Likewise, VBA works to positively influence the legislative landscape in support of industry initiatives. Members of the EBL will receive information on **VBA Government Relations programs** and are encouraged to meet and foster relationships with their legislators at events such as VBA Banker Day in Richmond, the VBA/ABA Washington Summit in DC and State Legislative Meetings.

## 2021 EBL Chair:



Nicole Martin  
SVP/Operations  
Benchmark Community Bank

Contact Chandler Owdom at [cowdom@vabankers.org](mailto:cowdom@vabankers.org) for more information and to sign-up.