

# VBA FINANCIAL SERVICES MEMBERSHIP

For certain members, there is an option to become a financial services associate member, which offers significant benefits above and beyond a regular associate membership. All financial services associate memberships must be approved by VBA.

## Organizations That May Qualify as Financial Services Members:

- Banks and thrifts without a physical presence in Virginia
- Insurance companies
- Securities firms
- Law firms with banking practices
- Accounting firms with banking practices
- Investment banking firms

## Value-Added Resources for Financial Services Members:

- Legislative & Regulatory Bulletins, including a biweekly Legislative Bulletin while the Virginia General Assembly is in Session
- Copies of VBA comment letters on pending regulations
- Invitation to select, **bankers only** legislative events
- **VBA Executive Brief** every other week, distributed to 1,000 bankers
- VBA Counsel Report in June of each year, summarizing all new state laws that affect the banking industry
- VBA lobbying team availability to answer questions on state legislative issues
- First opportunities to suggest subject matter/sponsor at the VBA CEO Forum, an annual fall event with 30-40 bank CEOs attending, with sponsors and presenters being the only non-bankers in attendance.
- First opportunities to make subject matter presentations to VBA committees
- Dual listing as a VBA Financial Services Member and Associate Member on the VBA website and directory. Both listings will include your company logo and description.

| Benefits of Membership:   | Associate Membership:               | Financial Services Membership:      |
|---|-------------------------------------|-------------------------------------|
| Receive all conference and seminar notices and first notice of available exhibitor and sponsorship opportunities including the VBA Annual Convention  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| A free subscription to and opportunity to advertise in <b>Virginia Banking</b> magazine   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Networking opportunities at VBA conferences   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Possible eligibility for Employee Benefit programs  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company description and contact information on our website  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Legislative & Regulatory Bulletins  |                                     | <input checked="" type="checkbox"/> |
| Copies of VBA comment letters   |                                     | <input checked="" type="checkbox"/> |
| Invitation to select, bankers only, legislative events  |                                     | <input checked="" type="checkbox"/> |
| Bankers-Only Edition of the <b>VBA Executive Brief</b>  |                                     | <input checked="" type="checkbox"/> |
| VBA lobbying team availability to answer questions on state legislative issues  |                                     | <input checked="" type="checkbox"/> |
| First opportunities to suggest subject matter/sponsor at the VBA CEO Forum, the VBA's only event exclusively for Virginia bank CEOs. The event is only open to the sponsoring presenters and bankers. |                                     | <input checked="" type="checkbox"/> |
| First opportunities to make subject matter presentations to VBA committees  |                                     | <input checked="" type="checkbox"/> |
| Dual listing as a VBA Financial Services Member and Associate Member on the VBA online directory  |                                     | <input checked="" type="checkbox"/> |

## **Financial Services Membership Dues: \$2,500**

Please contact Amy Binns at [abinns@vabankers.org](mailto:abinns@vabankers.org) or 804-819-4726 with questions or to apply for membership.