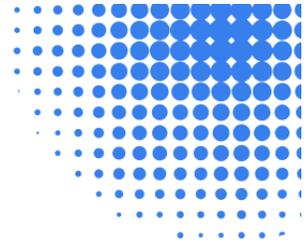




# LEADERSHIP CONFERENCE LIVE

VIRTUAL HALF-DAY EVENT

OCTOBER 9  
9 A.M. - 1 P.M.  
VIA ZOOM



VIRGINIA BANKERS  
ASSOCIATION

## Agenda

9-9:15 am	<b>Welcome &amp; Opening Remarks</b>	<b>2020 Emerging Bank Leaders Chairman James Bowen, First Bank &amp; Trust</b>  <b>Chandler Owdom, Virginia Bankers Association</b>
9:15-10 am	<b>Leading and Learning: An Economic Update and Perspectives from the Richmond Fed's Renee Haltom</b> Renee Haltom will provide an economic update and share what she's learning personally about leadership during COVID-19. In her position, she is constantly communicating with businesses around Virginia to provide more insight around economic issues, while also balancing her roles as a parent, wife, employee and leader in uncharted territory.	<b>Renee Haltom, Federal Reserve Bank of Richmond</b>
10-10:15 am	<b>Trends Mini Session: Change is good: How to pivot with your digital banking vendor during the pandemic.</b> Like all companies, Q2 had to shift quite a bit due to the global pandemic. The changes we made for our employees were as big as our customers. Dave will tell you how Q2 pivoted to support their customers and share some trends they are now seeing in the "new normal." You'll leave this session with ideas your bank can consider and how you should challenge your digital banking vendor.	<b>Dave Waller, Q2</b>
10:15-10:30 am	<b>Break</b>	

10:30-11:20 am	<p><b>Building Resilience in Uncertain Times</b>          Today's climate is described as VUCA - Volatile, Uncertain, Complex and Ambiguous. Our ability to manage challenging situations or setbacks is vital to success. The goal of this session is to assist attendees in not just recovering and learning from these situations, but to also thrive through understanding and creating personal resilience. This program explores the current research on resiliency and the three characteristics that define it.</p>	<p><b>Karen Conrad</b>, Karen Conrad and Associates, LLC</p>
11:20-11:35 am	<p><b>Trends Mini Session: Using Data to Your Advantage in Uncertain Times</b>          Seth will provide high level trend information about what he and Troutman Pepper have seen changing and accelerating as a result of the pandemic, especially in terms of data trends and regulator expectations. From a legal and regulatory perspective, the pandemic is making it even more necessary for banks to use the data they have – in the right ways. With all the uncertainty bankers and regulators alike are feeling, regulators are asking even more questions – and bankers need to be ready to provide answers via good forecasting and good risk management models.</p>	<p><b>Seth Winter</b>, Troutman Pepper</p>
11:35-11:50 am	<p><b>Break</b></p>	
11:50 am-12:05 pm	<p><b>Trends Mini Session: Advocacy</b>          Matt will provide a high-level General Assembly update on the Special Session and a preview of the upcoming 2021 Regular Session. He will present information on the federal landscape and share key take-aways from the ABA Virtual Washington Fly-In, which included important meetings with all the regulatory agencies.</p>	<p><b>Matt Bruning</b>, Virginia Bankers Association</p>
12:05-12:55 pm	<p><b>CEO/Senior Leadership Panel</b></p>	<p><b>Moderated By Bruce Whitehurst:</b></p> <ul style="list-style-type: none"> <li>• <b>John Asbury</b>, Atlantic Union Bankshares</li> <li>• <b>Michelle Gaydica</b>, American National Bank</li> <li>• <b>Joe Thomas</b>, Freedom Bank of Virginia</li> </ul>

12:55-1:00 pm	<b>Closing Thoughts, Photo Contest Winners and Adjourn</b>	<b>2020 Emerging Bank Leaders Chairman James Bowen, First Bank &amp; Trust</b>
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