



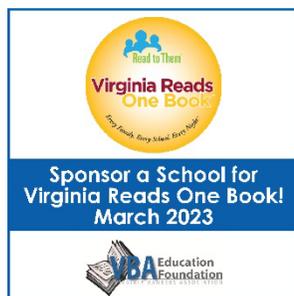
VBA EMERGING BANK LEADERS

VBA EBL Steering Committee Meeting

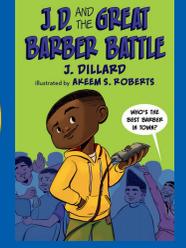
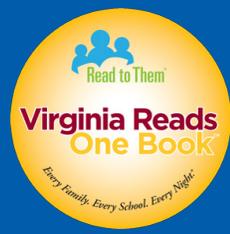
September 22, 2022 | 10am-1pm with Lunch
VBA Office | 4490 Cox Road, Glen Allen, VA 23060

AGENDA

- I. **Welcome – Sherry Williams**
- II. **Icebreaker Activity – Chandler Owdom**
- III. **Education & Training Update – Kristen Reid**
- IV. **Government Relations Update – Heather Derflinger**
- V. **EBL Regional Events & VBA Leadership Conference – Chandler Owdom**
- VI. **Financial Literacy Update – Monica McDearmon**
 - a. Virginia Banking Fellows Program Update
 - b. Virginia Reads One Book
 - c. [Get Smart About Credit Day – October 20](#)
- VII. **Roundtable Discussion – Sherry Williams**
 - a. What is your bank doing to prepare for the potential risk of a recession?
 - b. Share tips that your banks are using to retain and recruit top talent in today's "Great Resignation".
 - c. We are in many different departments and working on many different projects. What do you have in play or on the horizon?
- VIII. **Adjourn & Lunch**



Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



How Can Your Bank Get Involved?

The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2023 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a statewide family reading event and celebrate both family and financial literacy. This is your bank's opportunity to participate in this impactful program and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with opportunities to sponsor interested schools in your area. VAROB will take place in March 2023.

Interested In Learning More?

Complete a bank interest form here: <https://www.formpl.us/form/6659208330215424>. Visit www.vbankers.org/Virginia-Reads-One-Book to view the recording of the informational Zoom meeting and for more information about this year's program.

2023 Statewide Sponsors Include:



2023 Program Details:

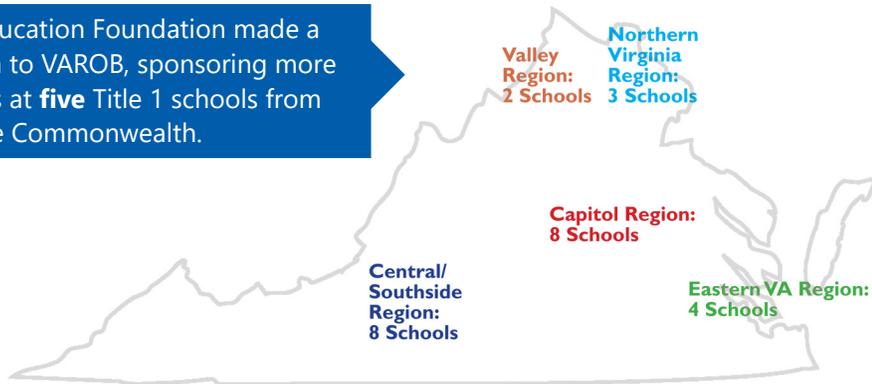
Banks can sponsor schools for \$5.95* per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

*A Spanish version of this year's book is also available for \$5.95 per student.

2022 Program Impact:



In 2022, the VBA Education Foundation made a \$10,000 contribution to VAROB, sponsoring more than 2,300 students at five Title 1 schools from across the Commonwealth.



Sixteen additional Virginia bank sponsors made nearly \$50,000 in contributions! These contributions supported the participation of more than 10,000 students and staff!

"We enjoyed this program so much and felt our partnership helped provide helpful information to the students. We loved reading along with the book and incorporated key points in our lesson. What a great way to get banks involved with the schools. We are looking forward to working with our school again next year. Thank you to the VBA and Read to Them for supporting this wonderful program." - 2022 Bank Sponsor

"Our bank sponsor was amazing. I appreciated the preplanning meetings, the follow ups, the presentation, and the goodie bags." - 2022 Bank Sponsored School



More than half of the total number of students who participated in the 2022 program were financially sponsored by the Virginia banking industry!

Does your bank already have a relationship with a local school? Contact Monica McDearmon at mmcdearmon@vbankers.org to find out more about schools that have participated from 2018-2022.