



VBA EMERGING BANK LEADERS

You're a New EBL Member...**Now What?**

Step 1: Connect with Your Regional Director

Northern Virginia: Darren Tully, dtully@freedombankva.com

Capitol: Jennifer Willner, jwillner@cffc.com

Hampton Roads/Eastern Shore: Dale Schuurman, dale.c.schuurman@chase.com

Central/Southside: Marcus Wade, mwade@bankofbotetourt.com

Valley: Matt Beahm, mbeahm@fmbankva.com

Southwest Virginia: James Bowen, jbowen@firstbank.com



Step 2: Stay Connected

As a member of the EBL, you will automatically receive the EBL Newsletter and *The Kit*, the VBA's Financial Literacy Newsletter.

Visit www.vabankers.org to sign-up for the following additional communications from the VBA such as:

- Executive Brief
- Legislative Bulletin
- *Virginia Banking* magazine

Connect with the VBA on social media, including our EBL Facebook group.



Step 3: Be on the Look-Out for Networking Opportunities

The EBL holds a variety of networking opportunities throughout the year across the Commonwealth. Details about these events will be announced as they are secured:

Mix & Mingles
Burgers with Bruce

Leadership Conference
Other Regional Events



Step 4: Get Involved in Financial Literacy and Government Relations

One of the major objectives of the EBL is to **engage** its members through participation in financial literacy efforts and advocacy.

Financial Literacy

Visit vabankers.org/vba-education-foundation to learn more about the following programs:

- Back to School at the VBA
- VBA Financial Literacy Toolkit
- Teach Children to Save Day
- Get Smart About Credit
- VBA Bank Day Scholarship Program

Government Relations

Visit vabankers.org/engage-in-government-relations to learn more about advocacy in Virginia and the following events:

- State Legislative Meetings
- VBA Banker Day
- VBA/ABA Washington Summit



Step 5: Join Us at an Event, Conference, or Other Training Opportunity!

The VBA offers a variety of learning channels each year including classroom seminars, schools, conferences, online learning and in-house trainings. Consider joining us at one of the following:

- **VBAProtect** - a conference for ops & tech, security, risk and compliance professionals - March 2-4
- **VBAConnect** - a conference for marketing, retail, HR and training professionals - March 9-11
- **Leadership Conference**, designed specifically for emerging bank leaders - October 8-9

2020 EBL Leadership

Chair: James Bowen, jbowen@firstbank.com

Vice-Chair: Nicole Martin, nicole.martin@bcbonline.com

VBA Contact: Chandler Owdom, cowdom@vabankers.org