

Building Success. Together.



# Going Beyond the Basics: How to Evolve Your Interest and Passion for DEI to Advocacy for Organizational Change

Jasmine Cooper - VP Diversity, Equity & Inclusion

#### Welcome

- I'm Jas!
- Who are you?
- What is your DEI story?
  - What brought you to this session?
  - Why do you feel a connection to this work?

## Going Beyond the Basics

- Why are we here?
- What do you need to know about DEI and what can you do at your organizations?
- As an emerging leader, how do you connect with your organization's stakeholders to impact change?

## Establishing Your Presence: Authenticity to Relationship Building

- How do you show up as an emerging leader?
- Have you established a relationship with your bank's leadership?
  - How?
- What skill/professional development program(s) have been helpful?
- How do you define advocacy?
- Showing up as your true self

## Understanding Culture: Knowledge and Innovation

- Your DEI Assessment
- What's your bank's environment?
  - Collegial?
  - Do you have team celebrations?
  - Is there potential for growth and development?
- DEI Assessment
  - Breakout conversation: summer 2020
  - Does your bank use a DEI lens to reach communities that have experienced economic disparities?
  - How is your bank's leadership involved with DEI, both internally & externally?

### Building the DEI Framework

Assessment or audit

DEI Council or Advisory Group Develop strategy Stakeholder buy-in

Link to core values and business strategy

Designate accountability and responsibility

Implement equitable and transparent processes

Iterative measurement

Professional development

Team-building

Integrate and embed DEI in all areas

## Questions, Scenarios & Examples

- What questions do you have, specific to your bank, about launching DEI programs?
- What challenges do you anticipate?
- What questions do you have about continued DEI education/certifications?
- Other discussion points?