

VBA CONNECT & PROTECT EXPERIENCE

Human Resources - Training
Retail Banking - Marketing
Compliance - Ops & Tech
Security - Risk Management



March 13-15
Williamsburg Lodge
Williamsburg, VA

Reserve



Exhibiting Package - \$3,500

- Exhibit booth
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Exhibitor ribbons provided for onsite reps
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA website
 - event portal (company profile & contact)

SPECIAL OFFER

ADDITIONAL SPONSORSHIP OPTION

- Sponsors & Exhibitors -
(limited spots available)

SHARK TANK SESSION - \$250

(pre-reception event - bar will be open)

GUIDELINES:

5-minute sales pitch to ENTIRE audience

Timing is **STRICTLY** enforced
(or the VBA SHARK will take you out!)

Slide deck presentation encouraged

Sponsorship Options:

- Monday Cocktail Reception* - \$3,500 **SOLD**
 - Tuesday Cocktail Reception* - \$3,500 **SOLD**
- *Above Options Include Exhibiting Package

- Event Portal - \$2,000
- Onsite Materials - \$2,000
- Hotel Keycards - \$2,000
- Name Badge Lanyards - \$1,500 **SOLD**
- Technology - \$1,500
- Wi-Fi - \$1,000
- Daily eNewsletter - \$1,000
- Name Badges - \$1,000
- Registration Desk/Candy Basket - \$1,000
- Coffee Station/Cup Collars - \$1,000
- Mobile Pockets/Poppers - \$1,000
- Registration List w/Back Page Ad - \$750
- Notepads - \$750
- Hand Sanitizer - \$750
- Video Networking Break - \$750
- Daily eNewsletter Sidebar Ad - \$500
- Logoed Pens (sponsor supplies) - \$500 **SOLD**

Sponsorships Include:

- Early registration rate of \$595*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
 - all event marketing
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*VBA member rate; \$500 additional fee for non-members

VIRGINIA BANKERS
ASSOCIATION