

# 2024 VBA Connect & Protect Experience



March 11-13  
Williamsburg Lodge  
Williamsburg, VA

Reserve

Human Resources - Training  
Retail Banking - Marketing  
Compliance - Ops & Tech  
Security - Risk Management

## Exhibiting Package - \$3,500

### Includes:

- Exhibit booth
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Exhibitor ribbons provided for onsite reps
- Pre- and post-attendee roster with emails
- Company logo included on:
  - all event marketing
  - event page on VBA website
  - event portal (company profile & contact)

## Sponsorship Options:

- Monday Night Reception\* - \$4,000
- Tuesday Night Reception\* - \$4,000 (S)  
\*Above Options Include Exhibiting Package
- Keynote Speaker - \$3,000
- Breakfast - \$2,000
- Lunch - \$2,000
- Event Portal - \$2,000
- Onsite Materials w/Back Page Ad - \$2,000
- Hotel Keycards - \$2,000
- Technology/WiFi - \$2,000
- Name Badge Lanyards - \$1,500 (S)
- Daily eNewsletter - \$1,500
- Name Badges - \$1,500
- Mobile Pockets/Poppers - \$1,500
- Registration Desk/Candy Basket - \$1,000
- Coffee Station/Cup Collars - \$1,000 (S)
- Attendee Roster w/Back Page Ad - \$1,000
- Video Networking Break - \$1,000
- Notepads - \$750 (S)
- Notepad Mousepad - \$750
- Hand Sanitizer - \$750
- Daily eNewsletter Sidebar Ad - \$500
- Logoed Pens (sponsor supplies) - \$500 (S)

## EXHIBITOR ADD-ON OPTION

### VENDOR SPEED DATING SESSION

\$250

(pre-reception event - bar will be open)

#### GUIDELINES:

5 minute rounds

Bankers rotate around vendor tables  
Vendor elevator pitch

Banker prize drawings between rounds  
(prizes provided by exhibitors)

12 Spots Available on  
First-Come, First-Served Basis

## Sponsorships Include:

- Registration rate of \$650\*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
  - all event marketing
  - event page on VBA website
  - event portal (company profile & contact)

\*Above registration is VBA member rate;  
\$500 additional fee for non-members

(R) = Reserved

(S) = Sold