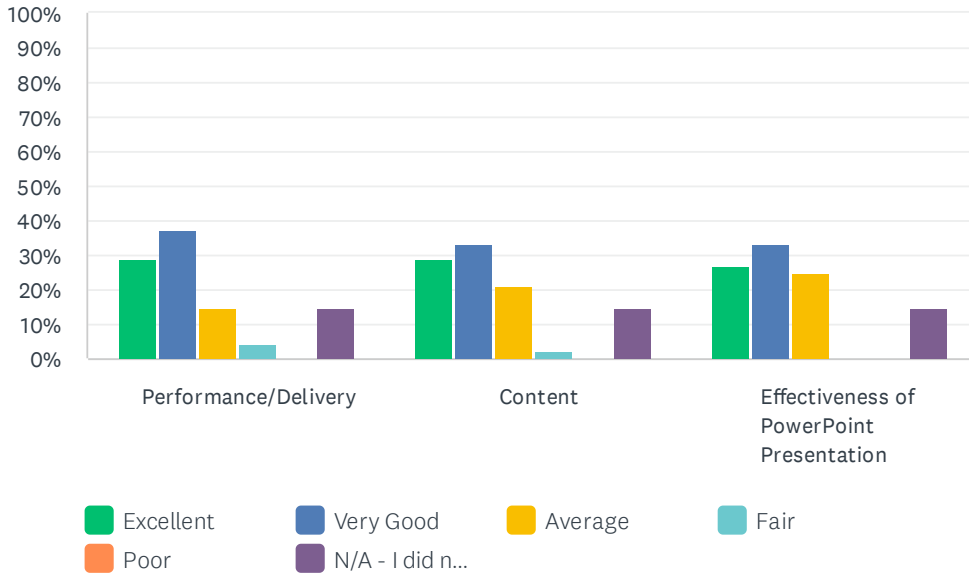


Q1 Please evaluate the Monday workshop session, Project Management Fundamentals (Melissa Hicks, PMP) on the following:

Answered: 48 Skipped: 0



	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	29.17% 14	37.50% 18	14.58% 7	4.17% 2	0.00% 0	14.58% 7	48	4.07
Content	29.17% 14	33.33% 16	20.83% 10	2.08% 1	0.00% 0	14.58% 7	48	4.05
Effectiveness of PowerPoint Presentation	27.08% 13	33.33% 16	25.00% 12	0.00% 0	0.00% 0	14.58% 7	48	4.02

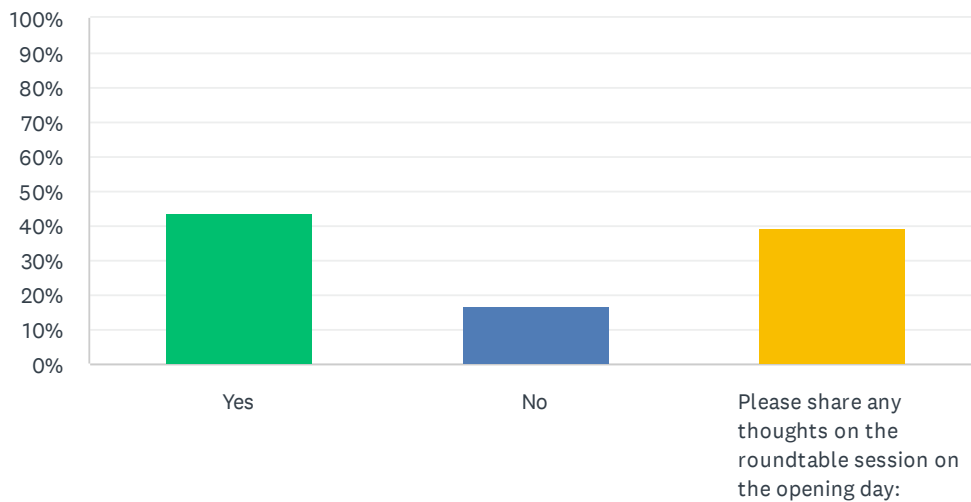
#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	I am glad that we had a session on project management. I think many companies do some sort of project management whether they have a specific team for it or not. I almost wanted more detail on how to use each step of the process more effectively to create a successful project. Maybe by spending more time on the planning section of the PowerPoint. I know not everyone has knowledge of project management, but I wanted more. It was a good overview, but having taken a PM class in the past, it did not feel like anything new was discussed. It is such an important topic though and I'm glad it was covered. I liked the resources and best practices she mentioned at the end. Those were very helpful. And overall there were several good points to take into consideration when staring and working on a project.	3/14/2025 9:27 AM
2	The reason I didn't attend was the description seeming introductory to project management.	3/13/2025 4:12 PM
3	While I was hoping for a bit more, I think if you had no project management experience this would have been great. I realize its hard to present to so many people at all different levels of experience. Overall she did well.	3/7/2025 3:36 PM
4	I think the presentation was entry level and the group could have benefitted from a presentation for more experienced bankers	3/6/2025 12:01 PM
5	It was very high level. I thought we would cover more about how to establish a PMO at our banks.	3/6/2025 10:07 AM

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6	A bit more information on useful tools would have been helpful	3/6/2025 9:48 AM
7	I realize she may have been nervous, but the numerous times she made comment about getting her water was very distracting	3/6/2025 8:19 AM
8	It would have also been helpful to those bankers who do not have a dedicated project management lead to address how to effectively manage a project.	3/6/2025 8:12 AM
9	N/a	3/5/2025 10:18 PM
10	This was my least favorite session. I felt like I was being taught about Chesapeake Bank and introduced to her teammates.	3/5/2025 9:42 PM
11	Melissa broke down the process beautifully. Thanks!	3/5/2025 3:56 PM

Q2 Did you attend the Roundtable Session on Monday?

Answered: 48 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	43.75%	21
No	16.67%	8
Please share any thoughts on the roundtable session on the opening day:	39.58%	19
TOTAL		48

#	PLEASE SHARE ANY THOUGHTS ON THE ROUNDTABLE SESSION ON THE OPENING DAY:	DATE
1	Very informative	3/19/2025 8:26 PM
2	It was a nice opportunity to get to know some other HR professionals and discuss how we do different things.	3/14/2025 9:27 AM
3	Very few attendees, much less than normal	3/10/2025 10:56 AM
4	Great time to connect with peers and lots of good information shared.	3/10/2025 8:34 AM
5	Great conversations and perspectives.	3/7/2025 11:20 AM
6	It was good. Got to know a few others a little early on and had a good discussion.	3/7/2025 10:07 AM
7	Several people said their groups got off topic. including mine. I like having a second roundtable but can we have group specific topics to discuss?	3/6/2025 4:36 PM
8	I think it would be helpful to have bigger groups and have someone to lead the discussion. At my table we only had 4 people and no one was leading the discussion. I was trying to bring up topics that were relevant to me, but the other people at the table were not familiar with those topics. another option would be to define broad topics to generate discussions.	3/6/2025 3:08 PM
9	Training Roundtable was VERY helpful. Being able to hear what others are doing/exchange ideas was very informative.	3/6/2025 1:56 PM
10	I would recommend including BSA/AML discussions.	3/6/2025 11:05 AM
11	I thoroughly enjoy a round table. We had one individual who really took it over and used it as platform to complain about their process which took away from the effectiveness of the	3/6/2025 10:12 AM

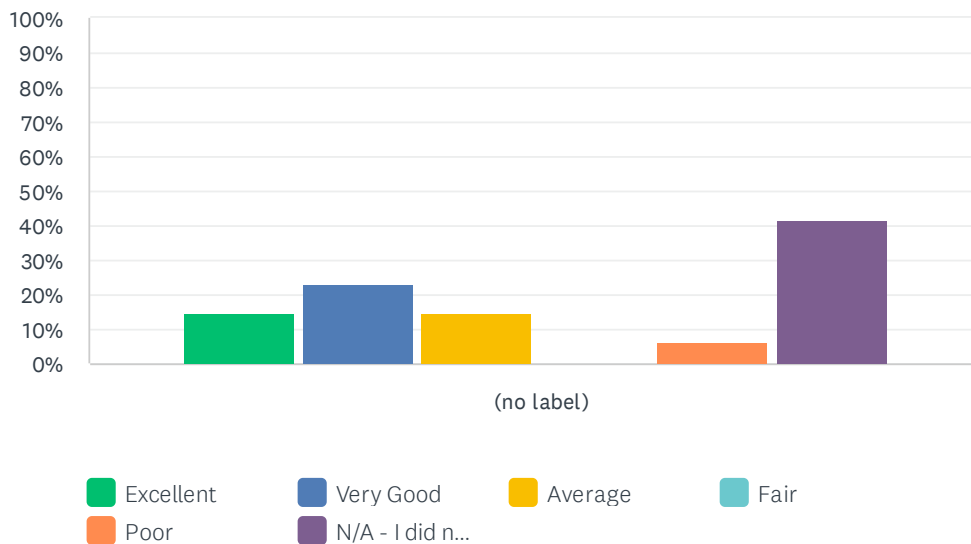
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session.

12	It was good conversation.	3/6/2025 10:07 AM
13	Roundtables seem to be one of the most valuable parts of the conference. I can get a feel of what other community banks are doing for their customers in various ways. It also allows me to create contacts.	3/6/2025 10:00 AM
14	I made great connections and learned of a system that could be useful to my Bank	3/6/2025 9:48 AM
15	I always love the participants and speakers during the compliance roundtables. Information is always pertinent to the issues at hand.	3/6/2025 8:12 AM
16	Opening Roundtable for Ops/Tech/Securities needed to be split up instead of one large group. Last day roundtables were perfect!	3/5/2025 5:44 PM
17	We continued the project management topic to compare how our institutions manage the process of change. Interesting discussion.	3/5/2025 3:56 PM
18	I felt like the Monday and Wednesday roundtables should have been swapped.	3/5/2025 3:51 PM
19	I thoroughly enjoyed the roundtable. It is very beneficial to learn about how others do things;.	3/5/2025 3:46 PM

Q3 Please evaluate the Exhibitor Speed Dating Session:

Answered: 48 Skipped: 0

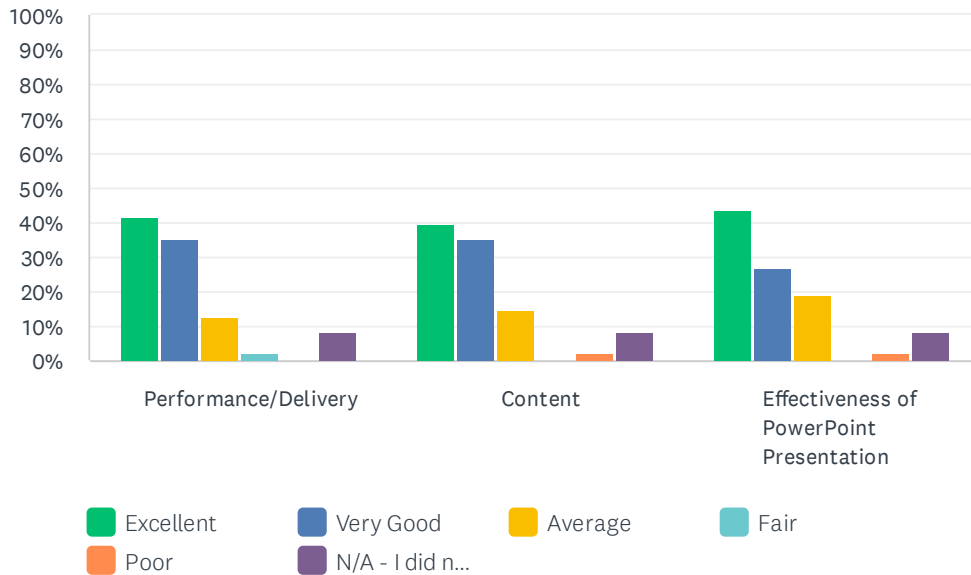


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
(no label)	14.58%	22.92%	14.58%	0.00%	6.25%	41.67%	48	3.68
	7	11	7	0	3	20		

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	NA	3/14/2025 9:27 AM
2	Prefer this method over previous sessions	3/10/2025 10:56 AM
3	I definitely preferred having the vendors move and not the attendees like last year.	3/7/2025 3:36 PM
4	I liked the vendors moving better. It made the process smoother.	3/6/2025 4:36 PM
5	I prefer this year's format - exhibitors rotating tables. It's much more efficient.	3/6/2025 4:14 PM
6	Definitely liked the vendors moving around to the banker tables!	3/6/2025 3:30 PM
7	I would rather them stand up and do a 3 minute intro	3/6/2025 12:31 PM
8	If the tables might have been less condensed I think it might have been easier to hear the speakers at the tables.	3/6/2025 10:28 AM
9	As a trainer, I wasn't the target audience for the vendors, so I didn't find it as worth while for myself, but for other I could see it as being beneficial.	3/6/2025 10:12 AM
10	I preferred being able to speak to the exhibitors this way. I wish we had time for them to visit all the tables.	3/6/2025 10:07 AM
11	We did not get to hear all of the exhibitors	3/6/2025 9:48 AM
12	I think an additional minute or two would be beneficial.	3/6/2025 9:39 AM
13	Too much confusion and noise. Could hardly even hear the vendor speak.	3/6/2025 8:19 AM
14	Had a work crisis that I had to solve.	3/6/2025 8:12 AM
15	Too Loud use parameter of tables	3/5/2025 10:18 PM
16	I liked this much better with the vendors moving verses the attendees. It flowed much more efficiently.	3/5/2025 9:42 PM

Q4 Please evaluate Themes and Trends in Consumer Financial Decision Making (Dr. Chuck Howard, PhD) on the following:

Answered: 48 Skipped: 0

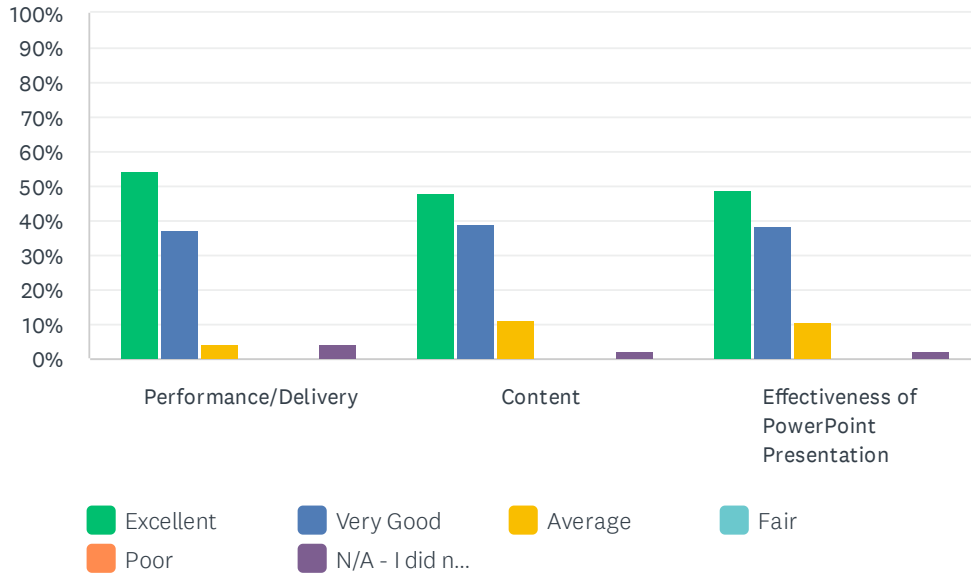


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	41.67% 20	35.42% 17	12.50% 6	2.08% 1	0.00% 0	8.33% 4	48	4.27
Content	39.58% 19	35.42% 17	14.58% 7	0.00% 0	2.08% 1	8.33% 4	48	4.20
Effectiveness of PowerPoint Presentation	43.75% 21	27.08% 13	18.75% 9	0.00% 0	2.08% 1	8.33% 4	48	4.20

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	Dr. Howard had a very interesting presentation with good information. I will be honest though, while I enjoyed the content, I did not fully understand the point of what he was talking about in relation to banks and the financial industry at first. It took some time to see how it was applicable to us. I wish there had been more direct connections made towards the beginning. But, overall, I think he did a great job presenting, his content was well put together and thorough. I especially liked the time spent on budgets and whether they work. It was nice to see data backing up his answers.	3/14/2025 9:27 AM
2	Didn't feel that it met the proper audience for this session for the discussion	3/10/2025 10:56 AM
3	Very informative.	3/10/2025 8:34 AM
4	Really enjoyed this session	3/6/2025 12:01 PM
5	He was a great speaker, I enjoyed the science behind his data	3/6/2025 10:12 AM
6	It was very elementary on budgeting. How to budget and why it's important.	3/6/2025 10:07 AM
7	I really enjoyed his presentation.	3/6/2025 8:12 AM
8	Excellent content and delivery of a powerful topic touching all of us whether or not we like it!	3/5/2025 3:56 PM

Q5 Please evaluate the Industry Update (Bruce Whitehurst) on the following:

Answered: 48 Skipped: 0

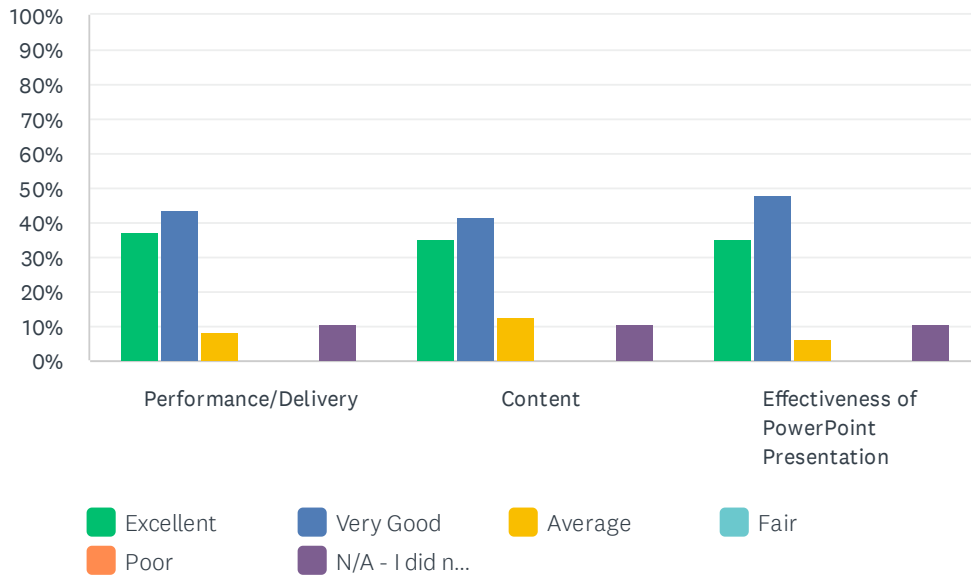


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	54.17% 26	37.50% 18	4.17% 2	0.00% 0	0.00% 0	4.17% 2	48	4.52
Content	47.83% 22	39.13% 18	10.87% 5	0.00% 0	0.00% 0	2.17% 1	46	4.38
Effectiveness of PowerPoint Presentation	48.94% 23	38.30% 18	10.64% 5	0.00% 0	0.00% 0	2.13% 1	47	4.39

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	Bruce always provides good insight.	3/10/2025 8:34 AM
2	Bruce always does great but just not a lot of meat this year.	3/6/2025 3:30 PM
3	I really enjoyed this speaker.	3/6/2025 8:12 AM
4	Love Bruce's dad jokes!	3/5/2025 10:47 PM
5	Bruce is so diplomatic - thank you for sharing with us how the governmental landscape may/may not impact our industry. The new Administration is still so new, though I believe holds great promise for our economic future.	3/5/2025 3:56 PM

Q6 Please evaluate Banking in the Age of Generative AI (Jim Perry) on the following:

Answered: 48 Skipped: 0

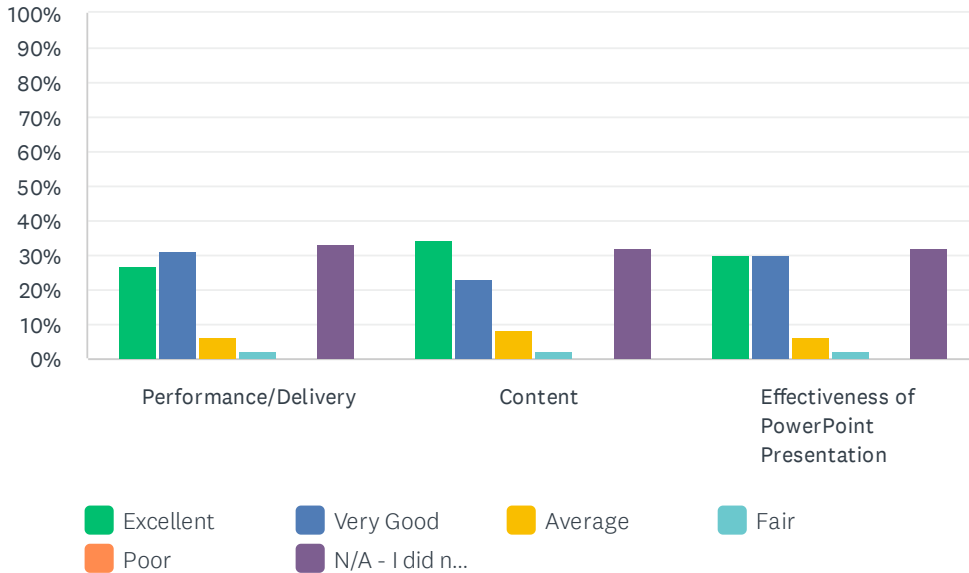


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	37.50% 18	43.75% 21	8.33% 4	0.00% 0	0.00% 0	10.42% 5	48	4.33
Content	35.42% 17	41.67% 20	12.50% 6	0.00% 0	0.00% 0	10.42% 5	48	4.26
Effectiveness of PowerPoint Presentation	35.42% 17	47.92% 23	6.25% 3	0.00% 0	0.00% 0	10.42% 5	48	4.33

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	The session gave good insight into practical uses for AI	3/19/2025 11:41 AM
2	the delivery was dull - would have liked more real world examples of ways to use AI to improve productivity	3/6/2025 3:08 PM
3	The piece I'm missing when it comes to AI talks is how the front line can combat the "bad actors" now. The usefulness of the technology is clear and is HERE, but the fraud mitigation is lagging and concerning and haven't yet heard anyone effectively address that.	3/6/2025 10:12 AM
4	The information in the presentation was beneficial. It didn't take a deep dive into AI which is fine. I think it would have been better if the presentation was one of the initial presentations. After multiple breakout sessions, I was ready for a deeper dive.	3/6/2025 10:00 AM
5	While this is not something our bank has yet embraced, his information was very useful to me for future consideration.	3/6/2025 8:12 AM
6	Had a chance to chat with Jim during the Works24 reception on Tuesday. I believe one of the goals of Generative AI is (or should be) to address problem-solving from the perspective of service to the customer in order to pay for itself. We'll see :)	3/5/2025 3:56 PM

Q7 Please evaluate Executive Presence (Dr. Alan Dow, MD) on the following:

Answered: 48 Skipped: 0

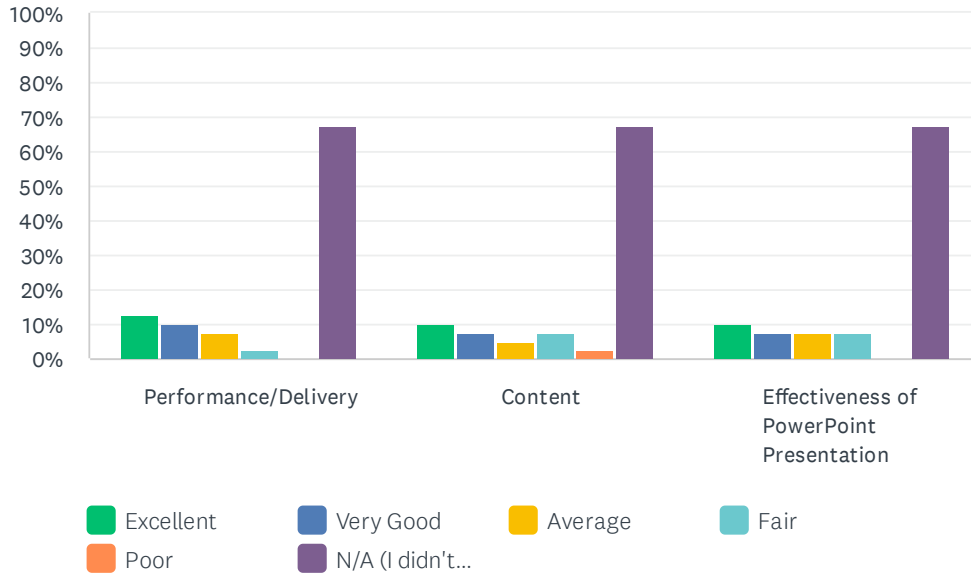


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION.	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	27.08% 13	31.25% 15	6.25% 3	2.08% 1	0.00% 0	33.33% 16	48	4.25
Content	34.04% 16	23.40% 11	8.51% 4	2.13% 1	0.00% 0	31.91% 15	47	4.31
Effectiveness of PowerPoint Presentation	29.79% 14	29.79% 14	6.38% 3	2.13% 1	0.00% 0	31.91% 15	47	4.28

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	Best presentation of the conference	3/14/2025 1:29 PM
2	I really liked this as our ending session. It was a great way to reset personally and professionally as we left the conference.	3/7/2025 3:36 PM
3	this was my favorite presentation. He provided a lot of good info. The activities were effective	3/6/2025 3:08 PM
4	This presentation spoke to me. Perhaps not everyone in the room is in a place where they "needed to hear this", but I found it very helpful. I wish he were earlier in the week and not when everyone was tired and ready to get on the road	3/6/2025 10:12 AM
5	Due to weather related issues, I left just after he began speaking.	3/6/2025 8:12 AM
6	I felt that this was a difficult session to end the conference with, and was a bit out there on tying it banking but Dr. Dow did a great job trying to do so. There were many takeaways from this.	3/5/2025 3:51 PM

Q9 Please evaluate Tips and Tricks for Doing More with Less (Clare Marsch | American Bankers Association (retired)) on the following:

Answered: 40 Skipped: 8

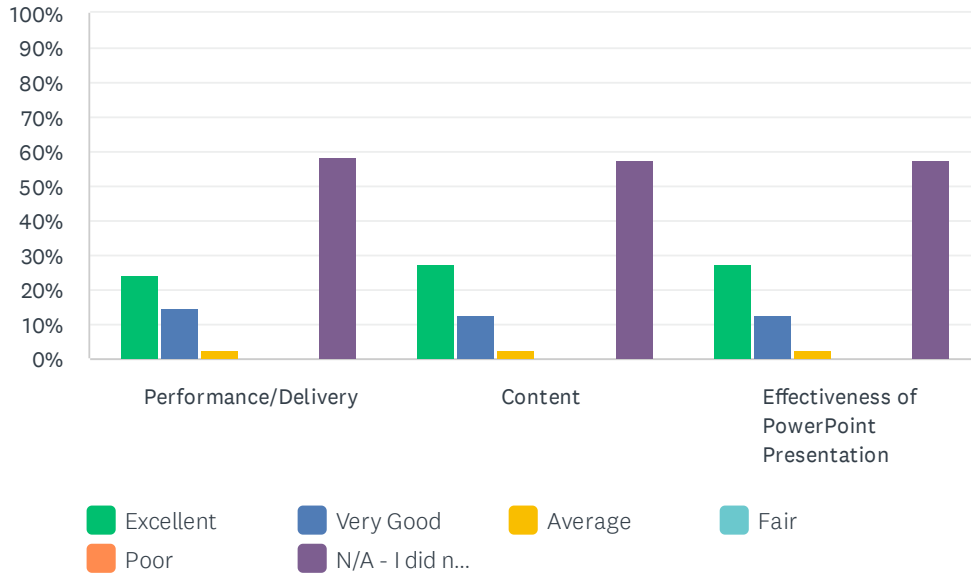


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A (I DIDN'T ATTEND THIS SESSION)	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	12.50% 5	10.00% 4	7.50% 3	2.50% 1	0.00% 0	67.50% 27	40	4.00
Content	10.00% 4	7.50% 3	5.00% 2	7.50% 3	2.50% 1	67.50% 27	40	3.46
Effectiveness of PowerPoint Presentation	10.00% 4	7.50% 3	7.50% 3	7.50% 3	0.00% 0	67.50% 27	40	3.62

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	While the session was very general, it did not seem to have information that I felt would be helpful in everyday worklife. Would have like to seen more useful tips that would apply to everyone.	3/10/2025 11:06 AM
2	this really wasn't that helpful to me	3/6/2025 3:18 PM
3	Have lots of take aways I will be researching and applying to training	3/6/2025 1:59 PM
4	I would have liked a more advanced presentation, the content was geared towards entry level teammates. I do not feel like it had tips and tricks for doing more with less.	3/6/2025 12:06 PM
5	Her content was very advanced for what we are doing with training. she spoke primarily on creating web pages and online training which felt more like a conversation for Marketing or Graphic Design professionals. Very little with actual training. I did appreciate the tips on building templates. From the title, I was expecting a conversation more towards training the masses with less staff, smaller budget, shorter training sessions but impactful...	3/6/2025 10:49 AM
6	I felt this was basic training information. I would have liked for it to be more "tips" on doing more with less. I felt the title was misleading.	3/5/2025 4:25 PM

Q13 Please evaluate Some Assembly Required: The 3C Model for Growth and Development (Ned Pauley | The Signify Group) on the following:

Answered: 41 Skipped: 7

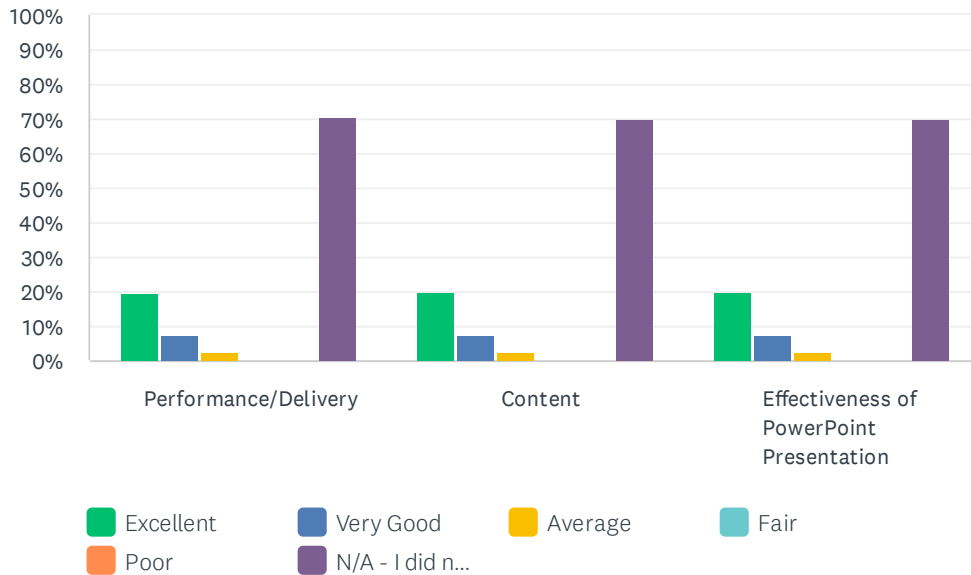


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	24.39% 10	14.63% 6	2.44% 1	0.00% 0	0.00% 0	58.54% 24	41	4.53
Content	27.50% 11	12.50% 5	2.50% 1	0.00% 0	0.00% 0	57.50% 23	40	4.59
Effectiveness of PowerPoint Presentation	27.50% 11	12.50% 5	2.50% 1	0.00% 0	0.00% 0	57.50% 23	40	4.59

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	The speaker for this session was very engaging and was able to get a lot of audience interaction even with there being a lot of people in the room. I thought the content was thought-provoking and a good basis for work relationships and helping others as they grow in their roles and just a good foundation for effective collaboration.	3/14/2025 9:42 AM
2	I really enjoyed Ned's presentation. He was extremely interactive and brought a great energy. As well as great content.	3/7/2025 11:26 AM
3	this was really good - my favorite breakout session - good real world examples and action items	3/6/2025 3:18 PM
4	Wonderful.	3/6/2025 1:59 PM
5	He was truly excellent. 10's across the board. I made a note that I would love to have him speak out our bank at our annual meeting.	3/6/2025 10:49 AM
6	Ned Pauley was an excellent speaker!	3/6/2025 10:39 AM

Q20 Please evaluate Crafting the Connection: Meeting your New Hire's Most Important Needs (Ned Pauley | The Signify Group) on the following:

Answered: 41 Skipped: 7

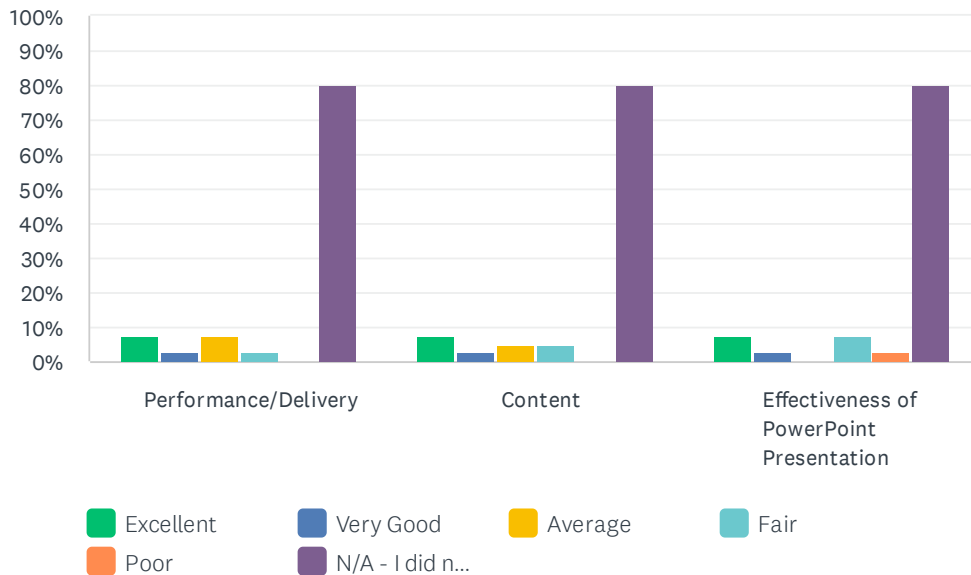


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	19.51% 8	7.32% 3	2.44% 1	0.00% 0	0.00% 0	70.73% 29	41	4.58
Content	20.00% 8	7.50% 3	2.50% 1	0.00% 0	0.00% 0	70.00% 28	40	4.58
Effectiveness of PowerPoint Presentation	20.00% 8	7.50% 3	2.50% 1	0.00% 0	0.00% 0	70.00% 28	40	4.58

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	Again, Ned is very engaging. He wants you to really think about the content from the perspective of your company and your role. There were some good discussions and ideas that I took away from this session.	3/14/2025 9:42 AM
2	Already applying ideas/topics he covered to my next onboarding of new hires	3/6/2025 1:59 PM
3	perfection - please bring him back next year!	3/6/2025 10:49 AM
4	Loved his presentation and the class was very interactive	3/6/2025 10:39 AM
5	excellent and my favorite break out	3/5/2025 9:58 PM

Q25 Please evaluate Using AI To Develop A Culture Of Continuous Learning (Dave Romero & Rebecca Nittolo | Unboxed Training & Technology) on the following:

Answered: 40 Skipped: 8

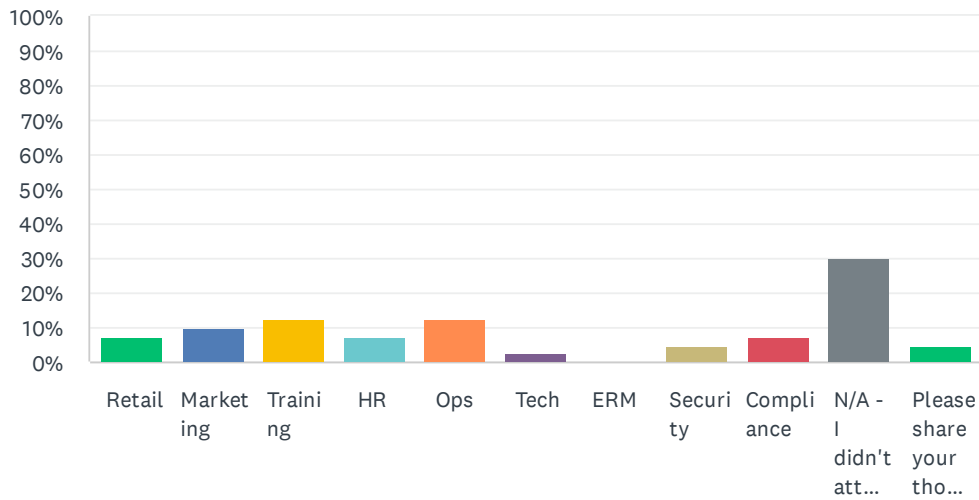


	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	N/A - I DID NOT ATTEND THIS SESSION	TOTAL	WEIGHTED AVERAGE
Performance/Delivery	7.50% 3	2.50% 1	7.50% 3	2.50% 1	0.00% 0	80.00% 32	40	3.75
Content	7.50% 3	2.50% 1	5.00% 2	5.00% 2	0.00% 0	80.00% 32	40	3.63
Effectiveness of PowerPoint Presentation	7.50% 3	2.50% 1	0.00% 0	7.50% 3	2.50% 1	80.00% 32	40	3.25

#	PLEASE SHARE ANY ADDITIONAL COMMENTS ON THIS SESSION:	DATE
1	It was a good concept however we only were able to see pieces of it because the computer wasnt working. Honestly it was more of a sales pitch for their product then useful content.	3/14/2025 3:18 PM
2	They has a technical issue but quickly and graciously shifted to continue the presentation. The only reason I didn't give it a 5 star is that it felt a bit "salesy".	3/7/2025 11:26 AM
3	This felt very much like a sales pitch. We didn't get to the content until about half way through. They were very nice but seemed uncomfortable and inexperienced as presenters. Their technology was interesting and could see the benefit for our managers, but I struggled to see how this would be beneficial bank wide.	3/6/2025 10:49 AM
4	connection issues and felt like a sales pitch	3/5/2025 9:58 PM

Q28 Please select the Wednesday roundtable session you attended:

Answered: 40 Skipped: 8



ANSWER CHOICES	RESPONSES	
Retail	7.50%	3
Marketing	10.00%	4
Training	12.50%	5
HR	7.50%	3
Ops	12.50%	5
Tech	2.50%	1
ERM	0.00%	0
Security	5.00%	2
Compliance	7.50%	3
N/A - I didn't attend a roundtable on Wednesday	30.00%	12
Please share your thoughts on the roundtable session:	5.00%	2
TOTAL		40

#	PLEASE SHARE YOUR THOUGHTS ON THE ROUNDTABLE SESSION:	DATE
1	ERM - small group with great discussion	3/6/2025 4:21 PM
2	Training - able to connect with others and go over the questions that had been submitted was a great help. Made lots of connections.	3/6/2025 1:59 PM

Q29 An additional roundtable session was added on Monday this year. What other networking opportunities would you like to see in future conferences?

Answered: 41 Skipped: 7

#	RESPONSES	DATE
1	I think the structure of the conference offers plenty of networking opportunities.	3/19/2025 11:45 AM
2	I thought there were sufficient times for networking!	3/14/2025 3:18 PM
3	I think there were lots of opportunities to network. I'm not sure if there is enough time to add more.	3/14/2025 9:42 AM
4	I like having round tables, most information comes from these connections. I think ONE longer session may be a better option on the second day. Most participants either didn't attend Monday or didn't attend Wednesday and not as many participants this year.	3/10/2025 11:06 AM
5	Would like to see breakout sessions repeated as there was more than one I would have liked to have attended each time.	3/10/2025 8:38 AM
6	Maybe a Girl Banker Brunch on Monday? The ABA Bank Marketing conference did that one year before the main conference started and it was very well received.	3/7/2025 3:36 PM
7	The roundtables are my favorite part of this conference. I would love to find a way to get more time with the people in your specific area of expertise. Maybe start early the 1st day or extend the last day to include a "lunch in" with your "area".	3/7/2025 11:26 AM
8	I think this along this along with the other activities was good for the time frame allotted.	3/7/2025 10:12 AM
9	I liked having a second roundtable session, but I wish the first one had more conversation topics. Could the first one have the topics submitted by banks and the second be a follow up to the breakout sessions/session take aways?	3/6/2025 4:43 PM
10	not sure	3/6/2025 4:21 PM
11	Not sure what else you can add regarding networking but it's always nice for the opportunities to engage with peers!	3/6/2025 3:33 PM
12	I'd love a way to connect with people in similar roles as me. In Ops/Tech there is a large range of roles.	3/6/2025 3:18 PM
13	I loved the addition of the extra roundtable. Gave more time to cover topics and discuss ideas. Maybe longer time for round tables. We had great discussion but felt like time flew by!	3/6/2025 1:59 PM
14	Longer roundtable discussions.	3/6/2025 12:37 PM
15	I like the idea of having two roundtables per event.	3/6/2025 12:31 PM
16	Roundtables related to changes in procedures and policies	3/6/2025 12:06 PM
17	I think we may be missing an opportunity by not having one of the roundtable sessions on Tuesday. Monday, everyone is just getting there and getting settled (and some may not be there yet) and by Wednesday folks are getting tired (and some have already left the conference). I feel most attendees give Tuesday the bulk of their focus. Great conference either way!!!	3/6/2025 11:27 AM
18	The roundtable on Monday was beneficial and I would like to see the same next time.	3/6/2025 11:10 AM
19	Just a thought - creating a roundtable type session for both retail and training combined. My experience as a trainer is that retail is our biggest roadblock. They want the training, but don't want to give up their staff to do it. We need them for 3 days, but they'll only give us 1. I walked away from the Ned Pauley sessions with pages of thoughts and ideas and really energized, but my retail persons reaction was deflating. "yeah, there are some good thoughts there but the	3/6/2025 10:49 AM

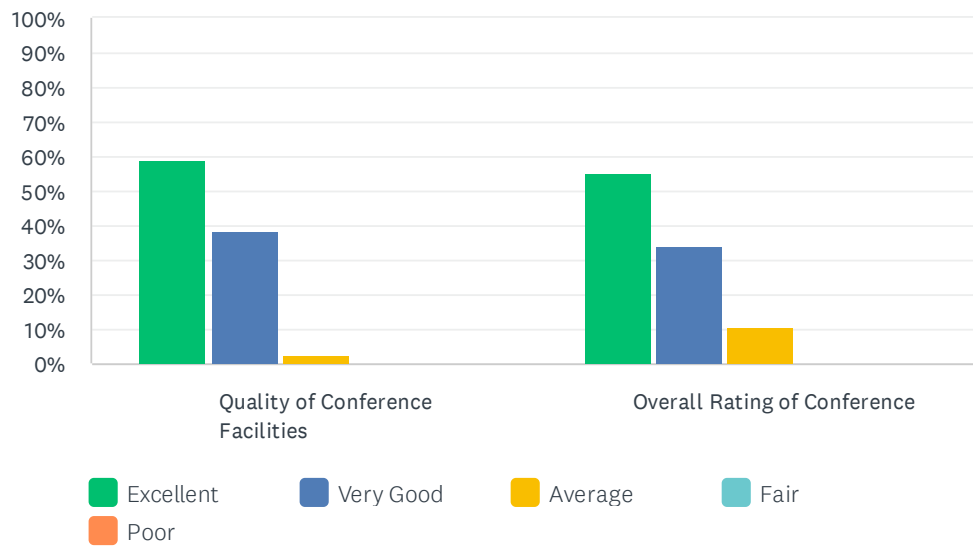
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reality is we don't have the staffing for that, or the time...". maybe have a individual breakout discussions, then come together to speak openly about how we can implement what training sees as important but work within the guidelines retail is comfortable with.

20	Not sure what to suggest to add.	3/6/2025 10:39 AM
21	Can't think of anything.	3/6/2025 10:30 AM
22	NA	3/6/2025 10:21 AM
23	I enjoyed the added round table and the exhibitor 3 mins at each table.	3/6/2025 10:11 AM
24	Yes, please be sure to have multiple roundtable sessions. Its very effective.	3/6/2025 10:07 AM
25	Core systems to include account opening and teller. Networking in this area would be very beneficial for myself	3/6/2025 9:55 AM
26	NA	3/6/2025 9:53 AM
27	n/a	3/6/2025 9:51 AM
28	N/A	3/6/2025 9:26 AM
29	I can't think of anything.	3/6/2025 9:18 AM
30	Keep the two round table sessions.	3/6/2025 8:52 AM
31	Keep the additional Roundtable	3/6/2025 8:25 AM
32	I felt the networking opportunities were good.	3/6/2025 8:14 AM
33	I always comeback full of new ideas it's great to network and learn what other FI's are doing. thank you al for the hard work in putting this together!	3/5/2025 10:54 PM
34	I would like to see this conference extended to either start earlier on Monday or become a full day on Wednesday. more round table open discussions would be great.	3/5/2025 9:58 PM
35	I thought it was great; as referenced previously, I think Ops/Tech needed to be separated in the 1st day.	3/5/2025 5:49 PM
36	N/A	3/5/2025 4:25 PM
37	N/A - I appreciated the additional roundtable session!	3/5/2025 4:10 PM
38	While check fraud is big right now, I think including a session to prevent or tackle different payment fraud trends like zell or debit card fraud would be very beneficial for ops personnel. This would be helpful to collaborate on how FI's may be disputing or handling their fraud processes. The Wednesday roundtable was great, however a lot of conversations arose with platforms & different vendor compatibility. I think it would be great to be able to discuss success and challenges other FI's may be having with their core and vendors. This is a great way to get contacts and references as Melissa had mentioned in her presentation.	3/5/2025 4:07 PM
39	I believe the tabletop on hurricane preparedness was in 2018 - and was excellent. By 2026, a tabletop on how your institution handles an AI-related hiccup might be helpful.	3/5/2025 4:01 PM
40	The networking opportunities are good	3/5/2025 3:57 PM
41	Roundtables for those new to banking.	3/5/2025 3:49 PM

Q30 Please rate the following:

Answered: 39 Skipped: 9



	EXCELLENT	VERY GOOD	AVERAGE	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Quality of Conference Facilities	58.97% 23	38.46% 15	2.56% 1	0.00% 0	0.00% 0	39	4.56
Overall Rating of Conference	55.26% 21	34.21% 13	10.53% 4	0.00% 0	0.00% 0	38	4.45

Q31 What was the MOST valuable part of this program?

Answered: 39 Skipped: 9

#	RESPONSES	DATE
1	The sessions which are always very informative and the ability to network	3/19/2025 11:46 AM
2	The networking and roundtables	3/14/2025 3:20 PM
3	All the sessions I attended were valuable	3/14/2025 9:55 AM
4	Social Interaction	3/10/2025 11:08 AM
5	Networking with peers, sharing information, and learning more about what the vendors have to offer.	3/10/2025 8:44 AM
6	networking & industry education	3/7/2025 3:36 PM
7	Hearing from others in your area and being able to share your insights as well.	3/7/2025 11:29 AM
8	Hearing ideas from other banks (and speakers) as to what they are doing that is new, innovative, and/or to solve problems.	3/7/2025 10:19 AM
9	The breakout sessions were the most valuable. I like hearing how other banks operate and train their staff.	3/6/2025 4:56 PM
10	Roundtable discussion and networking with other bankers	3/6/2025 4:26 PM
11	Sharing challenges with peers and gauging what they are doing at their banks.	3/6/2025 3:41 PM
12	closing speaker - great take aways focusing on how to thrive	3/6/2025 3:22 PM
13	The connections I was able to make to help grow my knowledge in my banking area.	3/6/2025 2:01 PM
14	roundtable	3/6/2025 12:42 PM
15	For me, it was the networking	3/6/2025 12:34 PM
16	The AI conversations were valuable and relevant	3/6/2025 12:09 PM
17	Networking with my peers and most of the vendors.	3/6/2025 11:28 AM
18	The presentation related to Fraud.	3/6/2025 11:13 AM
19	Round tables are always a favorite. Ned Pauley's presentations were my favorite of the week. I also really enjoyed the networking aspect.	3/6/2025 11:04 AM
20	Ned Pauley's presentations	3/6/2025 10:40 AM
21	Roundtables	3/6/2025 10:30 AM
22	All related to current trends and events.	3/6/2025 10:23 AM
23	Networking and roundtable within your functional area is the most valuable part of the conference.	3/6/2025 10:14 AM
24	Roundtable and the discussion that happened.	3/6/2025 10:13 AM
25	The information at the breakout sessions were great. I'd prefer more of that and less of the roundtables.	3/6/2025 10:09 AM
26	There was so much information in each session and great to see. I like that we have access to the presentations after as well. Networking opportunities were great.	3/6/2025 9:58 AM
27	Learning about AI in banking/HR and networking opportunities.	3/6/2025 9:33 AM
28	Breakout sessions	3/6/2025 9:10 AM

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29	Roundtable Sessions	3/6/2025 8:28 AM
30	Collaboration with other compliance officers.	3/6/2025 8:16 AM
31	networking	3/5/2025 10:59 PM
32	breakout groups	3/5/2025 10:03 PM
33	Networking and Check Fraud Sessions	3/5/2025 5:51 PM
34	For me, it was the general sessions and networking with other bankers.	3/5/2025 4:36 PM
35	The networking and understanding the importance of communication	3/5/2025 4:13 PM
36	Content from breakout sessions	3/5/2025 4:12 PM
37	It was all good. The challenge is to deliver a predictable level of value without being repetitive.	3/5/2025 4:05 PM
38	It's hard to say one thing. Breakout sessions were excellent.	3/5/2025 3:59 PM
39	All of it, this was my first time attending.	3/5/2025 3:51 PM

Q32 What was the LEAST valuable part of this program?

Answered: 39 Skipped: 9

#	RESPONSES	DATE
1	NA	3/19/2025 11:46 AM
2	n/a	3/14/2025 3:20 PM
3	I only attended Monday and Tuesday. I found most everything to be interesting and informative. If I had to compare the sessions I attended, then project management was the least valuable compared to the others, but I still found it to have some value.	3/14/2025 9:55 AM
4	Low participation	3/10/2025 11:08 AM
5	If I had to pick something it would be the speed dating with vendors, but it was good to get a quick overview of what they offer.	3/10/2025 8:44 AM
6	I would love to see more/new vendors. How can we push the committees to help with that?	3/7/2025 3:36 PM
7	N/A	3/7/2025 11:29 AM
8	I didn't attend the 'speed dating' this year; I did last year but many of the vendors aren't specific to my role or I may not have enough knowledge of the area they are in for it to be beneficial.	3/7/2025 10:19 AM
9	In my opinion. the last general session on thriving and fatigue.	3/6/2025 4:56 PM
10	Dr. Dow - last session	3/6/2025 4:26 PM
11	General session themes and trends in consumer financial decision making...nice guy but just didn't follow where he was going.	3/6/2025 3:41 PM
12	some of the breakouts - sometimes the title of the session didn't reflect what was actually covered. many were too basic	3/6/2025 3:22 PM
13	My first year and I thought everything was valuable!	3/6/2025 2:01 PM
14	Too many AI presentations	3/6/2025 12:42 PM
15	I don't like how some of the presenters used their time to market their companies.	3/6/2025 12:34 PM
16	I felt like some of the discussions were for entry level bankers and there was a lot of experience in the room. The topics were interesting however some of the ideas and processes seemed dated and manual. As banks move towards a focus on growth, innovation and technology I think VBA content should evolve to keep up.	3/6/2025 12:09 PM
17	Check fraud robbery	3/6/2025 11:28 AM
18	N/A	3/6/2025 11:13 AM
19	I didn't get a lot of the speed dating, but that's just because I was not the target audience.	3/6/2025 11:04 AM
20	None	3/6/2025 10:40 AM
21	Can't think of anything.	3/6/2025 10:30 AM
22	NA	3/6/2025 10:23 AM
23	Some breakouts and general sessions were very high level (almost elementary).	3/6/2025 10:14 AM
24	Very happy with the setup and content.	3/6/2025 10:13 AM
25	I'd prefer more breakout sessions and less time at the reception.	3/6/2025 10:09 AM
26	So many breakouts and was not able to attend all that I wanted to. This really could be a full three days.	3/6/2025 9:58 AM

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27	N/A - I found everything to be informative.	3/6/2025 9:33 AM
28	Vender Bingo	3/6/2025 9:10 AM
29	Did not like the speed dating with vendors	3/6/2025 8:28 AM
30	Vendor speed dating even though I recognize it is an integral part of the conference.	3/6/2025 8:16 AM
31	7am wake up	3/5/2025 10:59 PM
32	first speaker on project managers	3/5/2025 10:03 PM
33	Probably the first round table; see previous comments	3/5/2025 5:51 PM
34	Some of the breakout session content felt very basic. I wish the descriptions of the breakout sessions were more specific or more on point with what was going to be shared/discussed	3/5/2025 4:36 PM
35	While understanding its important and a hot topic there was a lot of AI.	3/5/2025 4:13 PM
36	N/A	3/5/2025 4:12 PM
37	Not enough opportunities to cross-reference with other work areas. Perhaps a roundtable or tabletop on what different job families need from each other could be provocative.	3/5/2025 4:05 PM
38	Round table discussions are fine but get more out of other options	3/5/2025 3:59 PM
39	N/A	3/5/2025 3:51 PM

Q33 Were there any topics you felt were missing or should be expanded upon?

Answered: 39 Skipped: 9

#	RESPONSES	DATE
1	No	3/19/2025 11:46 AM
2	n/a	3/14/2025 3:20 PM
3	I always want more legal topics :)	3/14/2025 9:55 AM
4	No	3/10/2025 11:08 AM
5	Repeat breakout sessions as there was more than one I would have liked to have attended each time.	3/10/2025 8:44 AM
6	Based on the roundtable questions, we had lots of interest in making your budgets go further and website redesign/optimization.	3/7/2025 3:36 PM
7	I would love to see a session similar to the Women in Banking session this year. A fireside chat with someone in the financial industry.	3/7/2025 11:29 AM
8	Not really. I'm sure we can always come up with additional topics but I think most presented were timely and relevant.	3/7/2025 10:19 AM
9	n/a	3/6/2025 4:56 PM
10	More fraud guidance and information	3/6/2025 4:26 PM
11	Not sure	3/6/2025 3:41 PM
12	I'd love more on personal development, coaching, mentoring employees. And real world issues - ex - ISO 20022, or upcoming Reg CC changes	3/6/2025 3:22 PM
13	No.	3/6/2025 2:01 PM
14	I would like to see more marketing content areas, new marketing and advertising strategies, how to better measure content performance, leveraging social media better, G4 analytics basics, workflow best practices.	3/6/2025 12:42 PM
15	I would like to see more on coaching/mentoring and curriculum writing.	3/6/2025 12:34 PM
16	I think sessions regarding ISO changes and upcoming Reg CC changes would have beneficial.	3/6/2025 12:09 PM
17	Would like to have someone speak on retail staffing structures...pros and cons to different structures.	3/6/2025 11:28 AM
18	BSA/AML	3/6/2025 11:13 AM
19	In the training arena I felt there was a missed opportunity for discussion on "how" to train - building curriculum, delivering training, doing some role playing on HOW to train, what can be delivered in smaller segments and what needs 3 days in person. What should a 1 day orientation look like vs new teller training. We danced around these a bit in the round tables, but I'd love to know from an industry expert what is effective. I loved Dr. Alan Dow's presentation - I think he would have been more effective in a breakout/intimate setting.	3/6/2025 11:04 AM
20	No	3/6/2025 10:40 AM
21	No	3/6/2025 10:30 AM
22	NA	3/6/2025 10:23 AM
23	Budgeting.	3/6/2025 10:14 AM
24	There wasn't much discussion on RTP and FedNow. I use the roundtable sessions for this	3/6/2025 10:13 AM

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	topic.	
25	I think the range of topics was well thought out.	3/6/2025 10:09 AM
26	I think it covers a wide variety	3/6/2025 9:58 AM
27	N/A	3/6/2025 9:33 AM
28	Having the first day's general session include more Security/Fraud/Physical Security topics.	3/6/2025 9:10 AM
29	Wanted more information on check fraud and how to recognize and current scams	3/6/2025 8:28 AM
30	No	3/6/2025 8:16 AM
31	n/a	3/5/2025 10:59 PM
32	more on the economy and future of community banks	3/5/2025 10:03 PM
33	An ISO20022 session would have been great; but I found all sessions I attended to be valuable.	3/5/2025 5:51 PM
34	ISO implementation, Reg CC updates, Maybe compliance around legal orders or IRA information.	3/5/2025 4:36 PM
35	Fraud trends, and ways to prevent it.	3/5/2025 4:13 PM
36	I felt like there weren't nearly as many breakout sessions as there have been in years past. I would definitely appreciate having more breakout options to choose from with a wider variety of topics.	3/5/2025 4:12 PM
37	See #32.	3/5/2025 4:05 PM
38	None I can think of	3/5/2025 3:59 PM
39	More for the Training Department, maybe add how to's.	3/5/2025 3:51 PM

Q34 What is a key takeaway you would share or what would you tell someone who did not attend as to why they should attend next year?

Answered: 39 Skipped: 9

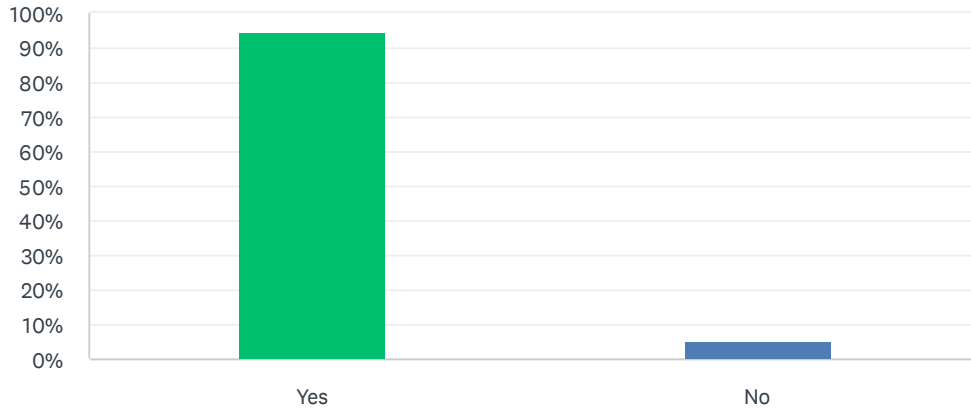
#	RESPONSES	DATE
1	It is a wonderful opportunity to meet with friends you don't see on a regular basis, get a lot of valuable and relevant information in one spot and share with peers	3/19/2025 11:46 AM
2	n/a	3/14/2025 3:20 PM
3	It is a great opportunity to meet other people in the industry and also to learn more about the industry itself. There were a lot of good topics discussed, and the information is helpful to cultivating a more effective team and company overall.	3/14/2025 9:55 AM
4	Good networking opportunity.	3/10/2025 11:08 AM
5	It is great - you get networking opportunities, the ability to get to know those from your own bank better, and new perspectives from across banking departments in the general sessions.	3/10/2025 8:44 AM
6	A great opportunity to network and share tips and ideas with others experiencing the same challenges.	3/7/2025 3:36 PM
7	This conference is a great way to gain insights from others in your field and to learn about the "trends" for the future.	3/7/2025 11:29 AM
8	Just that it helps you to stay on top of the latest in banking whether that is from a legal or innovative standpoint and there are sessions tailored to specific areas of interest.	3/7/2025 10:19 AM
9	The topic specific breakout sessions and networking opportunities with other bankers.	3/6/2025 4:56 PM
10	We are all experiencing similar issues at our institutions	3/6/2025 4:26 PM
11	Engage with peers and learn about the always changing trends in the industry.	3/6/2025 3:41 PM
12	good opportunity to make connections with other bankers.	3/6/2025 3:22 PM
13	There is always room for improvement within your job no matter how long you have been there. Will be attending again next year! Can not express how helpful this was for me.	3/6/2025 2:01 PM
14	Getting insight from other banking professionals and networking	3/6/2025 12:42 PM
15	It does lend to new creative ideas being discussed.	3/6/2025 12:34 PM
16	Networking was a good part of this.	3/6/2025 12:09 PM
17	AI is here to stay, we better hop on the train!	3/6/2025 11:28 AM
18	Great presentations, open discussions, and knowledgeable panels.	3/6/2025 11:13 AM
19	I made some great connections with other banks. I learned a LOT. Even the casual time spent with my own colleagues after hours was valuable.	3/6/2025 11:04 AM
20	I highly recommend attending this event to all bankers	3/6/2025 10:40 AM
21	networking	3/6/2025 10:30 AM
22	All incredibly valuable and applicable to everyday work. I really appreciated learning more about the 3C's to Growth. It was a very reflective conference with many key take-aways from it. I enjoyed learning about the other Bank's culture and how they operate as well.	3/6/2025 10:23 AM
23	Networking with other bankers	3/6/2025 10:14 AM
24	From a technology standpoint, its very beneficial to see what's applications can be useful for our customer base.	3/6/2025 10:13 AM

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25	The connections you make with other banks is invaluable.	3/6/2025 10:09 AM
26	Very informative as well as great networking opportunities.	3/6/2025 9:58 AM
27	There are a lot of networking opportunities and many informative sessions to attend. The key takeaways for me were that AI is coming into banking quickly and we need to be on top of it, human connection is important, and law updates.	3/6/2025 9:33 AM
28	Fantastic Networking, and the breakout sessions always have great speakers.	3/6/2025 9:10 AM
29	Networking Opportunities	3/6/2025 8:28 AM
30	Being able to reach out to like individuals in other banks for assistance and advice.	3/6/2025 8:16 AM
31	key take away would be the fraud conversations, AI talks and the speakers, if you were there you truly missed out.	3/5/2025 10:59 PM
32	networking!	3/5/2025 10:03 PM
33	Networking and peers who are in the same boat!	3/5/2025 5:51 PM
34	There was a lot of great information shared, and networking with other bankers helps to build relationships with peers in your industry.	3/5/2025 4:36 PM
35	It was great to network, and getting to see what other banks are doing differently. Meeting vendors and learning what they do was very helpful.	3/5/2025 4:13 PM
36	It's fun and a great way to talk with others in the industry!	3/5/2025 4:12 PM
37	The networking at VBA Connect-Protect is second-to-none. Take advantage of the opportunity to share ideas with your counterparts in other institutions.	3/5/2025 4:05 PM
38	Great conference with multiple topics that can benefit marketing, training, HR etc.	3/5/2025 3:59 PM
39	If you attend, be sure to take it all in. It is valuable information and it will help you in your current role. Be open to new ideas, banking is forever evolving and you can not be stuck in the "this is what we have always done, so this is what we are going to do" mindset.	3/5/2025 3:51 PM

Q35 Did this program provide you with information/skills that you can take back and use at your bank?

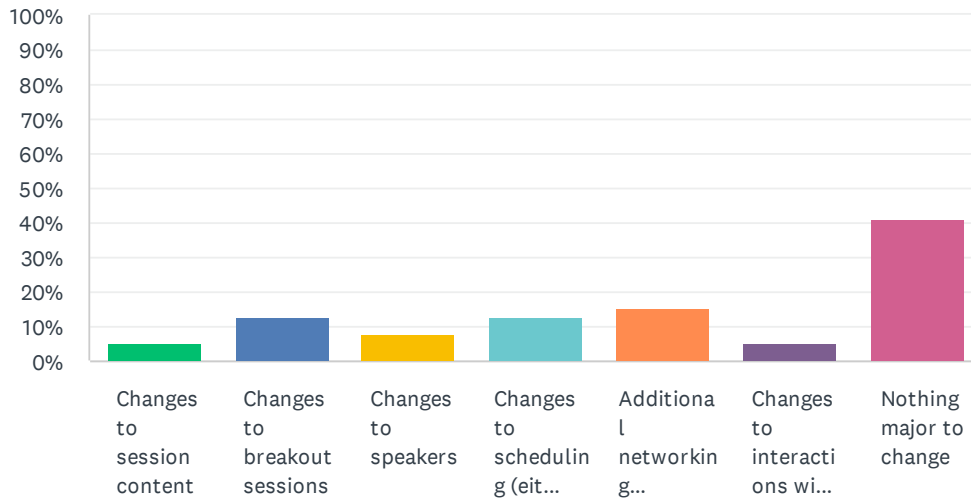
Answered: 39 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	94.87%	37
No	5.13%	2
TOTAL		39

Q36 What one change in the conference format or content would make it a more valuable experience for you in the future?

Answered: 39 Skipped: 9



ANSWER CHOICES	RESPONSES	
Changes to session content	5.13%	2
Changes to breakout sessions	12.82%	5
Changes to speakers	7.69%	3
Changes to scheduling (either the daily schedule or the time of year the conference is scheduled for)	12.82%	5
Additional networking opportunities	15.38%	6
Changes to interactions with sponsors and exhibitors	5.13%	2
Nothing major to change	41.03%	16
TOTAL		39

#	IF YOU SELECTED THAT YOU HAVE RECOMMENDED CHANGES, PLEASE EXPAND HERE:	DATE
1	I think we can learn the most from our peers. Having an open forum for conversation has always proved very informative	3/10/2025 11:10 AM
2	Also have it at a more central location than Williamsburg.	3/10/2025 8:45 AM
3	The speakers were all good and had good content, but none of them had great keynote/inspiring energy.	3/7/2025 3:37 PM
4	Having the location more central to the state for all attendees	3/7/2025 10:20 AM
5	more high level, practical application discussions. Or offering single topic with 101, 201, 301 level sessions	3/6/2025 3:25 PM
6	Content should be more in line with skill set of those attending or at a minimum more than the basic entry level information	3/6/2025 12:10 PM
7	Would like to hear from more actual bankers or prior-bankers.	3/6/2025 11:28 AM

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8	maybe push into April. Williamsburg is so beautiful, but it was cold.	3/6/2025 11:06 AM
9	Just for the speed dating spread the tables out a bit more to reduce the noise level	3/6/2025 10:31 AM
10	Scheduling the conference on the 3rd of the month made it challenging ot be away from the office since it is the busiest time of the year.	3/6/2025 10:10 AM
11	Have the ability to attend more sessions	3/6/2025 9:59 AM
12	Have the conference Wednesday, Thursday, and Friday of the week,	3/6/2025 9:11 AM
13	More specific content; more operations content	3/5/2025 4:37 PM
14	Wider range of topics and more breakout options to choose from.	3/5/2025 4:13 PM
15	See #32.	3/5/2025 4:06 PM

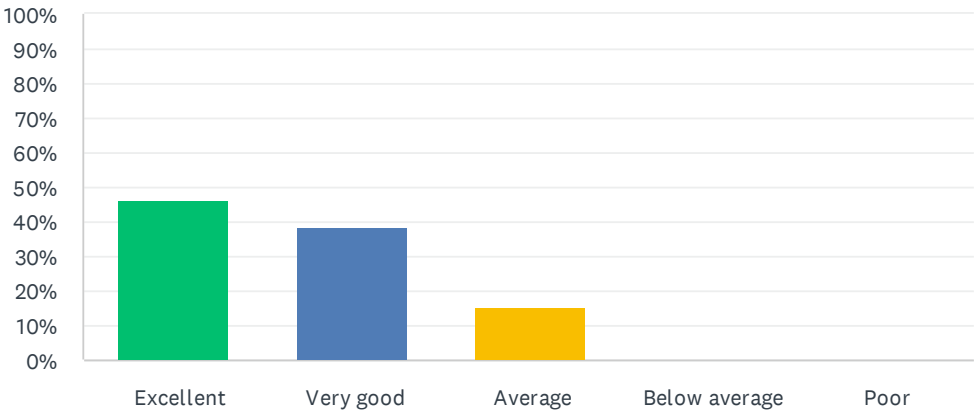
Q37 Please name important issues/topics you feel should be addressed at future conferences. If you have suggestions for speakers, please share their name/company:

Answered: 20 Skipped: 28

#	RESPONSES	DATE
1	I think AI will need to continue to be a topic as it is evolving. Especially, risk assessing the use of AI in our financial institutions.	3/19/2025 11:47 AM
2	n/a	3/14/2025 3:21 PM
3	n/a	3/6/2025 4:57 PM
4	Niki White at SRA Watchtower was very effective	3/6/2025 4:27 PM
5	How to motivate employees, how to run efficient branches	3/6/2025 3:43 PM
6	audits and exams - how to negotiate with internal audit; NACHA rules, legal orders,	3/6/2025 3:25 PM
7	Anything training, talent development, management training related topics.	3/6/2025 2:03 PM
8	Also, I think the main room and the vendor rooms need to be closer together. It was hard to get enough time to walk around the vendors because the rooms were further apart this year.	3/6/2025 12:44 PM
9	n/a	3/6/2025 12:37 PM
10	BSA/AML	3/6/2025 11:13 AM
11	None	3/6/2025 10:40 AM
12	None at this time.	3/6/2025 10:31 AM
13	I would say continuing to expand on the current events, always helpful. :)	3/6/2025 10:23 AM
14	Always addressing the new and up and coming technology as well as the latest trends in fraud	3/6/2025 9:59 AM
15	Please include more physical security related speakers and topics as well.	3/6/2025 9:11 AM
16	How the landscape in our national leadership will impact those rules and regulations that banks have worked so hard in the past several decades to embrace and what that will mean for the compliance professionals.	3/6/2025 8:18 AM
17	Please keep talking about Fraud and checking with FI's on what new products they have pushed out and willing to share I.E. the digital debit card was a great take away.	3/5/2025 11:01 PM
18	Management training or adapting to different generations would be good topics to incorporate.	3/5/2025 4:16 PM
19	Regulatory evolution regarding AI incorporation in our banking world.	3/5/2025 4:06 PM
20	a speaker who is generalize in all topics?	3/5/2025 3:51 PM

Q38 How would you rate this event overall?

Answered: 39 Skipped: 9



ANSWER CHOICES		RESPONSES	
Excellent		46.15%	18
Very good		38.46%	15
Average		15.38%	6
Below average		0.00%	0
Poor		0.00%	0
TOTAL			39

Q39 What influenced you most in your decision to attend?

Answered: 30 Skipped: 18

#	RESPONSES	DATE
1	Networking and information	3/19/2025 11:48 AM
2	n/a	3/14/2025 3:21 PM
3	I read through the topics to be covered and I was intrigued by project management and legal topics so I chose to attend.	3/14/2025 9:57 AM
4	Committee member, good networking	3/10/2025 11:11 AM
5	Needed more information and grounding on the status of compliance issues facing banks given a change in my role at the beginning of the year. Also great networking opportunity and allowed me to get to know my own bank colleagues better.	3/10/2025 8:49 AM
6	VBA Committee & past attendance	3/7/2025 3:37 PM
7	The networking opportunities with other banks and the breakout session topics.	3/6/2025 4:58 PM
8	Agenda topics	3/6/2025 4:28 PM
9	History of being a good conference	3/6/2025 3:46 PM
10	attended last year	3/6/2025 3:27 PM
11	New in my job role and want to learn as much as I can.	3/6/2025 2:03 PM
12	previously had attended	3/6/2025 12:38 PM
13	Leadership in the bank	3/6/2025 12:12 PM
14	VBA always puts together excellent events.	3/6/2025 11:29 AM
15	my own professional development - I really want learn how I can better myself as a trainer, be a more effective trainer, grow my department.	3/6/2025 11:09 AM
16	I love the venue, networking opportunities, and the content of the speakers/classes.	3/6/2025 10:42 AM
17	I'm on a VBA Committee	3/6/2025 10:31 AM
18	It was directly related to all the important things that matter today in the world of HR.	3/6/2025 10:24 AM
19	Networking	3/6/2025 10:14 AM
20	Expanding knowledge of Operations	3/6/2025 10:11 AM
21	I've attended prior, however it had been several years. I'm looking for more learning networking opportunities.	3/6/2025 10:02 AM
22	I have attended past Connect and Protects, and each year seems to get a little better.	3/6/2025 9:12 AM
23	Knowing I would be able to interact with other compliance professionals.	3/6/2025 8:18 AM
24	getting to hear other FI's thoughts on fraud and how they are combating it.	3/5/2025 11:05 PM
25	Word of mouth from previous attendees.	3/5/2025 5:52 PM
26	I like listening to the different information shared to keep up to date with what's going on in banking as a whole	3/5/2025 4:38 PM
27	We go every year and we want to make sure we have enough people from our bank available to attend each breakout session.	3/5/2025 4:14 PM
28	Topics.	3/5/2025 4:08 PM

2025 Connect|Protect Experience Evaluation

29	Attending previous conferences and being on VBA committees	3/5/2025 4:01 PM
30	Never having been before, being able to experience the conference to bring back information to help me in my role and the bank in general.	3/5/2025 3:53 PM

Q40 What is one thing that we could do better next year?

Answered: 29 Skipped: 19

#	RESPONSES	DATE
1	NA	3/19/2025 11:48 AM
2	n/a	3/14/2025 3:21 PM
3	Let us know what lunch will be ahead of time.	3/14/2025 9:57 AM
4	Less speakers, more open social opportunities.	3/10/2025 11:11 AM
5	Repeat breakouts.	3/10/2025 8:49 AM
6	How do we increase attendance?	3/7/2025 3:37 PM
7	Thank you for a great conference!	3/6/2025 4:58 PM
8	not sure	3/6/2025 4:28 PM
9	I don't think the space will allow it, but would be nice to have everything on one floor.	3/6/2025 3:46 PM
10	more dynamic speakers, more real world application	3/6/2025 3:27 PM
11	Nothing that I can think of.	3/6/2025 2:03 PM
12	Also, I think the main room and the vendor rooms need to be closer together. It was hard to get enough time to walk around the vendors because the rooms were further apart this year.	3/6/2025 12:44 PM
13	n/a	3/6/2025 12:38 PM
14	Ask in advance what people want to know regarding each topic. The survey this year had questions at the end but I think being able to add what we're interested in knowing when choosing breakout sessions would be more valuable.	3/6/2025 12:12 PM
15	I would like a roundtable on Tuesday. I would not change the speed dating, I liked the structure this year.	3/6/2025 11:29 AM
16	maybe have some drinks/snacks available outside the Colony room? pretty minor, I loved the event.	3/6/2025 11:09 AM
17	The Mexican lunch was not the best. Other than that, I thought the entire event was outstanding.	3/6/2025 10:42 AM
18	Can't think of anything.	3/6/2025 10:31 AM
19	NA	3/6/2025 10:24 AM
20	Attendance felt down this year.	3/6/2025 10:16 AM
21	Nothing	3/6/2025 10:14 AM
22	Opportunity to attend additional sessions	3/6/2025 10:02 AM
23	Have the conference on a Wednesday, Thursday, and Friday.	3/6/2025 9:12 AM
24	getting everyone to stay for the complete last day.	3/5/2025 11:05 PM
25	Breakout session content	3/5/2025 4:38 PM
26	Additional breakout topics per session so that we don't have employees attending the same session.	3/5/2025 4:14 PM
27	Exhibitor variety.	3/5/2025 4:08 PM
28	I don't know how you can improve it. It's excellent.	3/5/2025 4:01 PM