

VBA OPERATIONS & TECHNOLOGY COMMITTEE

VBA LIAISON: STACY PUCKETT



VBA UPCOMING EVENTS

CFO Conference - August 22-24 | Richmond

Management Development Program (MDP) - September 2022-January 2023 | Glen Allen

Mid-Atlantic Bank Executives Forum - September 11-13 | Lansdowne Resort, Leesburg

ABA/VBA/MBA Virtual Diversity, Equity and Inclusion Summit - September 15 | Virtual

Lending & Credit Conference - October 24-25 | Charlottesville

Leadership Conference - October 27-28 | Richmond

Women in Banking Conference - December 1 | Richmond

SAVE THE DATE! 2023 VBA Connect|Protect Experience - March 13-15 | Williamsburg



VBA PRODUCTS & SERVICES

ENDORSED PROVIDERS

ABA Insurance Services

Abrigo

Bankers Insurance

BankTalentHQ

Banzai

Compliance Alliance

CRA Partners

DDI Technology

Discover Debit

Genesys

Global Payments

HealthEquity

Infinex

IntraFi Network

KlariVis

NXG Strategies

PWCampbell

S&P Global

ServisFirst Bank

Shred-it

TBL Networks

TCA





VCDC

Vericast (formerly Harland Clarke)

Visit www.vabankers.org/endorsed-providers to learn more about VBA Endorsed Providers.



VBA 2022-2024 STRATEGIC PRIORITIES & KEY RESOURCES

Attract & Develop	Advocate & Promote	Innovate & Collaborate	Enhance & Provide
<p><i>Grow the Potential Banking Workforce by:</i></p> <p>Being a facilitator, connector and curator for DEI advances and adaptations to workplace changes for member banks.</p> <p>Partnering with member banks to attract more candidates to the banking industry and grow awareness on the wide range of career paths within banking.</p> 	<p>Facilitate opportunities for member banks to connect with programs in the areas of affordable housing, community development, minority small business and all small business financing.</p> <p>Maximize policy influence through virtual, digital, in-person and hybrid platforms and technologies.</p> 	<p>Increase engagement with neighboring state associations and other local, regional and national groups for expanded opportunities.</p> <p>Elevate peer networking opportunities for bankers.</p> <p>Provide thought leadership, information and training on key emerging trends.</p> <p>Explore new revenue generating opportunities to provide value and resources to members.</p> 	<p>Examine revenue sources to determine changes for long-term organizational financial stability.</p> <p>Focus on organizational engagement, succession, DEI and development.</p> <p>Develop a data utilization strategy to enhance operational efficiencies and drive member outreach.</p> 

VBA KEY ASSOCIATION AREAS

- **Government Relations:** Serving as the direct voice for legislation, regulation and advocacy efforts
- **Communications:** Providing information on VBA and the banking industry along with turn-key tools
- **Education & Training:** Designing programs to educate and engage bankers
- **Emerging Bank Leaders:** Connecting and engaging young bankers in the future of the banking industry
- **Financial Literacy:** Supporting financial literacy initiatives across the Commonwealth
- **Products & Services:** Bringing new income and cost savings opportunities to Virginia bankers
- **VBA Benefits Corp.:** Offering quality benefit options to Virginia banks

