

CFOs - Accounting - CEOs

A la Carte Sponsorship Options:

- ◆ Monday Cocktail Reception * **SOLD**\$5,000
- ◆ Tuesday Cocktail Reception * **SOLD**\$5,000
- ◆ Keynote Speaker * **SOLD**.....\$3,500
- ◆ Breakfast * **SOLD**.....\$3,000
- ◆ Lunch * **SOLD**\$3,000
- ◆ Name Badge Lanyards **SOLD**.....\$2,500
- ◆ Hotel Keycards **SOLD**.....\$2,500
- ◆ Event Portal **SOLD**\$2,500
- ◆ Technology Sponsor.....\$2,000
- ◆ Video Networking Break.....\$2,000
- ◆ Wi-Fi **SOLD**\$2,000
- ◆ Onsite Materials Packet **SOLD**\$1,500
- ◆ Daily eNewsletter **SOLD**\$1,500
- ◆ Registration Desk/Candy Basket **SOLD**\$1,500
- ◆ Mobile Pockets **NOT AVAILABLE**.....\$1,500
- ◆ Card Keeper w/Keychain **NOT AVAILABLE**..\$1,500
- ◆ Notepads (supplied by sponsor).....\$1,500
- ◆ Registration List w/Back Page Ad **SOLD**\$1,500
- ◆ Charging Station **SOLD**\$1,000
- ◆ Name Badges **SOLD**.....\$1,000
- ◆ Coffee Collars **NOT AVAILABLE**\$1,000
- ◆ Hand Sanitizer **SOLD**\$750
- ◆ Logoed Pens (supplied by sponsor) **SOLD**.....\$750
- ◆ Daily eNewsletter Sidebar Ads.....\$500

Exhibiting - \$3,000

Exhibiting includes:

- One (1) complimentary registration
- Additional sponsor registrations at \$175/person (up to 5 people at this rate)
- Draped and skirted 6' table with 2 chairs
- Electricity provided upon request
- Advance list of attendees including contact info
- Opportunity to provide company prizes
- Company logo on all event marketing materials
- Company logo on event page on VBA website and attendee portal
- Exhibitor ribbons provided for all on-site reps
- Verbal and signage recognition at the event
- Opportunity to introduce company to audience at the beginning of the conference

NEW THIS YEAR FOR EXHIBITORS ONLY:

Vendor Speed-Dating Session

This is a new opportunity available only to those exhibiting at this conference where you can provide your sales pitch to an audience rotating out in 6-minute rounds. Imagine the number of bankers you can reach with your message! This session is at **no additional charge** but we do ask for each participating company to provide a gift card prize for drawings that will be held throughout this 45-minute session.

A la Carte items include:

- Sponsor registration fee - \$545
- Advance list of attendees with contact info
- Company logo on all event marketing materials
- Company logo on event page on VBA website and attendee portal
- Sponsor ribbons provided for all on-site reps
- Verbal and signage recognition at the event

***Sponsorship also includes full Exhibiting benefits.**