

VBA CFO CONFERENCE

CFOs - Accounting - CEOs



August 21-23
The Hotel Roanoke
Roanoke, VA

Reserve



Exhibiting Package - \$3,000

- Exhibit booth
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA website
 - event portal (company profile & contact)

RETURNING FOR 2023!

- Exhibitors Only -

VENDOR SPEED-DATING SESSION

GUIDELINES:

Table rotations of 5-minutes each
Opportunity to provide sales pitch

Timing is **STRICTLY** enforced

Bankers rotate to vendor tables

Sponsorship Options:

- Monday Cocktail Reception* - \$5,000 **RESERVED**
- Tuesday Cocktail Reception* - \$5,000 **SOLD**
- Keynote Speaker* - \$3,500 **SOLD**
- Breakfast* - \$3,500
- Lunch* - \$3,500 **SOLD**

*Above Options Include Exhibiting Package

- Event Portal - \$2,500 **SOLD**
- Hotel Keycards - \$2,500 **SOLD**
- Name Badge Lanyards - \$2,500 **SOLD**
- Networking Break - \$2,000
- Technology - \$2,000
- Wi-Fi - \$2,000 **SOLD**
- Onsite Materials - \$1,500 **SOLD**
- Daily eNewsletter - \$1,500 **SOLD**
- Name Badges - \$1,500 **SOLD**
- Registration Desk/Candy Basket - \$1,500 **SOLD**
- Registration List w/Back Page Ad - \$1,500 **SOLD**
- Mobile Pockets/Poppers - \$1,500
- Notepads - \$1,500
- Coffee Station/Cup Collars - \$1,000 **SOLD**
- Hand Sanitizer - \$750
- Logoed Pens (sponsor supplies) - \$750 **SOLD**
- Daily eNewsletter Ad - \$500

Sponsorships Include:

- Early registration rate of \$595*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
 - all event marketing
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*VBA member rate; \$500 additional fee for non-members

VIRGINIA BANKERS
ASSOCIATION