

Career Highlights of Kristi Krayneski

Instructor, MDP Session Four, October 8, 2026

Owner, KB Business Consulting Omaha, Nebraska

- . Kristi is the founder of KB Business Consulting, a company providing fractional executive services and training focused on helping small businesses, financial services, banks and credit unions create strategies and actionable business plans that support healthy growth for their organizations.**
- . Kristi started her career in IT support while also seizing the opportunity to purchase a family-owned construction company. She was a partner in that business for over 15 years. She led all of the business operations areas including accounts receivable/payable, human resources and accounting.**
- . After shifting from IT, Kristi entered the financial services industry and learned the operational areas involved with investments and retirement planning for 8 years.**
- . While still helping to run the construction company, Kristi had the opportunity to take a role at a small community bank in Iowa. Her career at the bank started in the Trust and Investments area but quickly grew into other areas.**
- . During her almost 15 years at that growing community bank, she was involved in regulatory exams, BSA/compliance, investments, deposit operations, retail strategy, acquisitions, core conversions, sales management, sales training and strategic goals implementation. She has had the opportunity to learn a variety of skills and the business side of banking.**
- . In 2023, Kristi decided to leave the COO role for that bank holding company and started KB Business Consulting. Today, she is focused on supporting banks and credit unions across the US in developing deposit strategy, operational improvements and training that move the needle and support profitability.**
- . Kristi resides in Omaha, NE with her husband and their 4 adult children. When not helping organizations execute healthy growth, you can find Kristi golfing, reading, traveling and spending time with her family.**