

Career Highlights of John Sarvay

Instructor: MDP Session One, September 9, 2026

John Sarvay Founder, Owner & Principal Consultant Floricanne Richmond, VA

. Graduate of Virginia Commonwealth University

. Founded Floricanne in 2009.

Floricanne consultants primarily work with non-profit organizations, associations and government agencies in the areas of facilitation, strategic planning and organizational culture.

. Prior to founding Floricanne, John worked in communications at the *Richmond Times-Dispatch*, Virginia Commonwealth University, Circuit City Stores and Luck Companies.

. John has a daughter, Thea (18), and a son, Jack (12).

. His Australian cattle dog is named Addie.