

Career Highlights of Chandler Owdom

Speaker, MDP Session Five, Day Two, November 6, 2026

Chandler Dewey Owdom Virginia Bankers Association SVP, Communications and Strategy

- . Life-long Richmond resident, graduate of University of Virginia
- . joined VBA in October 2009 – 17 years ago last month (October)
 - . first and only “real” job
- . leads the Communications department, which includes social media and public relations initiatives
- . took on her strategy role in 2015 and manages the project management and execution of the Strategic Plan for the Mid-Atlantic Bankers Association
 - . manages the VBA’s Emerging Bank Leaders group and plans events for them
 - . point person for dynamic workforce efforts, such as the Workforce Excellence Summit
- . plans the MBA/VBA Annual Convention and Emerging Leaders Conference, including agenda design and speaker booking, as well as hotel logistics
- . previous duties over her career have included leading VBA’s financial literacy programs and initiatives, establishing strategies and materials to promote and communicate VBA government relations initiatives and grassroots development
 - . graduate: Virginia Bankers School of Bank Management, 2021 (Top 10% of Class)
- . graduate: Virginia Society of Associate Executives’ Association Leadership Virginia Program
 - . member: American Bankers Association Communications Council
 - . member: Virginia Society of Associate Executives Membership Committee
- . founding member of the ABA’s Emerging Leaders Advisory Board, and longtime member of their Emerging Leaders Council
 - . previous Jump\$tart board member
- . lives a mile away with her husband Morgan and two girls – Scarlett and Quinn, and their cavapoo, Coco