
















*(All course materials are online)*

Date (2019)	Assignment
<p><b>April 1-5</b></p>	<p><b>Lesson 1: Marketing: Building Customer Relationships</b></p> <ul style="list-style-type: none"> <li data-bbox="370 380 1487 443">  <b>Watch</b> the <i>Get Started</i> introduction to the course site                 </li> <li data-bbox="370 478 1455 541">  <b>Review</b> the Course Resources information in the Topics area of the course.                 </li> <li data-bbox="370 577 1471 640">  <b>Read</b> <i>Marketing: Building Customer Relationships</i> in your interactive reading.                 </li> <li data-bbox="370 676 1487 739">  <b>Quiz:</b> Complete the Marketing: Building Customer Relationships graded quiz.                 </li> <li data-bbox="370 774 1487 879">  <b>Discussions:</b> Participate in the Lesson 1: Marketing: Building Customer Relationships discussions. There are three separate discussions for this lesson. Note the 'Introduce yourself' discussion is ungraded.                 </li> </ul>
<p><b>April 5-12</b></p>	<p><b>Lesson 2: Sales and Service: Expanding Customer Relationships</b></p> <ul style="list-style-type: none"> <li data-bbox="370 957 1471 1041">  <b>Read</b> <i>Sales and Service: Expanding Customer Relationships</i> in your interactive reading.                 </li> <li data-bbox="370 1056 1438 1140">  <b>Quiz:</b> Complete the Sales and Service: Expanding Customer Relationships graded quiz.                 </li> <li data-bbox="370 1155 1503 1239">  <b>Discussion:</b> Participate in the Lesson 2: Sales and Service: Expanding Customer Relationships discussions. There are two separate discussions for this lesson.                 </li> </ul>
<p><b>April 12-19</b></p>	<p><b>Lesson 3: Safeguarding the Customer and the Bank</b></p> <ul style="list-style-type: none"> <li data-bbox="370 1314 1438 1398">  <b>Read</b> <i>Safeguarding the Customer and the Bank</i> in your interactive reading.                 </li> <li data-bbox="370 1413 1455 1497">  <b>Quiz:</b> Complete the Safeguarding the Customer and the Bank graded quiz.                 </li> <li data-bbox="370 1512 1471 1596">  <b>Discussion:</b> Participate in the Lesson 3: Safeguarding the Customer and the Bank discussions. There are two separate discussions for this lesson.                 </li> </ul>

<b>April 19-26</b>	<b>Lesson 4: Safeguarding Bank Assets and the Nation</b>  <b>Read</b> <i>Safeguarding Bank Assets and the Nation</i> in your interactive reading.  <b>Quiz:</b> Complete the Safeguarding Bank Assets and the Nation graded quiz.  <b>Discussion:</b> Participate in the Lesson 4: Safeguarding Bank Assets and the Nation discussions. There are two separate discussions for this lesson.
<b>April 19-26</b>	<b>Final Assessment</b>  <b>Complete</b> the Final Assessment. Please note the Final Assessment must be completed the last week of class. It does not have to be proctored.