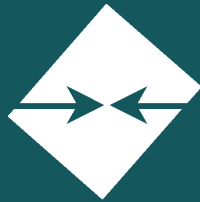




# Bank Manager School

LEAD INTENTIONALLY

BY InterAction Training



Prepared for :  
Virginia Bankers Association

2021

# About Us

VK Solutions was launched in 2010 for the original intent of assisting community banks with training and development. Vicki Kraai was recently named the new CEO of InterAction Training in 2020. We have made the transition from VK Solutions to InterAction Training and we now have a larger team of trainers to support you! Our approach is to give you the tools you need in your organization to successfully lead and manage teams that in turn create extraordinary customer experiences turning customers into advocates of your business. We work alongside you to assist with organizational health and creating a culture that sets you apart as an employer of choice. We focus on investing in and developing your people portfolio which improves culture and is one of the best things you can do for your bottom line!

Here are some of the programs/services we offer:

- Train the Trainer Bootcamp
- Leadership training
- Teller and front-line (Customer experience) training
- One-on-one coaching
- Sales/Business Development training
- Talent management
- Talent assessments
- Team Building
- Organizational Culture



***What if I train them and they leave? What if you don't and they stay?***

Want to learn about all we have to offer? Call us or visit our website!



(402) 984-9297 | [www.interaction-training.com](http://www.interaction-training.com)

# Your Presenters



Vicki Kraai is Owner/Founder of VK Solutions, a consulting company and recently named the new CEO of InterAction Training. Vicki's 25+ years of Community Bank experience started at the family bank in rural Nebraska, serving as a bank teller and eventually becoming CEO. Vicki's many years of banking include credit card lending experience where she was a member of the management team that launched the Cabela's credit card program. She has a passion for developing people for success in the financial services industry. Banker's value Vicki's highly

engaging "been there, done that" approach to all facets of her training and speaking engagements.

Vicki shares her expertise and experience as a faculty member for State Bank Association Schools and the Graduate School of Banking in Madison, WI.



Karen Butcher is a former teacher, Mary Kay Sales Director, and trainer whose career journey led her to leave the corporate world to train and coach women and men who want to elevate their leadership skills, lead productive teams, and achieve their goals.

Karen is a Certified Bank Training Professional who earned her credential in 2016. She is a Senior Trainer with VK Solutions and travels the country facilitating bank supervisor training.

Karen also works with Leadership Kentucky as the program coordinator for BRIGHT Kentucky, a new program for young professionals in the 54 counties of the Appalachian Regional Commission.

Karen's passion for people is evident and she knows what is required to become a leader who people want to follow. She believes it's time for a new leadership philosophy where leaders hold themselves and their teams accountable and let go of outdated practices.

Karen is a faith-filled woman who is courageous, resilient, and compassionate. She is driven to partner with clients who desire to elevate their skills and gain the courage to take new action.

When not traveling, playing with their grandson Teddy and visiting family, Karen and her husband Gene stake their claim in Central Kentucky where Gene raises sheep on his family farm.



# Understanding Yourself & Others

Through understanding more about yourself, you gain insight into other personalities and tendencies of behavior. With increased knowledge of self and others, communication improves.

Activity: Who's in the Room?



# Welcome To DISC



Circle 4 traits that best describe you. Put an X by 4 traits of the person you have a hard time communicating with.

---

Can tend to dominate the conversation

Fact Finder

Great listener

Quick decision maker

High energy

Cautious

Competitive

Patient

Likes to work independently

Inspire others to do their best & very optimistic

Operate "by the book"

Likes stability

Results driven

Relates/connects well with others, even a new acquaintance

Needs to have challenge in their environment/role

Values long term relationships

Not a fan of chitchat. Get to the point.

Likes harmony

Task oriented

# What is DISC?

The universal language of **observable** human behavior. It is **how** we communicate, verbally and non-verbally.

- There are NO right or wrong styles
- No style is “better” than another
- All styles can be successful leaders and teammates
- Every style has strengths that can be leveraged
- All styles can adapt to be more effective

<b>D Style (Problems)</b>	<b>I Style (People)</b>
<b>Priorities:</b> Results, Action, Challenge	<b>Priorities:</b> Enthusiasm, Action, Collaboration
<b>Contributions:</b> <ul style="list-style-type: none"> <li>• Pushes for results</li> <li>• Shows decisiveness</li> <li>• Displays confidence</li> <li>• Conveys urgency</li> <li>• Speaks up about problems</li> </ul>	<b>Contributions:</b> <ul style="list-style-type: none"> <li>• Generates enthusiasm</li> <li>• Creates a lively environment</li> <li>• Is eager to get things started</li> <li>• Gets everyone involved</li> <li>• Connects with others</li> </ul>

<b>S Style (Pace)</b>	<b>C Style (Procedures)</b>
<b>Priorities:</b> Support, Stability, Collaboration	<b>Priorities:</b> Accuracy, Procedures, Challenge
<b>Contributions:</b> <ul style="list-style-type: none"> <li>• Listens and provides support</li> <li>• Team player</li> <li>• Accommodates different people &amp; ideas</li> <li>• Remains calm and tactful</li> <li>• Shows patience</li> </ul>	<b>Contributions:</b> <ul style="list-style-type: none"> <li>• Strives for reliability</li> <li>• Ensures accuracy</li> <li>• Provides logical analysis</li> <li>• Questions ideas</li> <li>• Maintains high standards</li> </ul>



**Communicating with a high D:**

- Be quick, focused and to the point.
- Don't ramble on or waste their time.
- Don't come with decision made or make it for them.
- Don't try to build personal relationships or chitchat.
- Present a win-win strategy.
- Come prepared and organized.

**Communicating with a high I:**

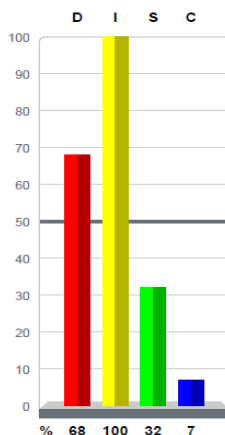
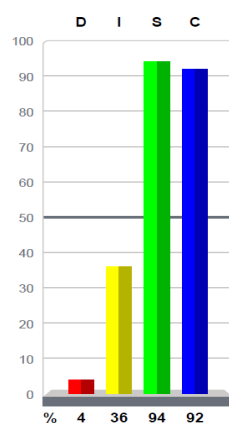
- Provide ideas for implementing action.
- Focus on people and action items.
- Put details in writing.
- Ask for their opinion.
- Don't leave decisions up in the air.
- Don't drive facts, figures and alternatives.
- Incorporate personal.
- Be positive.

**Communicating with a high S:**

- Start with personal questions. Break the ice.
- Present your case in a logical, soft and non-threatening way.
- Don't threaten with positional power or be demanding.
- Don't interrupt as they speak. Listen carefully.
- Show sincere interest in them.

**Communicating with a high C:**

- Allow them their space. Don't touch them.
- Don't be disorganized or messy.
- Don't force a quick decision. Give them time.
- Don't be vague about expectations or fail to follow through.
- Prepare your case in advance.
- Approach them in a straight-forward, direct way.

Team  
Member ANatural Style  
Graph IITeam  
Member BNatural Style  
Graph II

General observations about this comparison between team member A and team member B.

What is the best way for team member A to communicate with team member B?

What approaches should team member A avoid?

What is the best way for team member B to communicate with team member A?

What approaches should team member B avoid?

How would this be helpful in managing your teams?



# Excelling at Leading, Supervising & Coaching



**Coaching defined:**

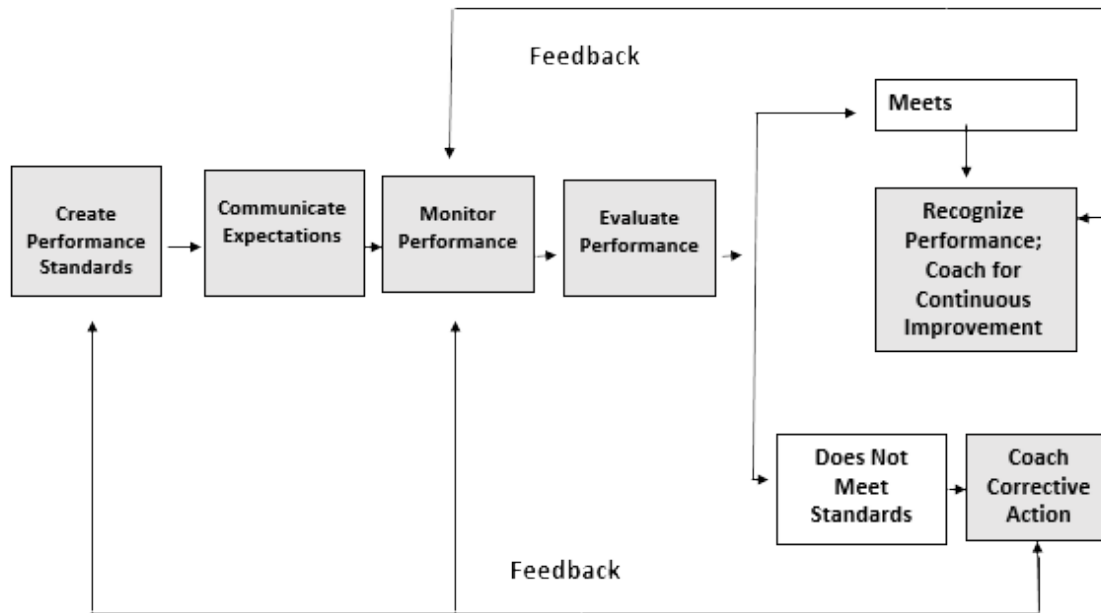
***The process used to guide others to discover the best way to accomplish a goal successfully.***

How do we get others to do what we want them to do? As leaders, our job requires us to set expectations for performance; communicate those expectations and monitor and evaluate the performance. But, what then? What do we do if the performance is on target? What about if the performance is below standard?

Our job also involves our best shot at getting employees to change their behavior, or to validate the employee so they will continue their behavior.



# Coaching Choices© Model



As we work the Coaching Choices© Model and continue the process of leading and assisting employees on improvement issues, we explore coaching and Choice Theory.

It is not enough to Create Performance Standards, Communicate Expectations, Monitor and Evaluate Performance without working with the employee to improve their behavior or reinforce good behavior. That's where coaching becomes a valuable skill for managers. Why invest in someone through hiring and training, just to lose them because we don't know how to help them achieve better results?

**Coaching Choices© is the method.**

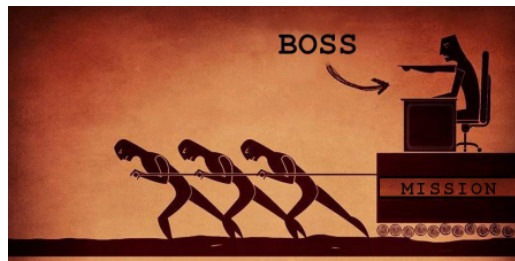


# Your role as a supervisor

It is the single most important activity we are accountable for as managers and supervisors...



*"When you were made a leader you weren't given a crown, you were given the responsibility to bring out the best in others." - Jack Welch, Former CEO of GE*



Don't put yourself on a pedestal.

*You don't know everything. You do know that don't you?*

It means you listen with intent to learn rather than show what you know. We need to be coachable.

Source: Inspireyourpeople.com

Time tracking exercise:

List out the duties and responsibilities that you have in your position today....

Roles and responsibilities	% of time spent - actual	% Goal

# Management Style

BOSS	LEADER
Drives Employees	
Depends on Authority	
Inspires Fear	
Says, "I"	
Places blame for the breakdown	
Knows how it is done	
Uses people	
Takes credit	
Commands	
Says, "Go"	

Words we need to eliminate from our world as a supervisor/manager:

<u>Eliminate</u>	<u>Alternative</u>
<del>Boss</del>	Coach/Mentor/Team leader
<del>Pedestal</del>	Team player
<del>Constructive Criticism</del>	Constructive Feedback

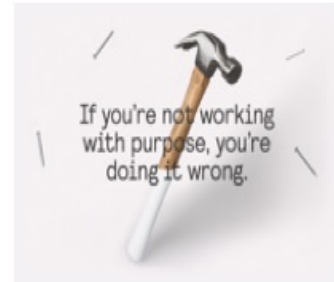
*Do you have any to add?*



## Knowing the mission, purpose and your WHY.



*“Without a mission statement, you may get to the top of the ladder, and then realize it was leaning against the wrong building.” – Dave Ramsey*



Operating from your **WHY**, not your what.  
It's not what you do that matters, it is **WHY** you do what you do that matters!

**Leaders become great, not because of their power, but because of their ability to empower others.**

~John Maxwell

[www.gauraw.com](http://www.gauraw.com)

# Leadership

Anyone who takes responsibility for finding the \_\_\_\_\_ in people and processes and has

the \_\_\_\_\_ to develop that potential. – *Brene Brown*

Teach our team members to self-evaluate & self-correct



What am I modeling?

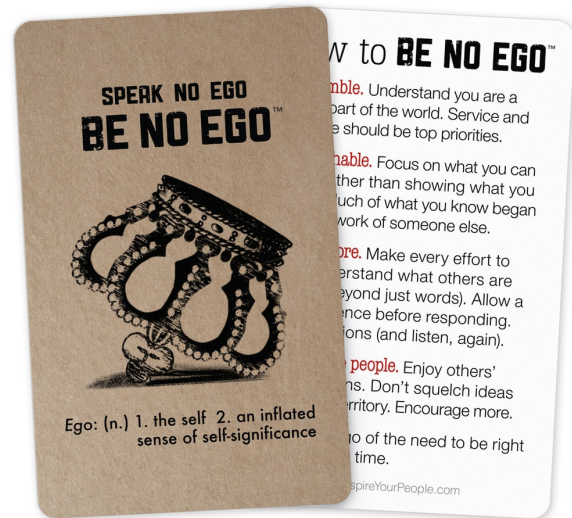
When am I connecting?

How am I involving?



### How to Be No Ego:

- 1.
- 2.
- 3.
- 4.
- 5.



Inspireyourpeople.com

## Self-Evaluation

Self-evaluation is a skill used by those who want to elevate their personal and professional skills. It takes courage and vulnerability to be honest with yourself. The results help you create a plan to close the gap between where you are now and where you want to be.

On a scale of 1-10 with 1 being low and 10 being high, rate yourself on the following.

Name	
Question	Rating
How successful do you want to be as a leader?	
Where do you rate yourself now?	
What do you think needs to happen for you to close the gap?	

## ***Follow-Up Exercise***

---

1. What do you consider to be the most important traits and behaviors of a successful supervisor who had your job?
2. What abilities, expertise, and know-how do you consider critical to someone who is responsible for managing others?
3. How do you describe the attitude required for someone who has your job? (Beliefs about self, others, the company and behaviors)
4. How would you like your manager to respond when asked what it's like to work with you?
5. How would you want your direct reports to respond when asked what it's like to work for you?
6. How would you want your peers to respond when asked what it's like to work with you?

### ***Interesting thought to ponder***

*What's the value of this exercise?*

*What would be the value of this exercise if you asked your direct reports to complete it?*



# On-Purpose Coaching

As leaders, our job requires us to set expectations for performance. What does this look like in your workplace beyond the job description?



On-boarding must-do's:

- Review the job description
- Review the performance review
- **Professional maturity expectations** (*in the toolkit!*)
- **Behavior expectations** (*non-negotiables on my team*)
- **What happens when they are NOT meeting PERFORMANCE and BEHAVIOR expectations**





# Appearance

## Perception is Key!



Appearance

- Do I look professional?
- Do I feel confident?
- Can I be trusted to take care of your money?
- What are some advantages to looking and dressing professionally for the people we serve?
- Clothing, hair, hands, nails, face, make-up, perfume...
- Too much skin, tattoos, unkept clothing...
- Behaving or acting inappropriately



# Communication



## VERBAL AND NON-VERBAL COMMUNICATION

## Communication Skills

- Verbal communication – words are powerful – we need to train on this
- Non-verbal communication – can send an even stronger message

### WORDS TO USE/ WORDS TO AVOID

#### Trigger Phrases

"Our policy..."  
 "I'm sorry, we can't"  
 "No, I don't know..."  
 "But..."  
 "You should have..."  
 "Why didn't you ..."  
 "The only thing we can do..."  
 "You need to ..."  
 "No problem"

#### Calming Phrases

"Here's what we can do"  
 "I can..."  
 "I can find out ..."  
 "And ...."  
 "I understand why you ..."  
 "I can see why..."  
 "The best option would be"  
 "Might I suggest ..."  
 "It would be my pleasure"

Communication Skills



#### Avoid

Contract  
 Salesperson  
 Cost  
 Problem  
 Objections  
 Cheaper  
 Service charge  
 Complaint  
 Fault  
 Mistake  
 Reject  
 Cannot  
 Blame

#### Try

Agreement/paperwork  
 Account expert  
 Investment  
 Challenge, concern, issue  
 Areas of concern  
 More economical  
 Processing fee  
 Experience  
 Lapse  
 Oversight  
 Decline  
 Can  
 Accountable

Communication Skills



# Attitude



It's the difference between seeing the glass half full vs. half empty

**Positive Attitude**

*Life is **10%** what happens to me and **90%** how I react to it – Excerpt from Chuck Swindoll*

*Careful – Your attitude is showing!*

# Work Habits



## CONFIDENCE

**Good Work Habits**

Without confidence in yourself and your abilities, you will be inclined to avoid challenges and struggle with decision making.

Best practices in building confidence

1. Set personal and professional goals
2. Be a sponge – always willing to learn
3. Seek out additional responsibilities to help others
4. Take charge of a work project or volunteer
5. List – What strengths do I bring to the team?

## REPUTATION

A good reputation will serve you well all through life.

Best practices in managing your reputation

- Social networking sites – build or destroy?
- Trustworthiness

*Nothing can tarnish a person's reputation more than being perceived as untrustworthy or dishonest.*

***Social media challenge: How do you want to be perceived?***



We MUST train our staff on these components!



Professional Maturity training document  
*Toolbox*

## Behavior Expectations

What should this look like for the team you manage?



# Behavior Expectations

## Examples...



### ONE TEAM

People working together as a lean, global enterprise for automotive leadership, as measured by:

*Customer, Employee, Dealer, Investor, Supplier, Union/Council, and Community Satisfaction*

### ONE PLAN

- Aggressively restructure to operate profitably at the current demand and changing model mix
- Accelerate development of new products our customers want and value
- Finance our plan and improve our balance sheet
- Work together effectively as one team

### ONE GOAL

An exciting viable Ford delivering profitable growth for all

### Expected Behaviors

#### Foster Functional and Technical Excellence

- Know and have a passion for our business and our customers
- Demonstrate and build functional and technical excellence
- Ensure process discipline
- Have a continuous improvement philosophy and practice

#### Own Working Together

- Believe in skilled and motivated people working together
- Include everyone; respect, listen to, help and appreciate others
- Build strong relationships; be a team player; develop ourselves and others
- Communicate clearly, concisely and candidly

#### Role Model Ford Values

- Show initiative, courage, integrity and good corporate citizenship
- Improve quality, safety and sustainability
- Have a can do, find a way attitude and emotional resilience
- Enjoy the journey and each other; have fun - never at others' expense

#### Deliver Results

- Deal positively with our business realities; develop compelling and comprehensive plans, while keeping an enterprise view
- Set high expectations and inspire others
- Make sound decisions using facts and data
- Hold ourselves and others responsible and accountable for delivering results and satisfying our customers



### Code of Excellence excerpt:

- I act with integrity and the highest ethical standards at all times.
- I consistently surpass the expectations of our customers and provide excellent service.
- I build strong relationships that create customers for life.
- I lead by example and will innovate and improve the customer experience.
- I own and immediately resolve problems without blame or excuses.
- I am proud of my professional appearance, behavior and positive attitude.



## Example

- **PLAY:** State of mind bringing energy to everyday tasks at hand
- **CHOOSE YOUR ATTITUDE:** Reaction to what life gives you, your choices affect others
- **BE THERE:** Becoming engaged and being emotionally present for all those around you
- **MAKE THEIR DAY:** Contribute to others in a meaningful and memorable way. Small acts of kindness.



# Equip Yourself to Build a Productive Team



## ***Objectives***

At the completion of this section, participants will be able to:

- Learn how to develop and utilize teamwork in the workplace
- Ideas to empower and motivate within the workplace
- Ideal Team Player

# Teamwork in the workplace

## Examination

Winning with People- John Maxwell –

The Elevator Principal – “We can lift people up or take people down”

*Would others say that I lift them up or take them down?*

***What Kind of Person Are You? - John Maxwell***

<b><i>Add – “Enjoy”</i></b>	<b><i>Subtract – “Tolerate”</i></b>
<b><i>Divide – “Avoid”</i></b>	<b><i>Multiply – “Value”</i></b>

What are my strengths?

What are my blind spots?



Self-Audit Tools

Would you buy from you?

Identifying Needs (Are you a good listener?)



### \_\_\_\_\_ Examination

- Recognizing Differences
- Identifying Strengths
- Generational Differences
- *On the bus??*                      - *Off the bus??*                      - *Change seats??*

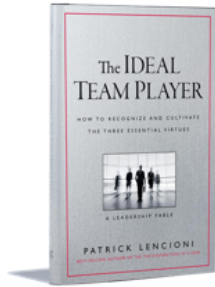
## Strengths Exercise to do with your team

Name of each person on the team

What strengths they bring to the team

Go around the room and share by person





### ***Ideal Team Player – Patrick Lencioni***

***The concept: An ideal team player embodies three virtues: humility, hunger and people smarts. The power this combination yields drastically accelerates and improves the process of building high-performing teams.***

#### **Humble**

---

Ideal team players are humble. They lack excessive ego or concerns about status. Humble people are quick to point out the contributions of others and slow to seek attention for their own. They share credit, emphasize team over self and define success collectively rather than individually.

#### **Hungry**

---

Ideal team players are hungry. They are always looking for more. More things to do. More to learn. More responsibility to take on. Hungry people almost never have to be pushed by a manager to work harder because they are self-motivated and diligent. They are constantly thinking about the next step and the next opportunity.

#### **Smart**

---

Ideal team players are smart. They have common sense about people. Smart people tend to know what is happening in a group situation and how to deal with others in the most effective way. They have good judgment and intuition around the subtleties of group dynamics and the impact of their words and actions.

### **Humble, Hungry and Smart – The Three Virtues Combines**

What makes humble, hungry and smart powerful and unique is not the individual attributes themselves, but rather the required combination of all three. If even one is missing in a team member, teamwork becomes significantly more difficult, and sometimes not possible.

The Source for Organizational Health  
[www.tablegroup.com](http://www.tablegroup.com)  
 © 2016 The Ideal Team Player by Patrick Lencioni

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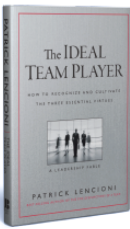
***True Humility is not thinking less of yourself: it is thinking of yourself less***

***- C.S. Lewis***

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*Tablegroup.com*





# Self-Assessment

Name: \_\_\_\_\_

## Instructions

Take this assessment to evaluate yourself relative to the three virtues of an ideal team player. Respond as honestly as possible, as this will allow you to most accurately identify any areas of development that you may have.

Use the scale below to indicate how each statement applies to how you think your teammates may see you and your actions on the team. Choose the rating response number that best applies to each statement and record it in the box to the right of the statement. Then total your scores for each of the three virtues.

**RATING SCALE:** 3 = Usually, 2 = Sometimes, 1 = Rarely

## HUMBLE

My teammates would say...

- |   |               |
|---|---------------|
| 1. I compliment or praise them without hesitation.                    | <b>SCORE:</b> |
| 2. I easily admit to my mistakes.                                     | <b>SCORE:</b> |
| 3. I am willing to take on lower-level work for the good of the team. | <b>SCORE:</b> |
| 4. I gladly share credit for team accomplishments.                    | <b>SCORE:</b> |
| 5. I readily acknowledge my weaknesses.                               | <b>SCORE:</b> |
| 6. I offer and accept apologies graciously.                           | <b>SCORE:</b> |

**TOTAL HUMILITY SCORE:**

## HUNGRY

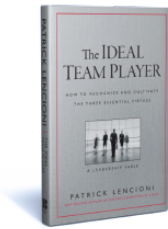
My teammates would say...

- |   |               |
|---|---------------|
| 7. I do more than what is required in my own job.                                 | <b>SCORE:</b> |
| 8. I have a passion for the "mission" of the team.                                | <b>SCORE:</b> |
| 9. I feel a sense of personal responsibility for the overall success of the team. | <b>SCORE:</b> |
| 10. I am willing to contribute to and think about work outside of office hours.   | <b>SCORE:</b> |
| 11. I am willing to take on tedious or challenging tasks whenever necessary.      | <b>SCORE:</b> |
| 12. I look for opportunities to contribute outside of my area of responsibility.  | <b>SCORE:</b> |

**TOTAL HUNGER SCORE:**

# Self-Assessment

(Continued from the previous page.)



## SMART

My teammates would say...

- ✓ I generally understand what others are feeling during meetings and conversations. **SCORE:**
- ✓ I show empathy to others on the team. **SCORE:**
- ✓ I demonstrate an interest in the lives of my teammates. **SCORE:**
- ✓ I am an attentive listener **SCORE:**
- ✓ I am aware of how my words and actions impact others on the team. **SCORE:**
- ✓ I adjust my behavior and style to fit the nature of a conversation or relationship **SCORE:**

**TOTAL SMART SCORE:**

## SCORING

Remember, the purpose of this tool is to help you explore and assess how you embody the three virtues of an ideal team player. The standards for “ideal” are high. An ideal team player will have few of these statements answered with anything lower than a ‘3’ (usually) response.

A total score of 18 or 17 (in any virtue) is an indication that the virtue is a potential strength.

A total score of 16 to 14 (in any virtue) is an indication that you most likely have some work to do around that virtue to become an ideal team player.

A total score of 13 or lower (in any virtue) is an indication that you need improvement around that virtue to become an ideal team player.

Finally, keep in mind that while this tool is quantitative, the real value will be found in the qualitative, developmental conversations among team members and their managers. Don’t focus on the numbers, but rather the concepts and the individual statements where you may have scored low.



# Assessing how well the team performs

To determine if the team is performing well, place a check mark beside each item that describes behavior present in the company or team.

Uses	Instead of
"We" or "Our"	"I" or "Me"
Shared responsibility	Finger-pointing
What needs to be done "By us"	Blaming
Working together to solve	Who did what wrong
Together Everyone Accomplishes More	Let me do it
Metrics or indicators of success	Just letting it happen
Collective work products	Individual work products
Seeks out others as resources	Goes it alone
Sees mistakes as learning points	Mistakes are punished
Celebrates success of others	Envies other's success
Gives praise readily	Constructive criticism only
Asks for other's input first	Speaks first, then asks for input
Success is organizational	Success is individual
Looks for "win-win" solutions	In competition it's "win-lose"
Delegation of tasks and duties to others	Want it right? Do it yourself!

# Vulnerability & Trust

**Myth:** Don't let them see you sweat! Really???

**Message:** I'm not vulnerable, you shouldn't be either!

**Truth:** Absolutely let them see you sweat!

**Message:** I can trust you, you are acknowledging it is real

Can't build trust if we can't be vulnerable with our teams

***A relationship without trust is like a car without gas,  
you can stay in it all you want, but it won't go anywhere.***

## Vulnerability



The emotion that we experience during times of uncertainty, risk, and emotional exposure.

## Can You...

---

Manage uncertainty, risk and emotional exposure?

---

Stay in the hard conversation?

---

Tell the truth?

---

Give feedback when it's hard?

---

Ask for feedback when it's hard?

### Brene' Brown – Dare to Lead

- Rumbling with Vulnerability
- Living into our Values
- Braving Trust
- Learning to Rise

*Clear is KIND, Unclear is UNKIND*

- Brene' Brown



# Ideas to Empower and Motivate Within the Workplace

*What are employees telling us?*

\_\_\_\_\_ % of employees who quit their jobs cite a lack of appreciation as a key reason for leaving.

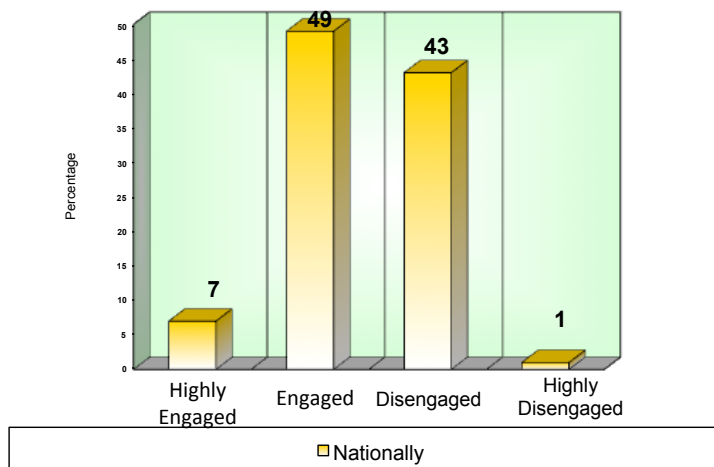
\_\_\_\_\_ % of Americans report that they weren't recognized even once last year.

## EMPLOYEE ENGAGEMENT

Who is responsible for it?

Me?
You?
Management?
Board?
Supervisors?

Nationally - \_\_\_\_\_ of the workforce is "Disengaged"/"Highly Disengaged"



Source: Profiles International

# Engaged teams garner a strong ROI

\_\_\_\_\_ % of engaged employees will do something that is good for their company even if it is not expected of them, opposed to \_\_\_\_\_ % who are disengaged.

\_\_\_\_\_

\_\_\_\_\_ % of engaged employees will make a recommendation about an improvement that can be made in their company, opposed to \_\_\_\_\_ % who are disengaged.

\_\_\_\_\_

\_\_\_\_\_ % of engaged employees will recommend that a friend or relative apply for a job within their company, opposed to \_\_\_\_\_ % who are disengaged.

\_\_\_\_\_

\_\_\_\_\_ % of engaged employees are committed to helping their company succeed, opposed to \_\_\_\_\_ % of disengaged employees.

\_\_\_\_\_

Companies with engaged employees financially outperform lower engagement workplaces, with \_\_\_\_\_ % higher operating margin and \_\_\_\_\_ % higher net profit margin.



# Employee Engagement - Defined

Satisfaction with \_\_\_\_\_

Satisfaction with \_\_\_\_\_

*Engagement largely comes down to whether people have a manager who cares about them, grows them and appreciates them.*

An Engaged Workforce Begins and Ends with the employee experience

**2 Guiding Principles to Empower & Motivate within the workplace . . .**

**# 1 – C \_\_\_\_\_ & # 2 - \_\_\_\_\_ in those around you.**

## Culture

What do you want?

Current culture



The average American worker spends more waking hours at work than anywhere else. Do we want a culture that fuels you or sucks the life out of you?

*Creating a motivating work environment – Just Ask!*

Recognition Survey

Employee Needs Chart

Factors Impacting Employee Morale





***What I hate about working here is that I am inundated with \_\_\_\_\_,  
\_\_\_\_\_ and \_\_\_\_\_!***



Thank you cards



Engagement Committee

***General praise will not get the results you are looking for---***

***Be \_\_\_\_\_, \_\_\_\_\_ and do it \_\_\_\_\_.***

# Engagement/Motivation – Generational Differences

*Traditionalists motivated by . . . Being Respected & Security . . .*

- ✓ Take time for the personal touch – handwritten note, not e-mail
- ✓ Let them chat and socialize between tasks
- ✓ Honor their hard work with plaques & other records of achievement

*Boomers motivated by . . . Being Valued & Money . . .*

- ✓ Give them public recognition
- ✓ Give them a chance to prove themselves and their worth
- ✓ Reward their work ethic and long hours

*Gen-X motivated by . . . Freedom & Removal of Rules & Time Off . . .*

- ✓ Give them lots of projects to juggle
- ✓ Give them constant constructive feedback
- ✓ Wants access to everything - NOW

*Millennials motivated by . . . Working with other bright people & time off . . .*

- ✓ Learn about their personal goals
- ✓ Make all opportunities truly equal
- ✓ Show me what my job measurements are
- ✓ Open avenues for education and skill-building

*Generation Z motivated by . . . Take them seriously & know they have goals . . .*

- ✓ Show them you know them
- ✓ Value their opinions and input
- ✓ Treat them like people not just kids (valued collaborators)
- ✓ Engage with them and let them inspire your brand
- ✓ Be completely transparent and authentic to earn their trust

As of 2020, Millennials make up \_\_\_\_\_ of the workforce

Previous Generations	Millennials
Work individually	Work as a group
Managers are experts	Managers are coaches/mentors
Structure	Flexibility
Income is more important	Personal development is more important



# On-Purpose Coaching – One-on-one's

Do we only coach if we have a performance or behavior issue to address?

The answer is **NO!**

One-on-one's are designed for:

- ✓ Individual performance training/coaching
- ✓ Career path development (current job)
- ✓ Career path development (job you aspire to have)
- ✓ Being intentional about getting to know your employee



## What Makes Your World Go Around?

Family: Children, Parents, Grands,  
Spouse or Significant Other

Community  
Vehicle  
Church Community  
Job/ Career  
Boss  
House/Home  
Employees

Leisure Activities  
Financial Security  
Ideal Vacation  
Retirement  
Friends  
Coworkers  
?????

What does this look like? Examples...

As your supervisor/manager...

---

*Keep Doing*

*Stop Doing*

*Start Doing*

---

Toolbox documents – One-on-one's

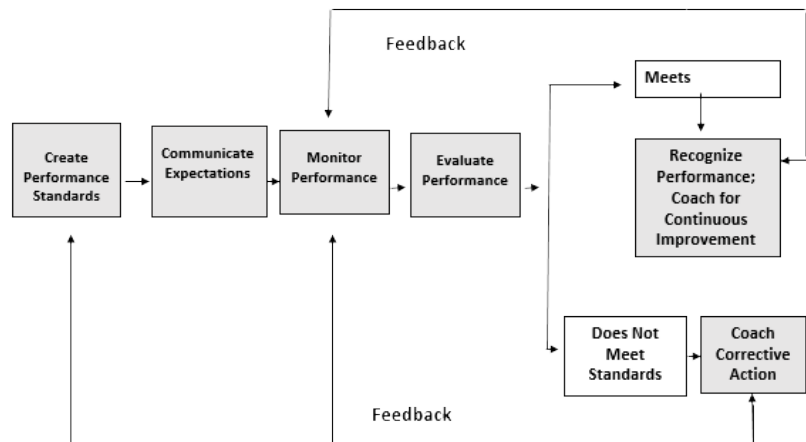
Employee Attitude Survey

Self-Evaluation template



# On-Purpose Coaching

What happens when we monitor and evaluate, and **performance** or **behavior** expectations are not being met?



Our job involves our best shot at **getting employees to change their behavior**, or to validate the employee so they will continue their behavior/performance.

Consider this...

Whatever we allow...continues...

- Employee showing up late to work
- Employee not following the dress code
- Cell phone use in front of a customer

## Supervisor Pledge

It is my \_\_\_\_\_ and my \_\_\_\_\_ to address \_\_\_\_\_  
performance and recognize \_\_\_\_\_ or above performance.



# Confident and Courageous Conversations

## Process Example



## Sample dialogue

1. When you
2. I feel/think
3. What I would prefer
4. Can we agree

Coaching Is	Coaching Isn't



# WDEP System

The W D E P system is the guide for lead managers to encourage quality performance in the workplace.

What do you **WANT**?

What are you **DOING**?

**EVALUATING** - Is it **HELPING** OR **HURTING**?

<b>W</b>	<b>D</b>	<b>E</b>	<b>P</b>
Discuss Wants and Perceptions	Discuss Direction and Doing	Encourage Self-Evaluation	Formulate a Plan of Action

## W – What do you **want**?

*Asking the **want** questions will help the employee and you, the coach, understand what motivates your employee. Often, employees are not sure how to respond to wanting questions, so it takes the supervisor, asking many questions to help uncover the wants.*

*Here's how it might sound:*

1. What kind of change do you want?
2. How do you picture things being for you?
3. What would it be like if you did have \_\_\_\_\_
4. What do you want your boss to say about you?
5. What expectations do others have of you?
6. What does your boss want from you?
7. What do you want that is different than what others want from you?
8. What would you like to talk about?
9. What would it take for you to be motivated?
10. Do you want to talk about \_\_\_\_\_ this morning or this afternoon?





## D – what you are **doing**?

1. What are you doing to accomplish the goals you have set to get the things you want?
2. What are the specific, process-centered actions you are taking to get what you want?
3. If you keep on doing what you're doing now will it help get you closer to or further away from your goals?
4. What are you doing now to get what you want?
5. What have you tried that works for you?
6. What have you tried that did not work for you?
7. What action have you taken?
8. Is there a 'go-to' behavior that you depend on to get you \_\_\_\_\_?
9. Tell me what you are doing that is working?
10. Tell me what you are doing that is not working for you?

## **E – Evaluate** what you are doing is it **helping** or **hurting?**

1. On a scale of 1 -10, how successful do you want to be in your current role?
2. Is what you're doing getting you closer to what you want or further away from it? (*twice*)
3. How is what you're doing helping you get what you want?
4. How realistic or attainable is what you want?
5. How does it help you to look at it from that point of view?
6. How committed are you to the process and to changing your life?
7. If you can't have what you want what are you willing to change?
8. Is this something that is O.K. for you?
9. What is your responsibility in this matter?
10. How do you feel when you do that?
11. Would you want others to relate to you that way?



# P – what is your plan?

## Outcome- or goal-centered plans versus Process-centered Plans

A process-centered plan focuses on the action the person can realistically accomplish apart from any ultimate result. Below are examples:

Outcome- or Goal-Centered Plans	Process-Centered Plans
To get along better with coworkers.	To compliment coworkers on things they do well. To not make fun of my coworkers.
To increase my production.	To increase my production by 5%.
To handle my anger better.	To count to 10 before saying anything when I am mad.
To improve my attendance.	To come to work every day.
To come to work on time.	To get up 15 minutes earlier on workdays.
To get healthy.	To eat balanced meals; walk 20 minutes per day.

Process-centered plans are realistic, attainable, and dependent only on the person making the plan. Outcome- or goal-centered plans are attained only as by-products of process-centered plans. Yet goals are very important. People are more likely to function in a healthful manner if they have identified their wants (goals) clearly and precisely.

As plans are made it is important to commit to the plan. This symbolizes closing the deal, signing the contract, or shaking hands on the plan.

***On a scale of 1 to 5, with 1 being “not committed” and 5 being “very committed,” how committed are you to this plan?***

***When will you do it? When will you begin?***

***What are the consequences if you don’t do it, or if you change your mind?***

### ***Here's what WDEP may look like...***

These questions can be answered with yes or no. To engage your coachees beyond yes or no, a good technique is to add openers like: "tell me your thoughts about whether what you want is realistic or attainable."

*On a scale of 1-10, how successful do you want to be in this job?*

*Is your action helpful in getting the job done?*

*Is your action helpful to others?*

*Tell me what you are doing that is working?*

*What do you want your co-workers to say about you?*

*Would you like some help and advice regarding that?*

*I can understand how frustrating it can be to experience a customer yelling at you. (fact). I can see why you'd react that way. I think you will increase your chances of success if you...*

*How well is that working for you?*



## ***Additional Dialog Starters***

When you are addressing performance or behavior issues there isn't 'one right way' to start. However, you want to ensure the employee knows that these meetings or discussions are a serious matter that you and the Company find important.

Here's how you might begin the conversation:

1. "The reason I've called you in today is to discuss..."
2. "In reviewing your attendance record, I notice that..."
3. "When you do\_\_\_\_, what I tell myself about you is\_\_\_\_"
4. "The standard for acceptable performance in this area is..."
5. "You are only meeting 60% of your goal in the area of..."
6. "I want to talk to you about your performance."
7. "Your behavior in not accepting (the new employee) into the work group is inappropriate and disrespectful."
8. "It has come to my attention that..."
9. "Mary informed me that you acted in an inappropriate manner when you were talking to her about your work orders."
10. "I want to discuss an important and serious matter with you."
11. "Thanks for taking the time to. . . because of your support, I was able to. . ."
12. "You did a great job on. \_\_\_\_I thought \_\_\_\_\_ was particularly effective because \_\_\_\_"
13. "I want you to come to team meetings on a regular basis. You provide valuable insights and unique ideas that help us continue to make progress."
14. "I understand how\_\_\_\_ (feeling) it can be to experience \_\_\_\_ (fact)."
15. "I can see why you'd react that way. It can be\_\_\_\_ (feeling) when \_\_\_\_ (fact) happens."

16. "From what you've said, it sounds like you're \_\_\_\_ (feeling) about \_\_\_\_ (fact)."
17. "What could be your next step? "
18. "How do you anticipate handling that? What ideas do you have?"
19. "I have a situation I'm facing, and I could use your help."
20. "What role would you like to play?"
21. "Who else do you think needs to be involved?"
22. "Let me tell you about an experience I had recently and what I learned from it. Maybe it can help you think about other ways to approach this project."
23. "This is what I know about the background on that decision..."
24. "From my perspective, this is important because. . ."
25. "My first reaction to your idea is that. . ."
26. "I was having trouble accepting \_\_\_\_, too. Eventually, it helped me to see this in a different light."
27. "I think you'll increase your chances of success if you. . ."
28. "I'm less concerned about. ...My bigger concern is . . . because. . ."
29. "What kind of support would you want to achieve your goal?"
30. "Before you move forward, what can I do to remove the barriers we identified?"
31. "I appreciate that you're looking to me for ideas. Why don't we explore the options you've all thought of before I offer any suggestions?"
32. "While I appreciate your vote of confidence, I think the group would rather hear directly from you because you have the expertise they're looking for. We could talk about how you might approach them, if that would help."
33. "What difficulties, if any, do you foresee? In which cases would my involvement help the most?"



## Common Coaching Challenges & Tips

Challenge	Tip
Coaching an employee or team who needs technical help when you are not the technical expert.	<p>Admit you're not the expert.</p> <p>Match the employee or team with the appropriate technical resource.</p>
Coaching someone who is not open to your feedback.	<p>Be a good role model by seeking feedback from them.</p> <p>Reward or recognize the employee when they do accept feedback or when you see a positive change in behavior or attitude.</p> <p>Revisit role clarity. Is there confusion as to who does what?</p> <p>Check your assumptions on the level of coaching needed.</p> <p>Suggest a meeting to discuss the employee's reluctance to feedback.</p>
Coaching employees who lack confidence in their abilities.	<p>Acknowledge fears or reluctance and spend time discussing how to minimize their discomfort.</p> <p>Recognize their overall ability and past good performance in related situations and reinforce the value of their input.</p> <p>Be specific about role clarity—what they are accountable for and the support that you can provide.</p> <p>Keep the discussion future-oriented by developing action plans and tracking methods.</p>
Coaching employees in whom you lack confidence in their abilities.	<p>Share your specific concerns about the tasks involved, being careful to focus on the situation rather than the employee.</p> <p>Discuss ways to achieve success.</p>
Coaching a team who thinks their way is best.	<p>Ask them how they think their plan might work.</p> <p>Examine the pros and cons of each idea.</p> <p>Share your concerns about the idea, including your rationale.</p> <p>If possible, try to build on some component of their idea.</p>

Challenge	Tip
Coaching an employee who uses the right approach but fails to make progress due to circumstances out of the employee's control.	<p>Reinforce the employee for using the right approach.</p> <p>Discuss new ways to address the opportunity in light of changing circumstances.</p> <p>Discuss what was learned from the experience and how to apply it to future situations.</p>
Coaching employees whose work sites are away from yours or whose major projects are directed by others.	<p>Ask other leaders or team members for help in identifying coaching opportunities.</p> <p>Routinely check to see if there are problems or challenges that you might be able to help with.</p>
Coaching the way you want to within the time constraints that you have.	<p>Review priorities; delegate tasks.</p> <p>Plan and organize regular update meetings with those you coach.</p> <p>If appropriate, ask other leaders or team members to assume some of the coaching.</p>

***To guarantee failure in changing an employee's behavior:***

1. Don't get the employee involved; just talk at him.
2. Don't give specific feedback; talk in generalities.
3. Concentrate on attitude, rather than behavior.
4. Assume the employee understands that a problem exists.
5. Assume the employee knows what has to be done to solve the problem.
6. Don't follow up to insure the employee has taken the agreed-upon action.
7. Don't acknowledge or praise the employee when he improves the behavior.





# Quality Habits

-  Listening
-  Supporting
-  Encouraging
-  Respecting
-  Trusting
-  Accepting
-  Negotiating Disagreements

# Deadly Habits

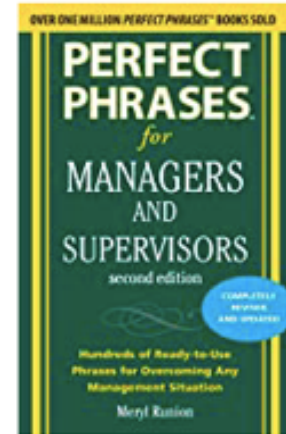
-  Argue, Attack, Accuse
-  Boss, Blame, Belittle
-  Criticize, Coerce, Condemn, Complain
-  Demean, Demand
-  Encourage Excuses
-  Find Fault, Instill Fear
-  Give up easily, Take for granted
-  Hold Grudges

# On-Purpose Coaching

Coaching & Courageous conversations – Wrap up

Resources/Reminders for you:

- WDEP System
- Additional Dialog Starters
- Perfect Phrases for Managers & Supervisors (Amazon.com)
- Cy Wakeman – subscribe to You Tube videos  
[https://www.youtube.com/channel/UC5G\\_jUiSFkWILIXB0mmTjgg](https://www.youtube.com/channel/UC5G_jUiSFkWILIXB0mmTjgg)
- Approach is key
- Stop TELLING and start ASKING





# **Best Practices**

## **Hiring, On-Boarding & Performance Reviews**

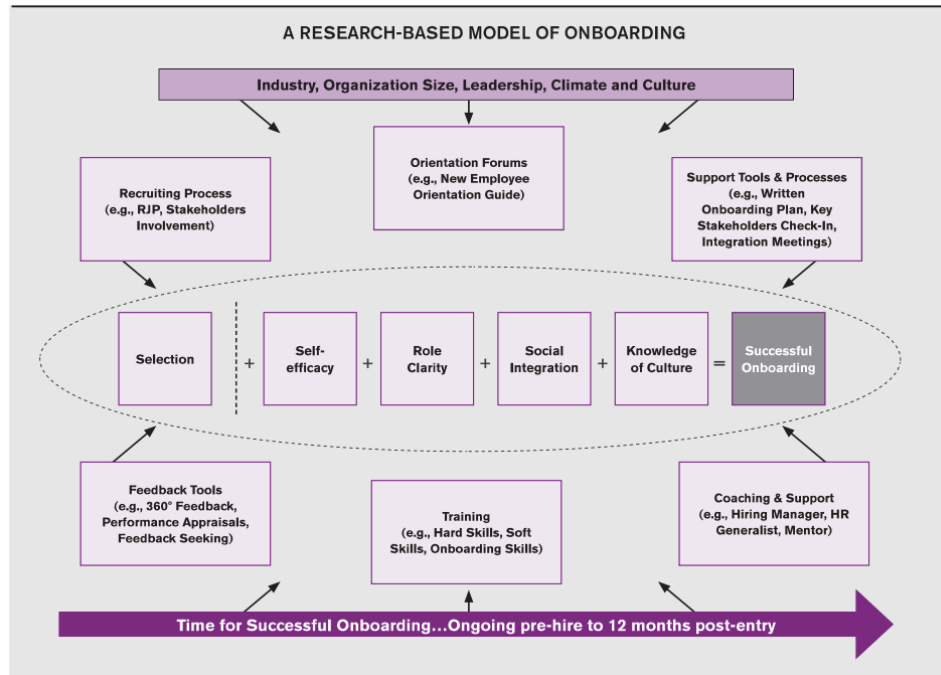
# Hiring Best Practices



- ✓ Ask yourself this question: Are you an Employer of Choice?
  - What is your candidate experience?
  - How do they find you? Website site? Career page?
  - Who is doing it right?
  
- ✓ Hire for the Right Fit
  - Establish the desired attributes (ranked) in the dream candidate
    - Attributes**
    - 1. Detail oriented
    - 2. Willingness to learn
    - 3. Organizational ability
    - 4. Strong communication skills
    - 5. Solution driven (enjoys puzzles)
  
- ✓ “The Interview”
  - Consult HR on the do’s and don’ts of what you can and cannot ask/say
  - Where possible use open-ended behavior-based questions
  - If in doubt, 2<sup>nd</sup> interview or another interviewer
  
- ✓ Use of “HR Approved” profiling tools for the hiring process
  
- ✓ Turnover – What does this look like? Who is leaving... the right people \_\_\_\_\_ or the wrong people \_\_\_\_\_.
  
- ✓ What are your predictive indicators of turnover?
  
- ✓ Never choose the \_\_\_\_\_ from the \_\_\_\_\_ - this is called \_\_\_\_\_.



# Training/On-Boarding Best Practices

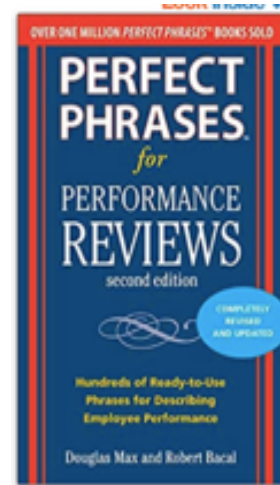


- ✓ See everything through the lens of the new hire
- ✓ The new hire process begins prior to the first day on the job
- ✓ Sample templates (handout)
- ✓ Have some of your newer hires assist in developing what the on-boarding experience should look like
- ✓ Ask yourself and your team this question:  
Training & On-board – What does it look like today? What do you want it to look like?

# Performance Reviews

## Best Practices

- ✓ Perfect Phrases for Performance Reviews (amazon.com)
- ✓ Ask for assistance with difficult phrases
- ✓ Expectations by position AND my team non-negotiables
- ✓ Are we measuring what is relevant to the job?
- ✓ Where possible, allow the team member to do their own self-evaluation or provide their insight into their performance ahead of you completing the evaluation.
- ✓ Be very specific with examples when identifying areas of weakness or improvement suggestions
- ✓ Focus on your observations not “here is what others are telling me about you”
- ✓ Complete performance reviews on time – if not early – PERIOD! What message do you send to your team member if you are late?
- ✓ NEVER leave “Supervisor Feedback” section blank – what message does this send?
- ✓ Be HONEST in providing feedback. Giving all 5’s is easier and less confrontational...
- ✓ Being clear is KIND, being unclear is UNKIND – *Brene’ Brown*



*72% of employees say they thought their performance would improve if given accurate corrective feedback*

*74% of employees believe their performance reviews are inaccurate reflections of what they achieved at work – Harvard Business Review study*



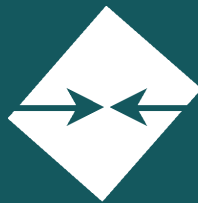
<i>Strengths</i>	<i>Areas of Growth</i>



**THANK YOU FOR YOUR TIME & ATTENTION!**

**Vicki Kraai**

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