

129th Annual Convention

June 19-22, 2022 | The Cavalier/Marriott Virginia Beach Oceanfront

Signature Sponsorship:

- ◆ Monday Night Reception/Dinner ****SOLD** ... \$15,000
- ◆ Breakfast/Business Session ****SOLD** \$12,500
(Approved submission for speaking opportunity during the Business Session - 2 available)
- ◆ Board Reception ***SOLD** \$10,000
- ◆ Sunday Welcome Reception ***SOLD** \$10,000
- ◆ Tuesday Reception ***SOLD** \$10,000

** Listed as Gold Level Signature Sponsor

* Listed as Silver Level Signature Sponsor

A la Carte Sponsorships:

- ◆ Guest Room Keycards **SOLD** \$6,500
- ◆ Bottled Water **SOLD** \$6,500
- ◆ Name Badge Lanyards **SOLD** \$6,000
- ◆ Name Badges **SOLD** \$6,000
- ◆ Photo Backdrop **SOLD** \$6,000
- ◆ Convention Tote Bag **SOLD** \$6,000
- ◆ Technology Sponsor \$5,000
- ◆ Hand Sanitizer \$5,000
- ◆ Event Portal **SOLD** \$5,000
- ◆ Coffee Station/Coffee Collars **SOLD** \$5,000
- ◆ Registration Desk \$5,000
- ◆ VBA Lighted Letters (Sunday reception) **SOLD**.. \$5,000
- ◆ Logoed Blow-Up Beach Ball* \$4,000
*(*sent out to attendees prior to Convention)*
- ◆ Daily eNewsletter **SOLD** \$3,500
- ◆ Registration List w/Back Page Ad **SOLD** \$3,500
- ◆ Wi-Fi **SOLD**..... \$3,500
- ◆ Business Session Giveaway \$3,500
- ◆ Beach Cup Holder **SOLD** \$3,500
- ◆ Bottle Opener/Orange Crush Drink Recipe **SOLD** \$3,500
- ◆ Mobile Pockets **SOLD** \$3,500
- ◆ Card Keeper w/Keychain **SOLD** \$3,500
- ◆ Logoed Notepads **SOLD** \$3,000
- ◆ VBA Staff Shirts **SOLD** \$2,500
- ◆ Logoed Pens for Business Session **SOLD** \$2,000
(supplied by sponsor)
- ◆ eNewsletter Sidebar Ad \$1,500
- ◆ General Sponsor \$1,000

Signature Sponsor Levels Include:*

Listed as Signature Sponsor in VBA bi-weekly banker Executive Brief and weekly CEO Rundown
 Gold Level - one (1) complimentary registration
 Platinum Level - two (2) complimentary registrations
 Registration for additional sponsor attendees \$388;
 guest registration \$395
 Advance list of attendees with contact information
 Company logo on all event marketing materials
 Company logo on event page on VBA website and attendee portal
 Sponsor ribbons provided for all on-site reps
 Verbal and signage recognition at the event

**See Page 4 for more information about Signature Sponsor opportunities.*

A la Carte Sponsorships Include:

Sponsor registration \$895/person; guest registration \$395/guest
 Advance list of attendees with contact info
 Company logo on all event marketing materials
 Company logo on event page on VBA website and attendee portal
 Sponsor ribbons provided for all on-site reps
 Signage recognition at the event