

VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

Agenda

VBA Compliance Committee
Thursday September 28, 2023 Noon
VBA Office

Committee Mission Statement

Dedicated to providing a valuable service to the VBA's member banks on matters of regulatory compliance risk, issues, and best practices in a timely manner. The committee will recommend and coordinate affordable, yet quality, compliance education through the use of schools, seminars and networking.

- I. Welcome & Lunch
- II. Connect/Protect Planning
- III. BSA School & Compliance School Preview
- IV. VBA Member Relations Update
- V. Open Forum/Exam Focus
- VI. Adjourn



2023 | SEPTEMBER

VBA ENGAGEMENT OPPORTUNITIES

VBA COMPLIANCE COMMITTEE

VBA LIAISON: MATT BRUNING



VBA UPCOMING EVENTS

Lending & Credit Conference - October 16-17 | Staunton

Leadership Conference - November 16-17 | Staunton

Women in Banking Conference - November 30 | Richmond

SAVE THE DATES! 2024 Financial Forecast & Banker Day - January 11 | Richmond

2024 VBA Connect|Protect Experience - March 11-13 | Williamsburg



VBA STATE LEGISLATIVE MEETINGS

Danville - September 25 | Noon-1:30p.m., Institute for Advanced Learning and Research

Abingdon - October 4 | 8:00-9:30 a.m., The Martha Washington Inn

Harrisonburg - October 5 | 8:00-9:30 a.m., Hotel Madison

Northern VA (McLean) - October 13 | 8:00-9:30 a.m., Capital One Tower



VBA ENDORSED PROVIDERS

ABA Insurance Services

Abrigo

Bankers Insurance

BankTalentHQ

Banzai

Compliance Alliance

CRA Partners

DDI Technology

Discover Debit

Genesys

Global Payments

HealthEquity

IntraFi

Investors Title

KeyState

KlariVis

NXG Strategies

PWCampbell

S&P Global

ServisFirst Bank

Shred-it

TCA

VCDC

Vericast (formerly Harland Clarke)

Visit www.vabankers.org/endorsed-providers to learn more about all VBA Endorsed Providers.



VBA BENEFITS CORP OFFERINGS

401(k)

Accident/Critical Illness

Dental

Flexible Spending Account

Health Savings Account

Hospital Indemnity

Legal Assistance

Life

Long Term Care

Long Term Disability

Medical

Non-Qualified Deferred Comp

Pension

Pet Insurance

Short Term Disability

Vision

Visit www.vabankers.org/explore-employee-benefits to learn more about VBA Benefits Corp.



VBA COMMITTEES

CFO
Compliance
DEI Peer Connections
HR & Training

Legal
Lending Executives
Marketing
Operations & Technology

Retail Executives
Security & Risk
Trust & Wealth Management



VBA 2022-2024 STRATEGIC PRIORITIES

Attract & Develop	Advocate & Promote	Innovate & Collaborate	Enhance & Provide
<p><i>Grow the Potential Banking Workforce by:</i></p> <p>Being a facilitator, connector and curator for DEI advances and adaptations to workplace changes for member banks.</p> <p>Partnering with member banks to attract more candidates to the banking industry and grow awareness on the wide range of career paths within banking.</p>	<p>Facilitate opportunities for member banks to connect with programs in the areas of affordable housing, community development, minority small business and all small business financing.</p> <p>Maximize policy influence through virtual, digital, in-person and hybrid platforms and technologies.</p>	<p>Increase engagement with neighboring state associations and other local, regional and national groups for expanded opportunities.</p> <p>Elevate peer networking opportunities for bankers.</p> <p>Provide thought leadership, information and training on key emerging trends.</p> <p>Explore new revenue generating opportunities to provide value and resources to members.</p>	<p>Examine revenue sources to determine changes for long-term organizational financial stability.</p> <p>Focus on organizational engagement, succession, DEI and development.</p> <p>Develop a data utilization strategy to enhance operational efficiencies and drive member outreach.</p>



VBA KEY ASSOCIATION AREAS

- **Government Relations:** Serving as the direct voice for legislation, regulation and advocacy efforts
- **Communications:** Providing information on VBA and the banking industry along with turn-key tools
- **Education & Training:** Designing programs to educate and engage bankers
- **Emerging Bank Leaders:** Connecting and engaging young bankers in the future of the banking industry
- **Financial Literacy:** Supporting financial literacy initiatives across the Commonwealth
- **Products & Services:** Bringing new income and cost savings opportunities to Virginia bankers
- **VBA Benefits Corp.:** Offering quality benefit options to Virginia banks